



THE ART OF

LEGO[®]

BIONICLE[®]



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FOREWORD:

IN JANUARY 2015, THE LEGEND OF BIONICLE WAS REVITALIZED AND BROUGHT TO LIFE IN A NEW FORM TO ALLOW A NEW GENERATION TO FOLLOW THE ELEMENTAL HEROES ON THEIR GREAT AND EPIC ADVENTURES.

REBOOTING THE WORLD OF BIONICLE WAS NO EASY DECISION. WE WANTED TO STAY TRUE TO THE ORIGINAL CONCEPT AS MUCH AS POSSIBLE WHILE AT THE SAME TIME WELCOME IN THOSE NEW TO BIONICLE.

IN THIS BOOK WE OFFER A PEEK BEHIND THE SCENES, A HANDFUL OF GLIMPSES OF THE DYNAMIC VISION THAT BROUGHT BACK BIONICLE.

WE WISH TO EXPRESS OUR WARMEST GRATITUDE TO ALL THE FANS WHO HAVE FOLLOWED US ON THIS AMAZING JOURNEY. WITHOUT YOU, THERE WOULD BE NO BIONICLE.

*SUMMER 2016
THE BIONICLE TEAM*

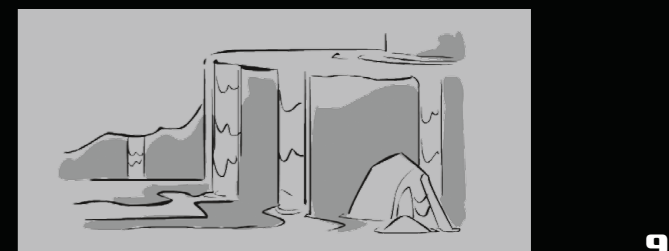


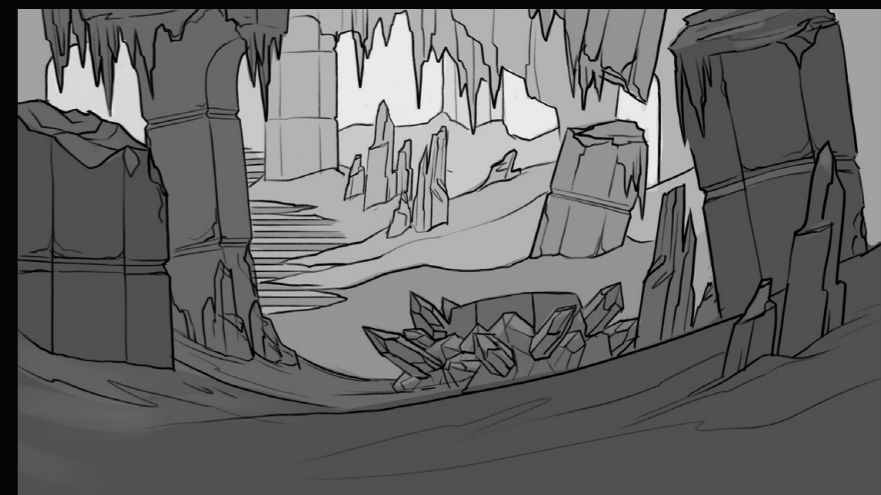
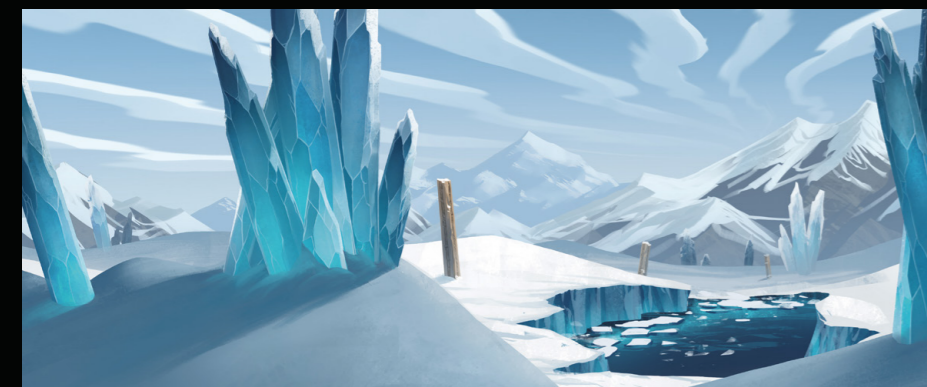


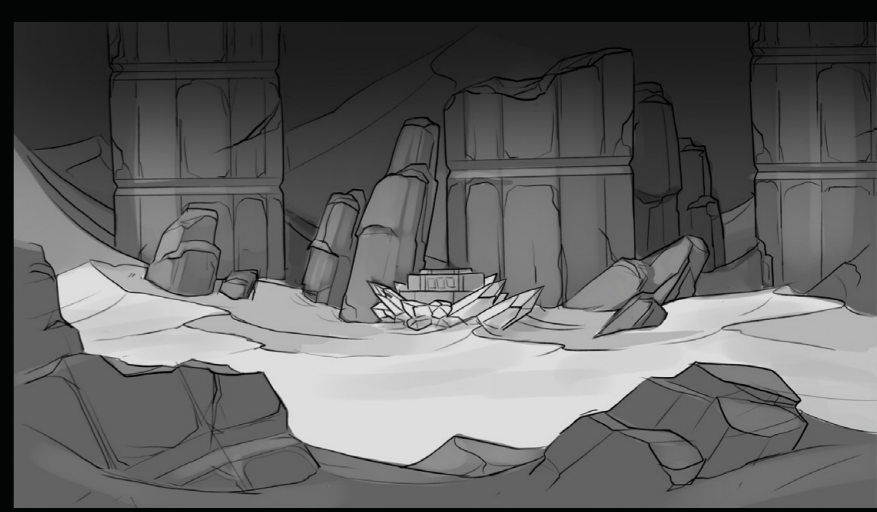
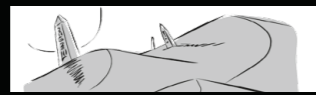
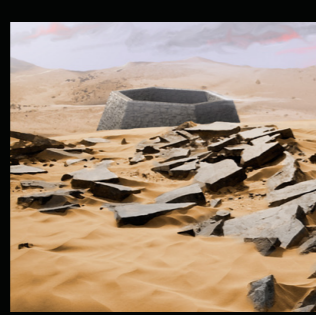
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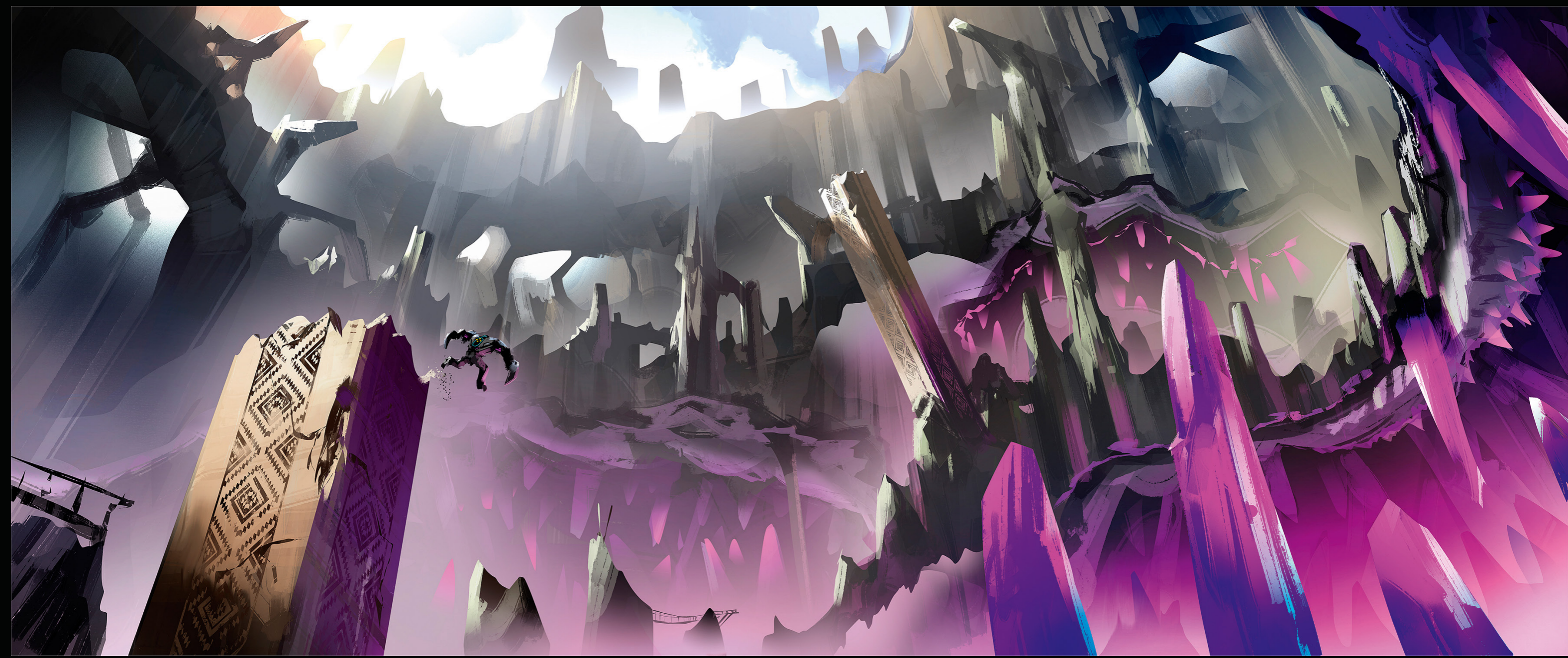
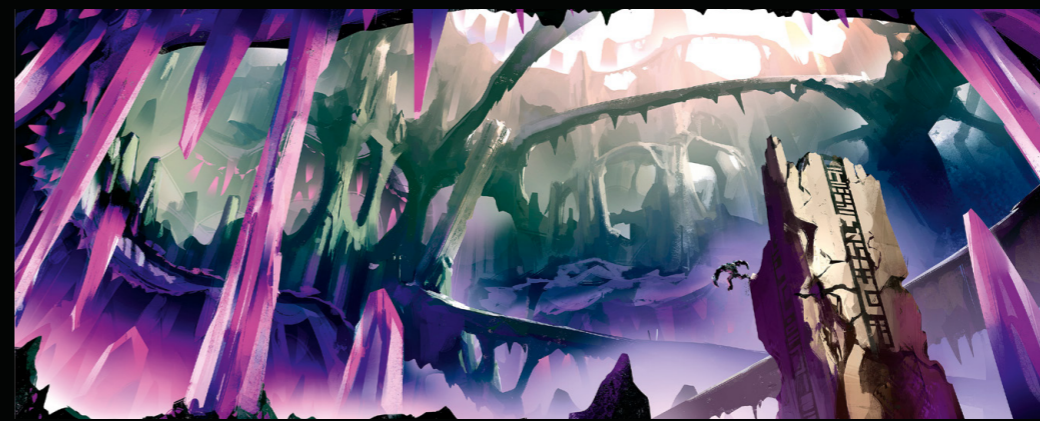
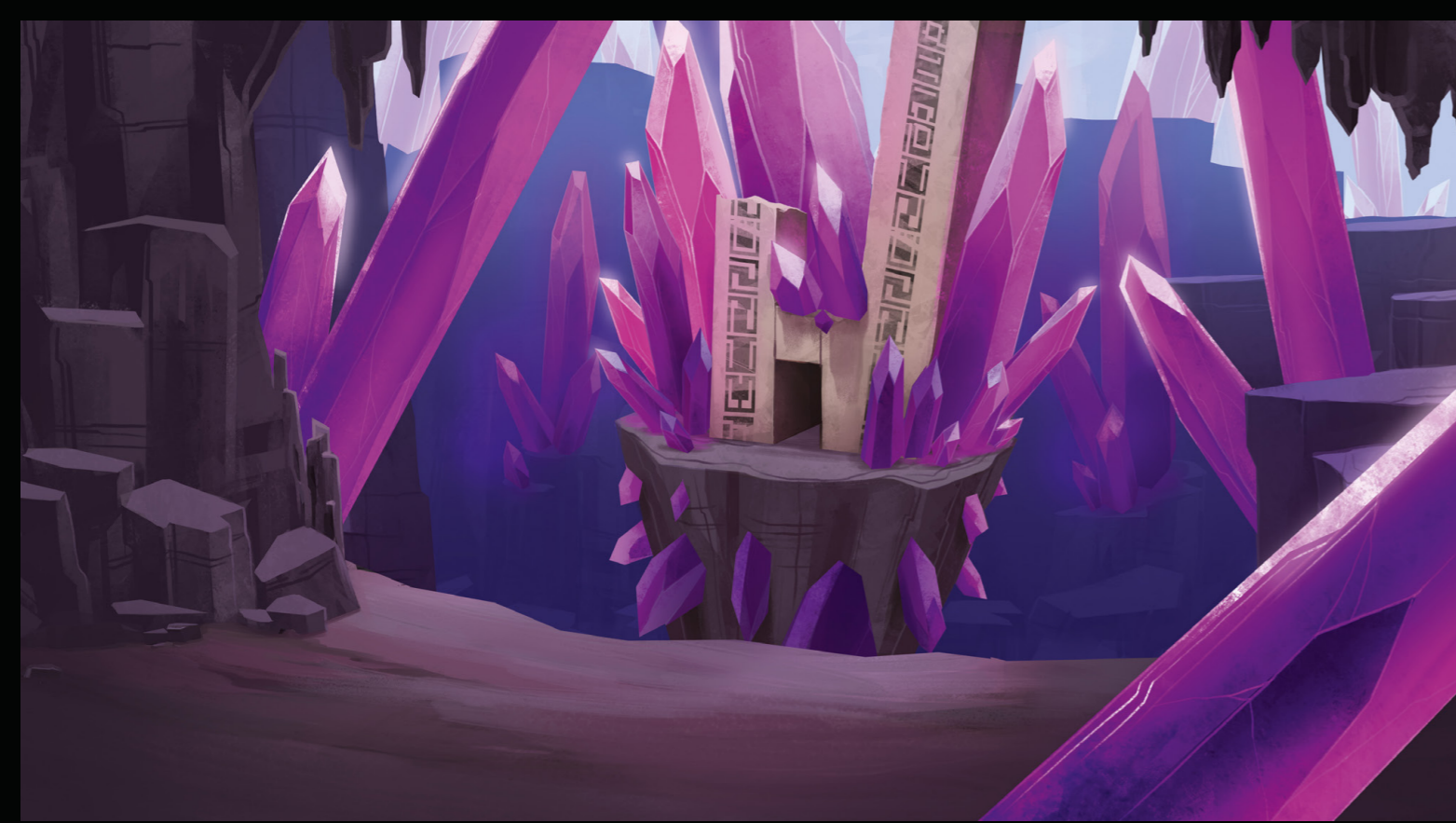
AT THE VERY CORE OF THE WORLD OF BIONICLE YOU FIND THE SIX ELEMENTS; FIRE, WATER, EARTH, STONE, ICE AND JUNGLE. TOGETHER, THE SIX REGIONS MAKE UP THE MYTHICAL ISLAND OF OKOTO, AN EXCITING PLAYGROUND OF ENDLESS ADVENTURE THAT SETS THE SCENE FOR EPIC STORIES OF CONFLICT AND HEROISM.

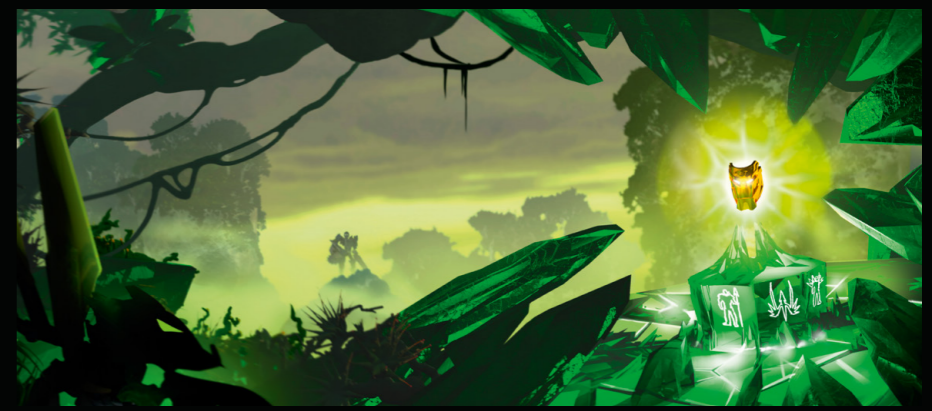
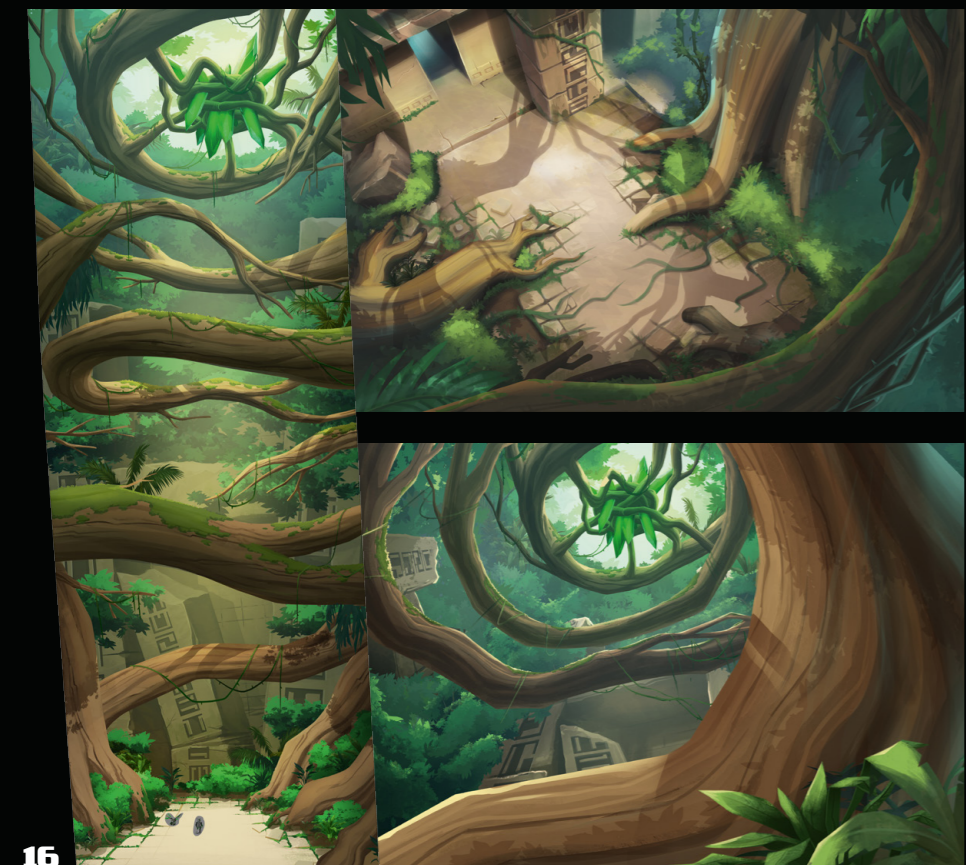


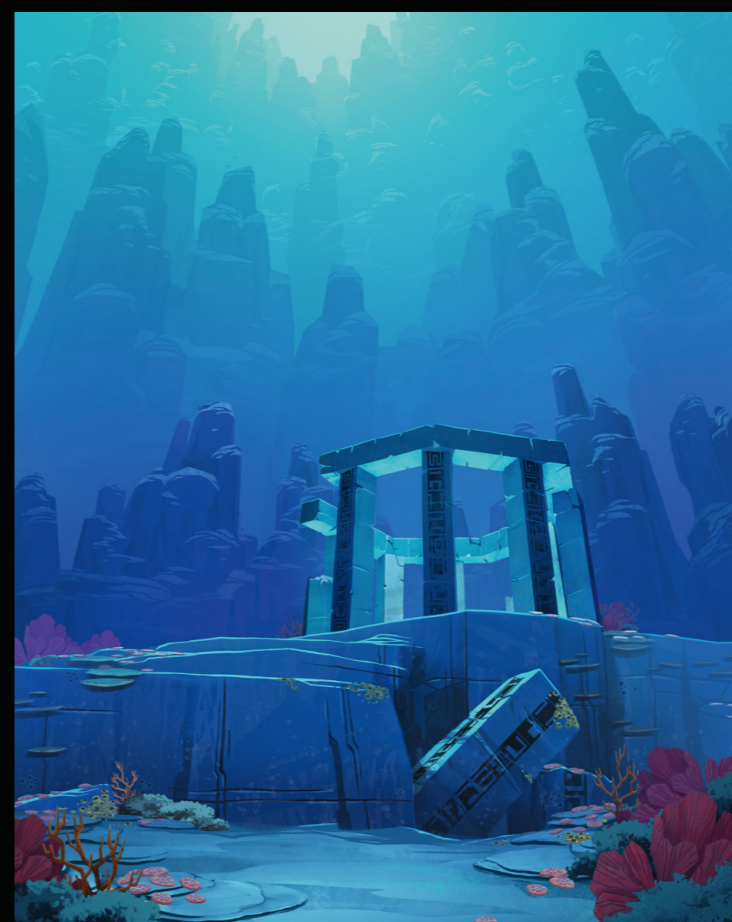
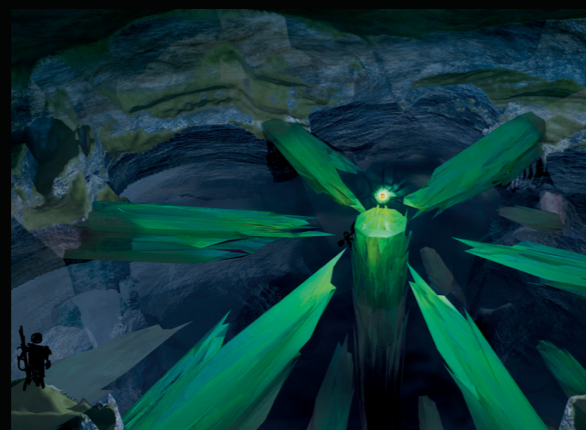
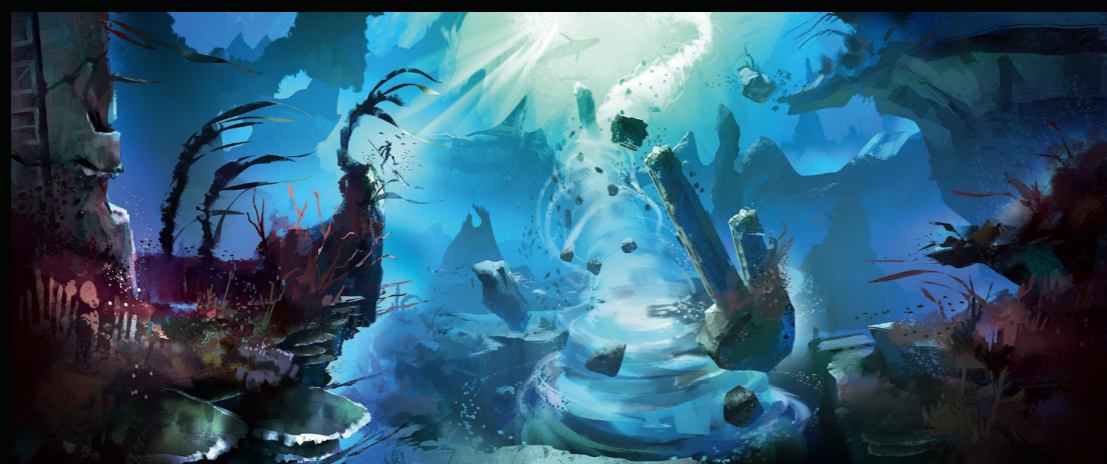
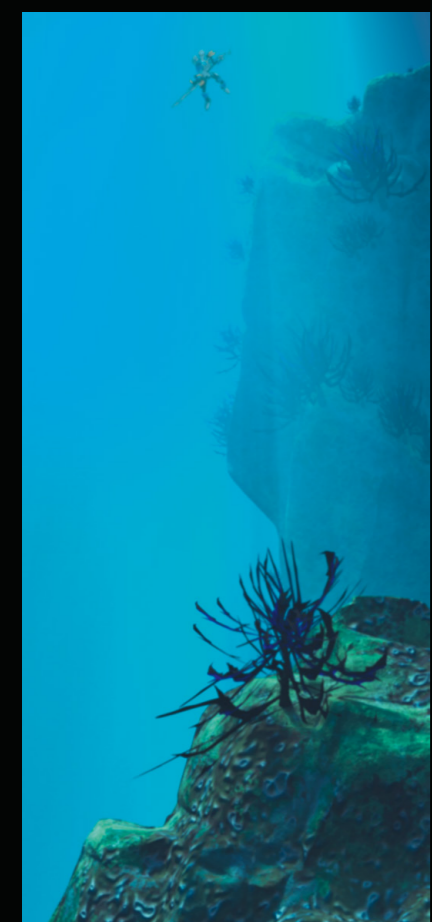


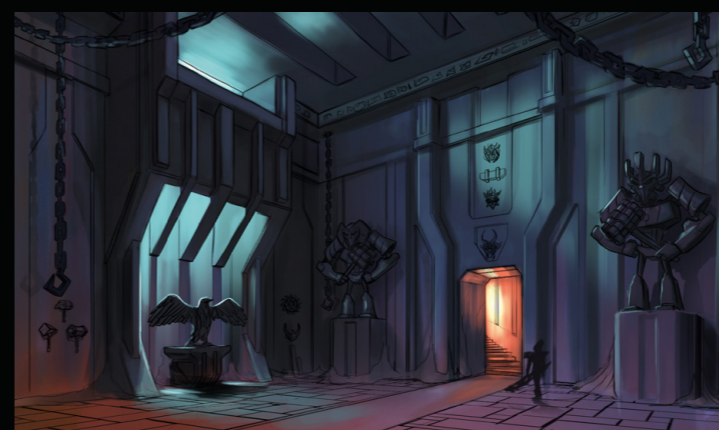


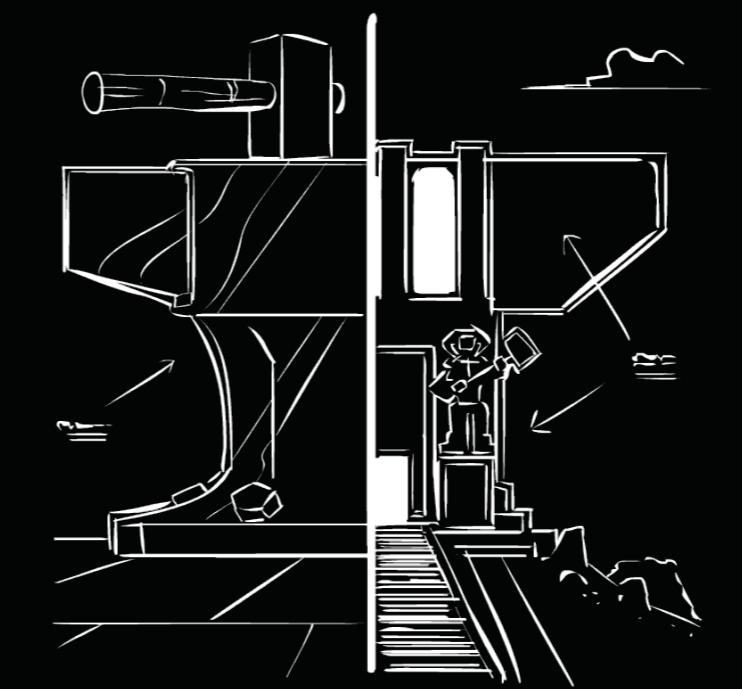
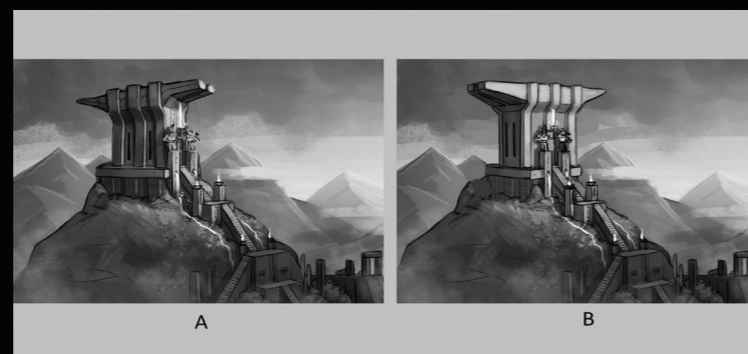
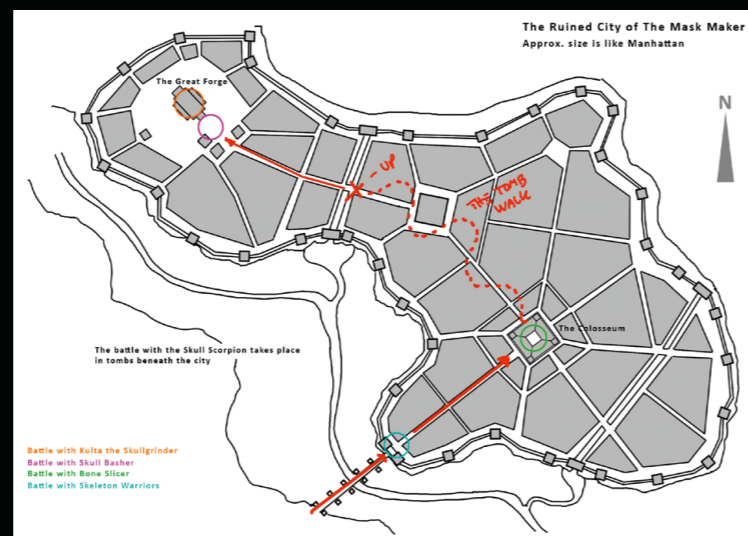


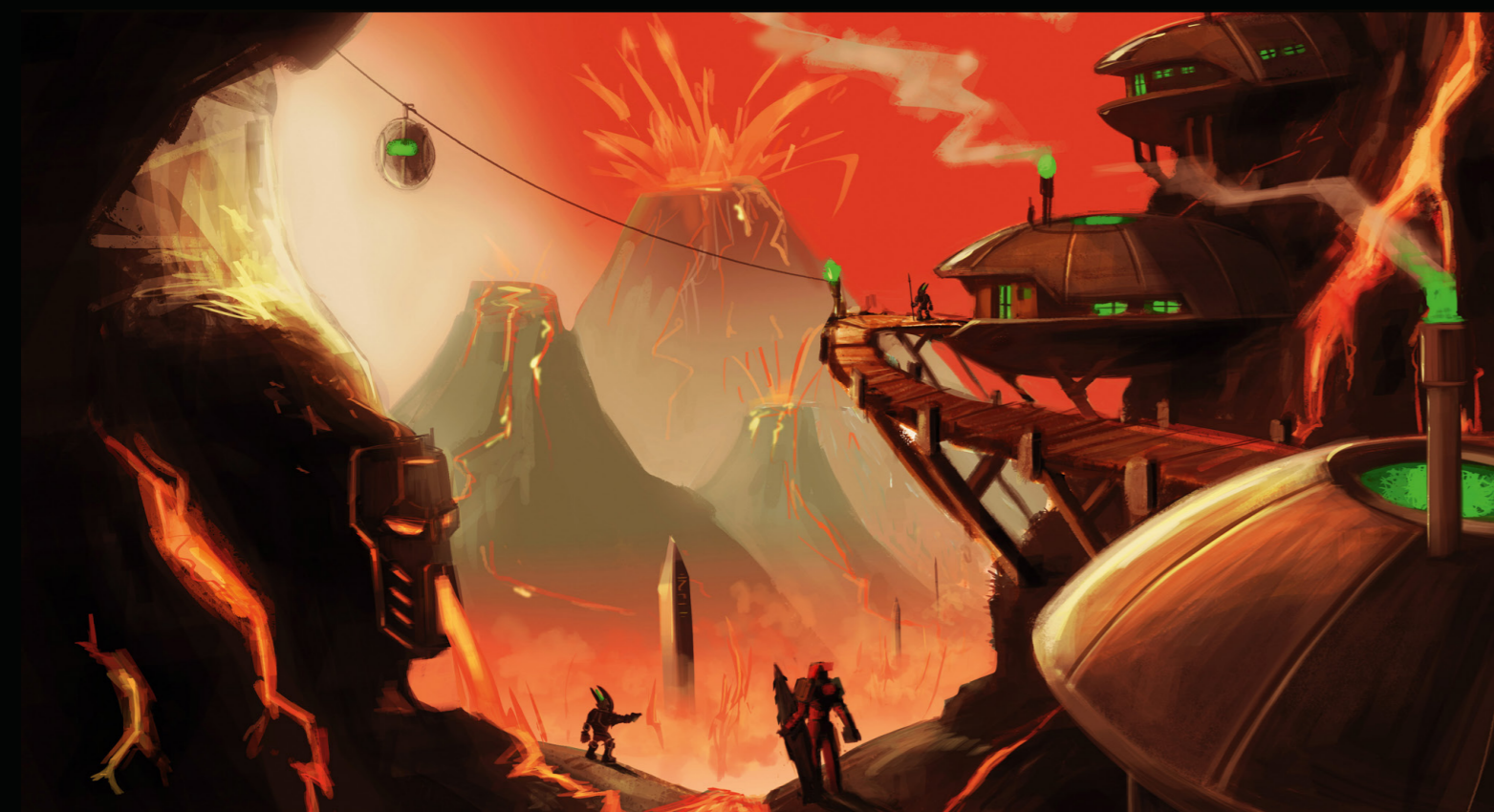
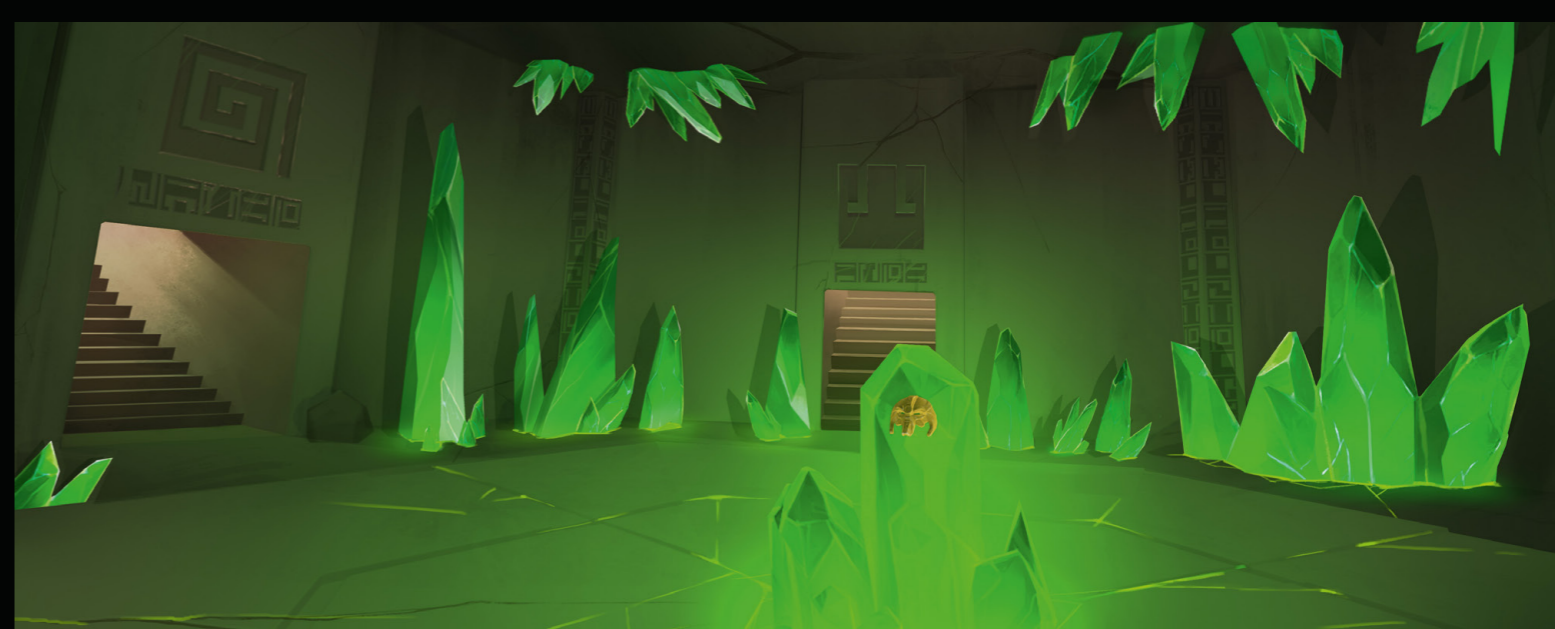


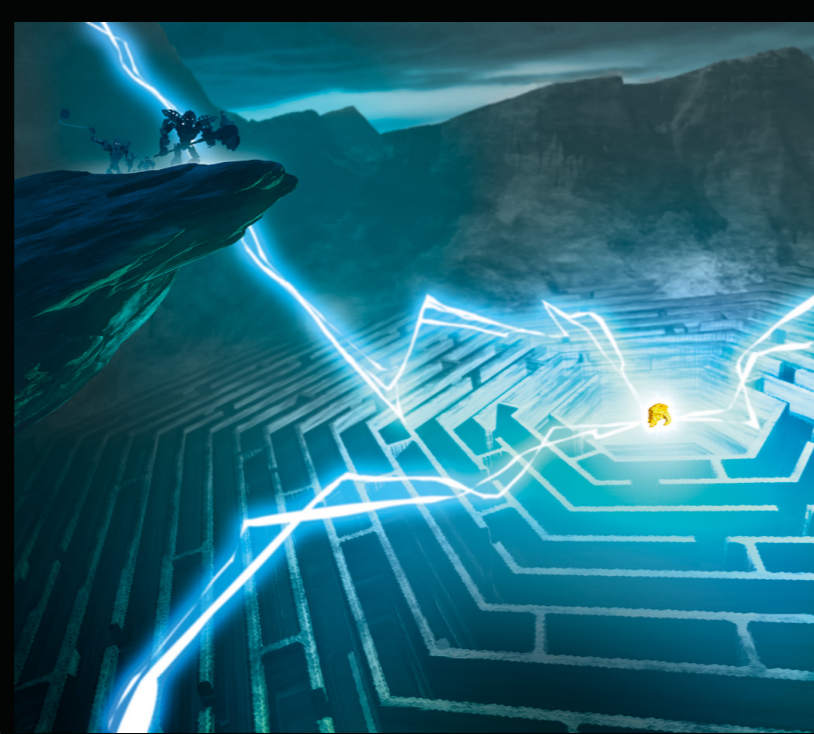
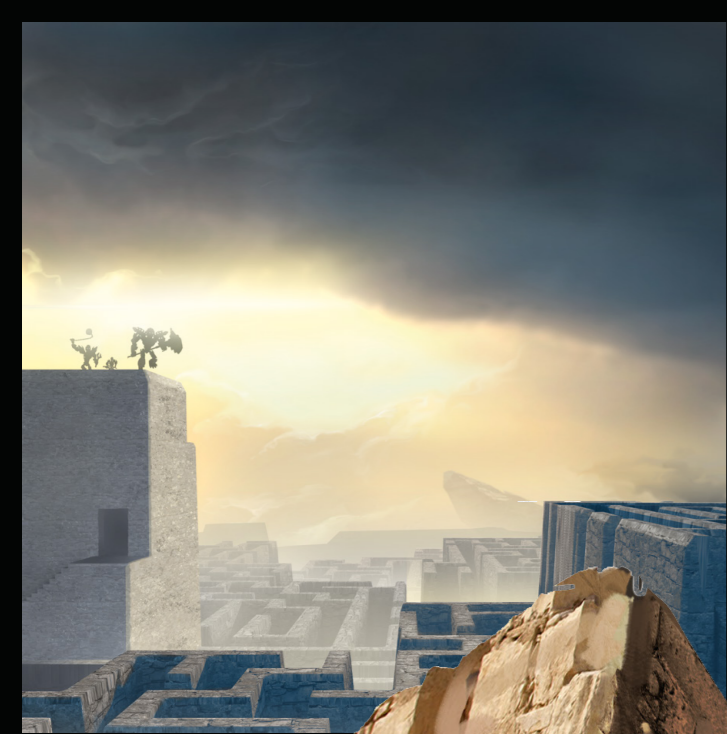




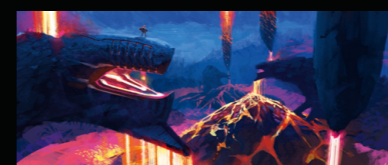
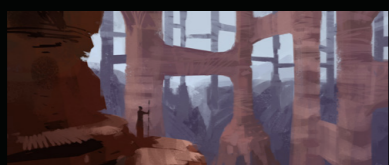
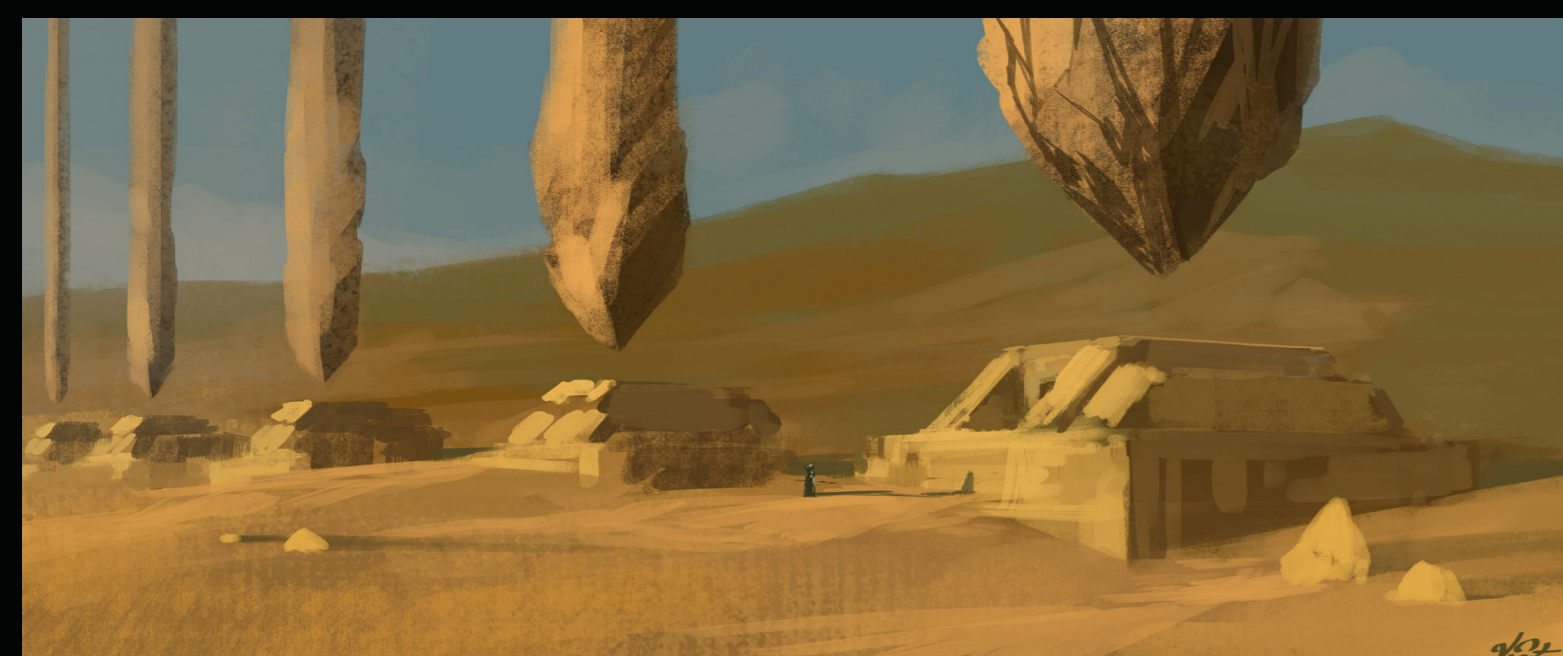
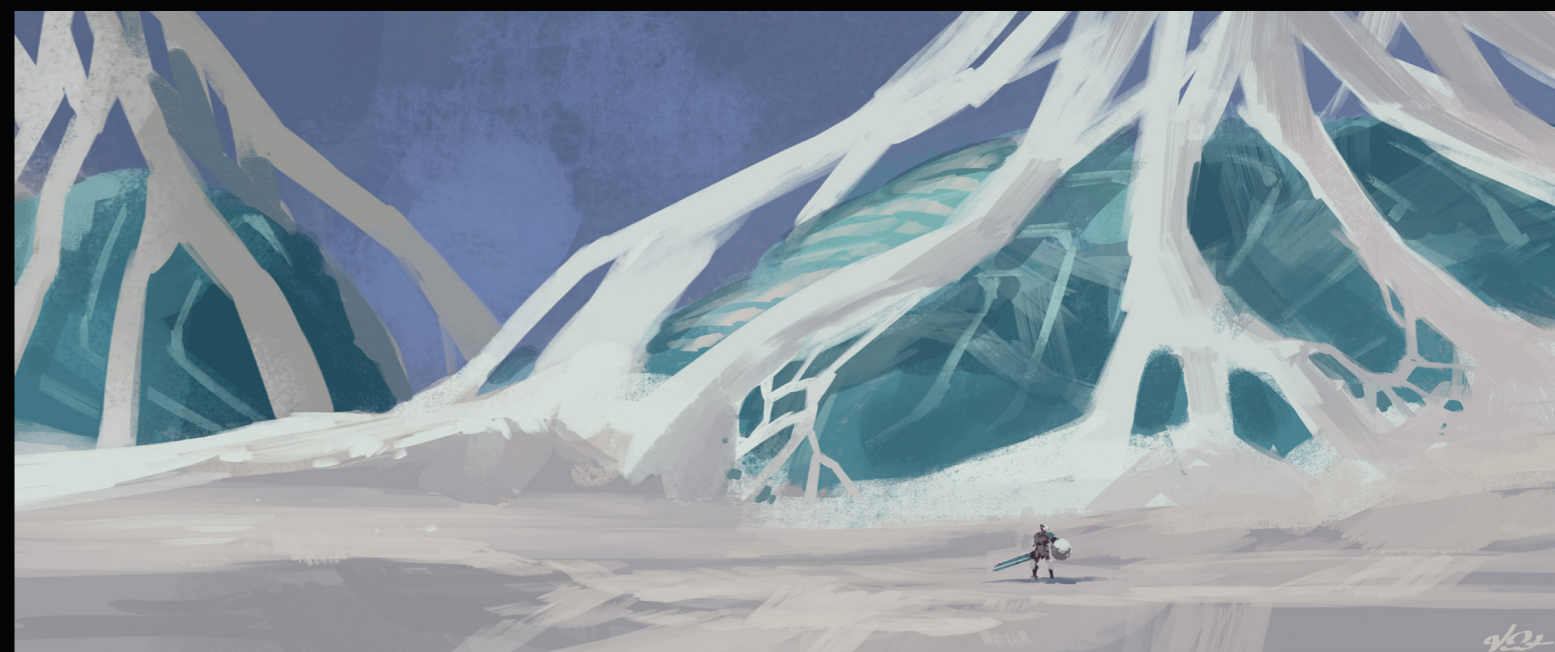
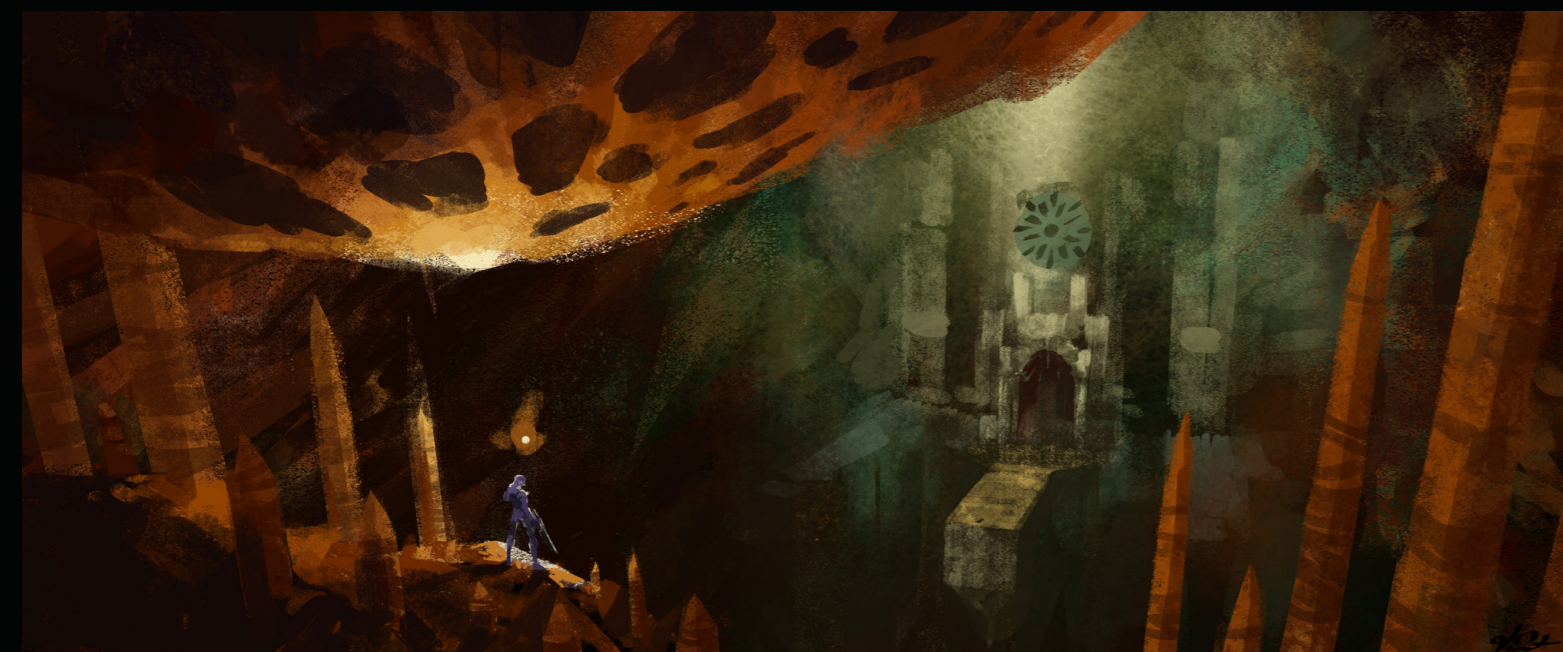
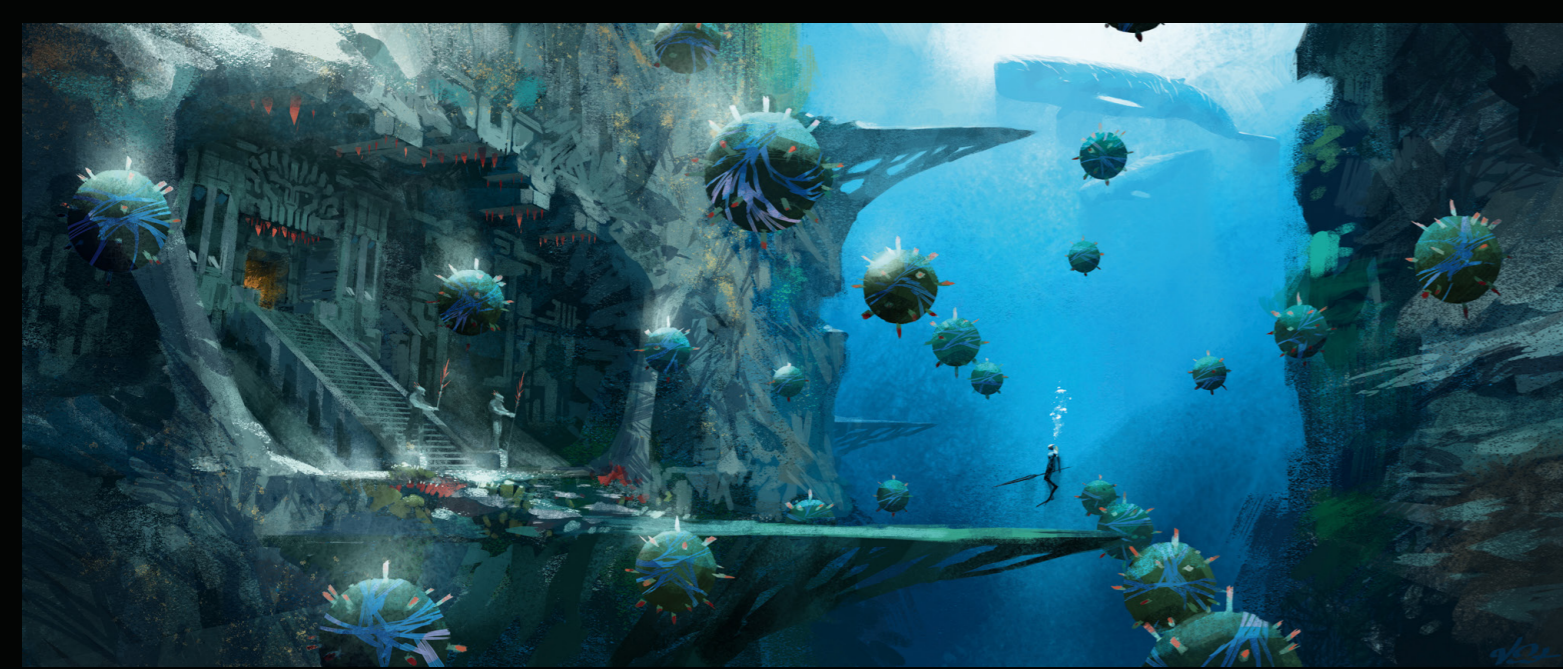




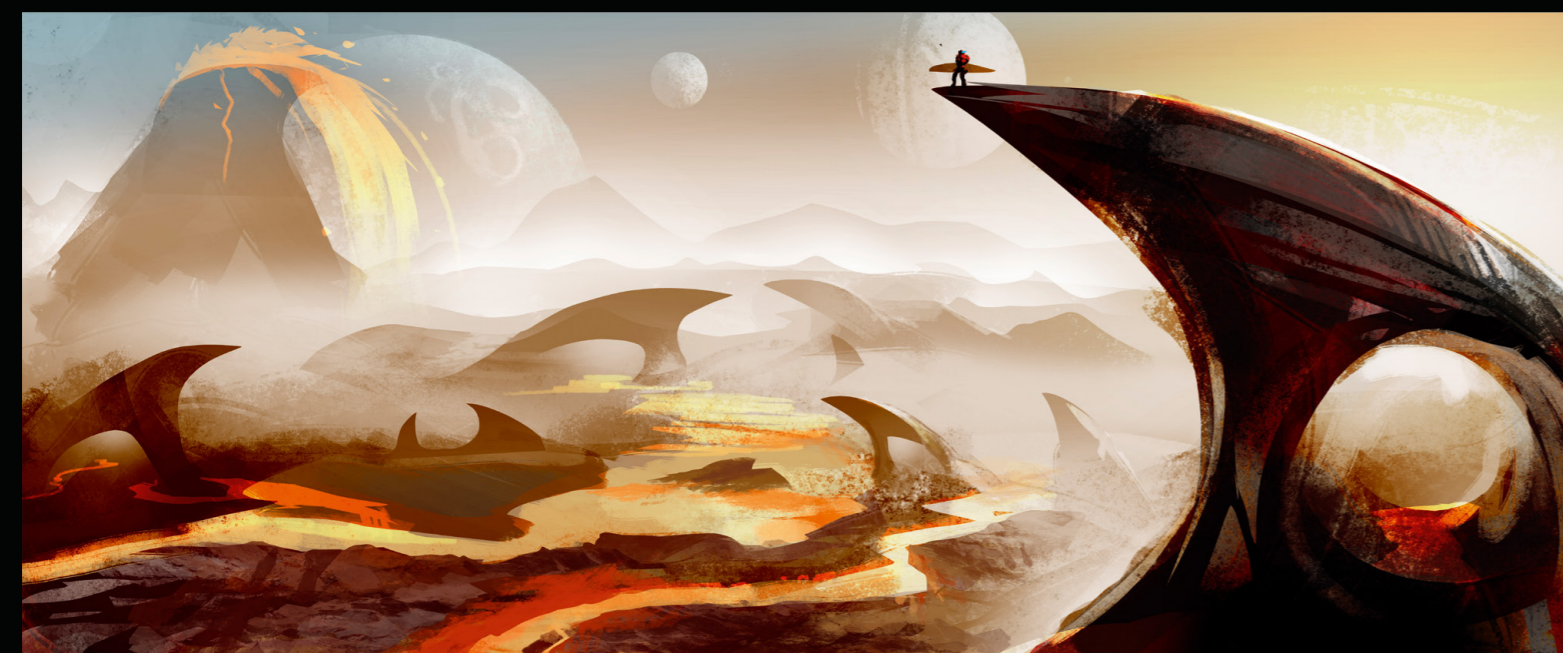














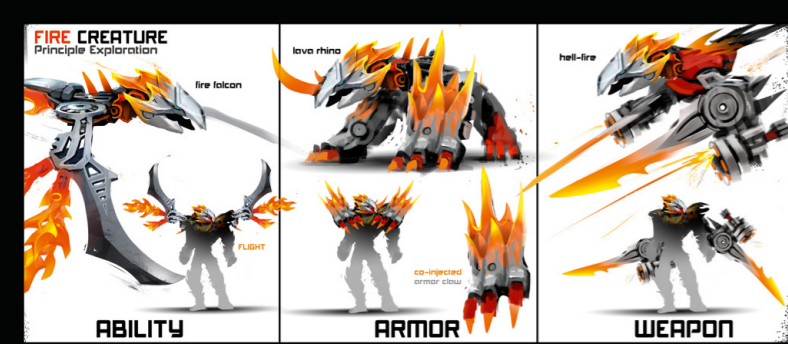
HEROES:

THE TIMELESS HEROES KNOWN AS THE TOA ARE CORE TO BIONICLE. INDIVIDUALLY, THEY REPRESENT FASCINATING AND DIFFERENTIATED PERSONALITY TRAITS THAT ALLOW FOR ROLE-PLAY AND IDENTIFICATION.

AS A GROUP, THE TOA INCARNATE THE POWER OF FRIENDSHIP AND TEAMWORK.

ON THEIR JOURNEY TOWARDS REALIZATION, THE TOA MOVE THROUGH AND EXPERIENCE THE 3 VIRTUES OF BIONICLE: DUTY, UNITY, AND DESTINY.





FUSION WEAPON CREATURES: FIRE



JUNGLE CREATURE

Principle Exploration



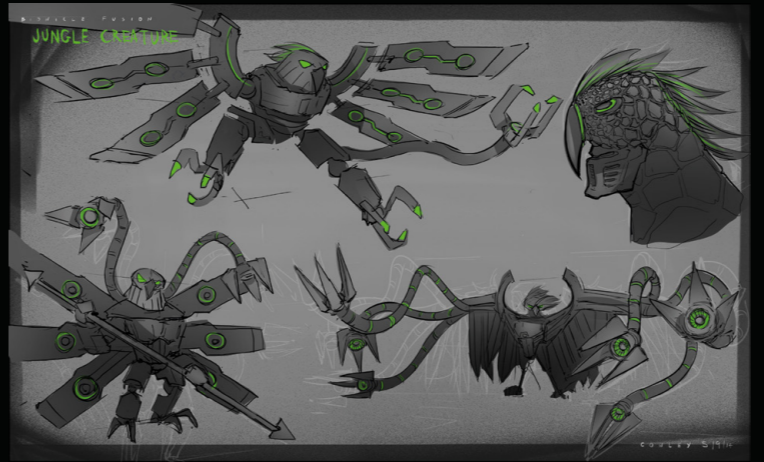
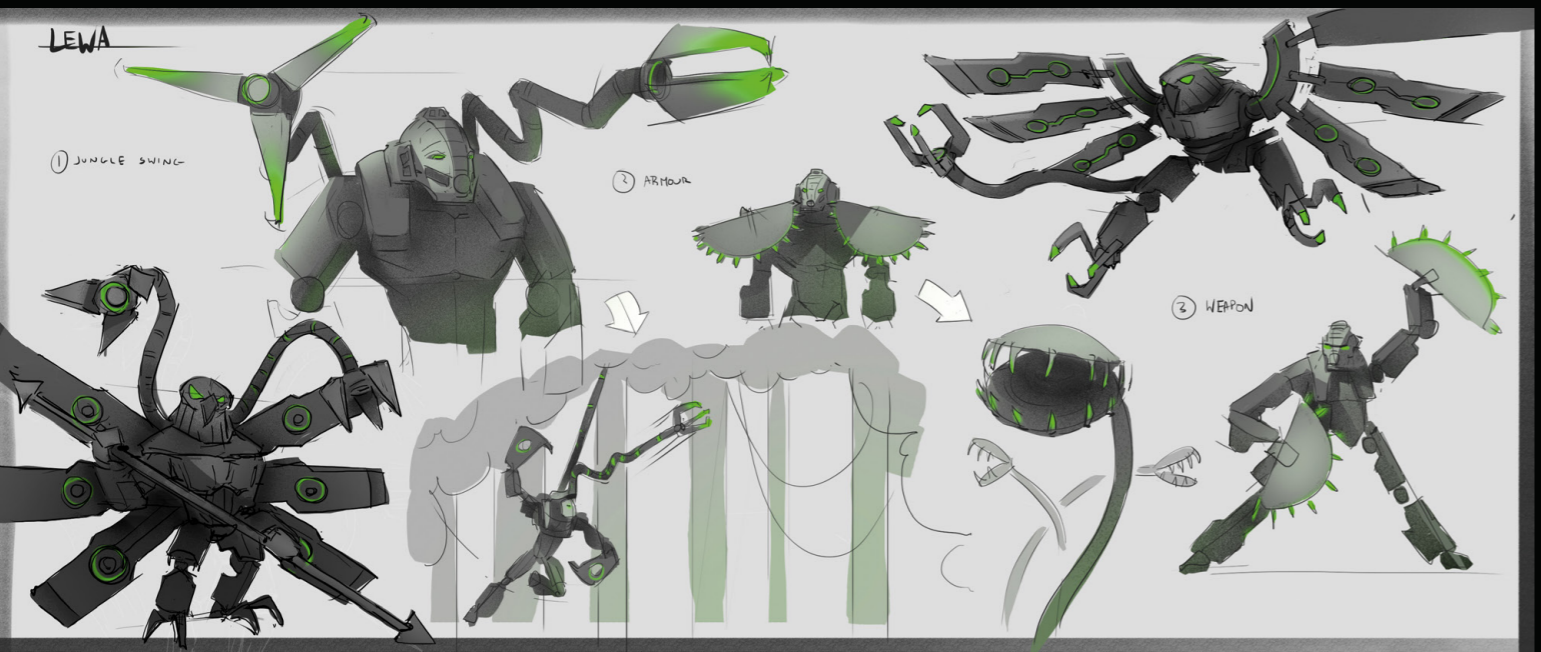
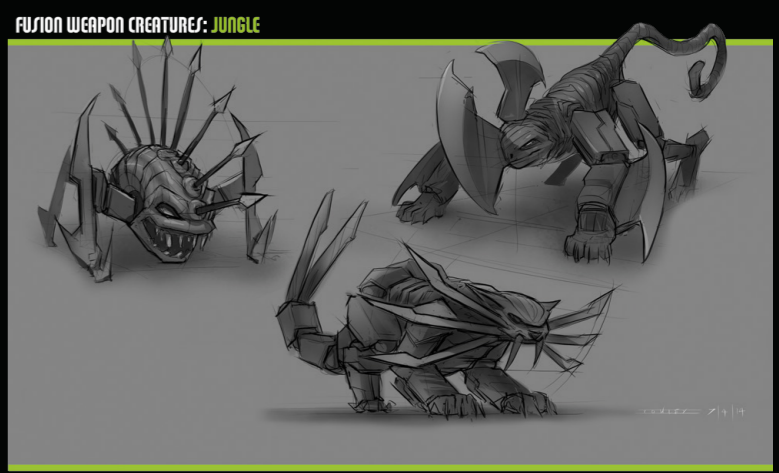
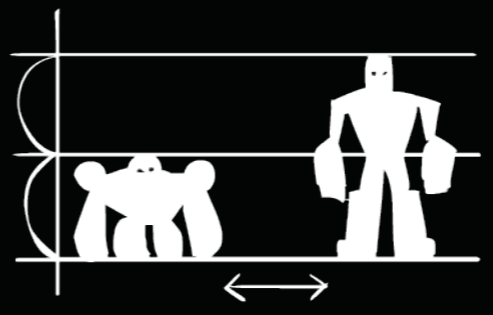
ABILITY



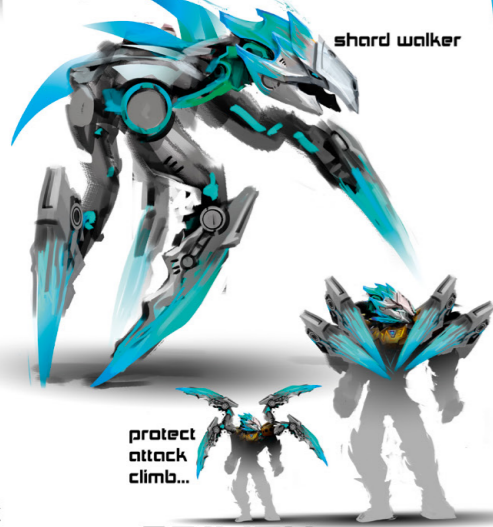
ARMOR



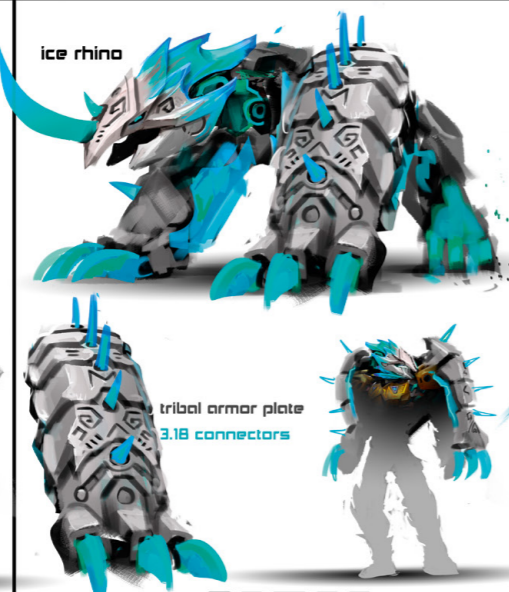
WEAPON



ICE CREATURE
Principle Exploration



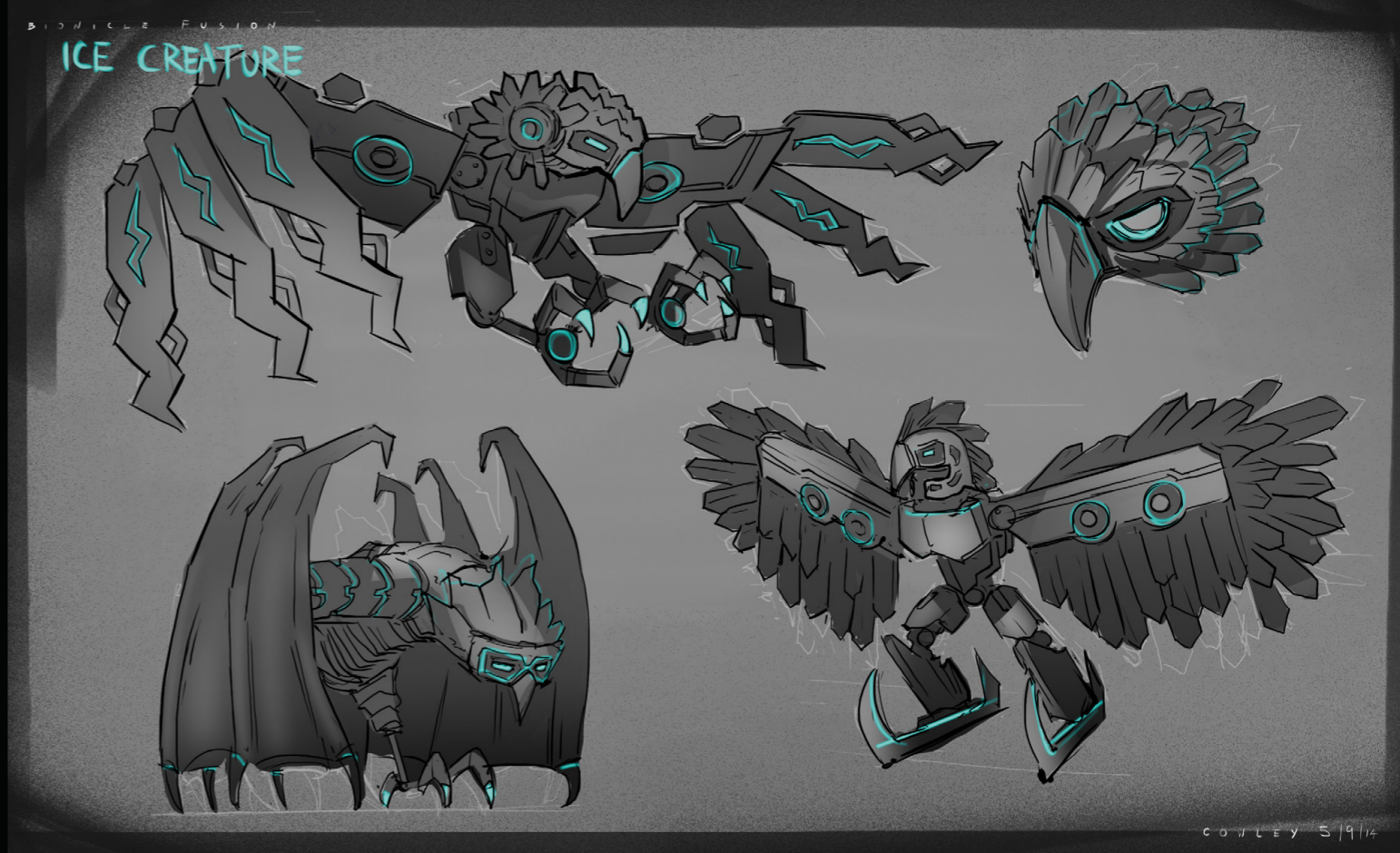
ABILITY



ARMOR

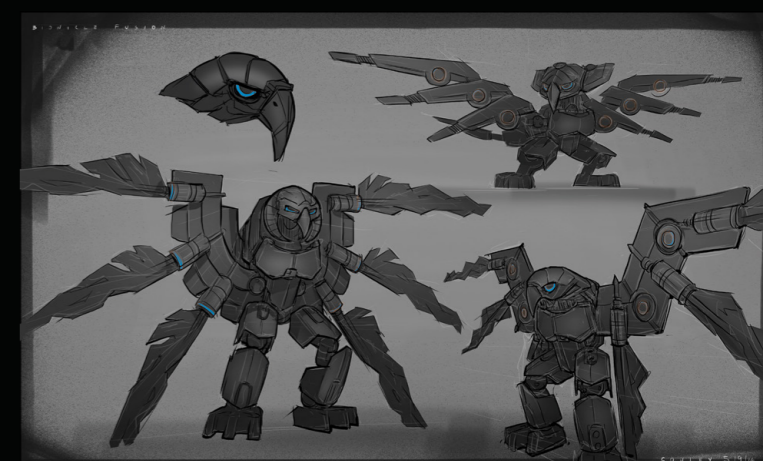
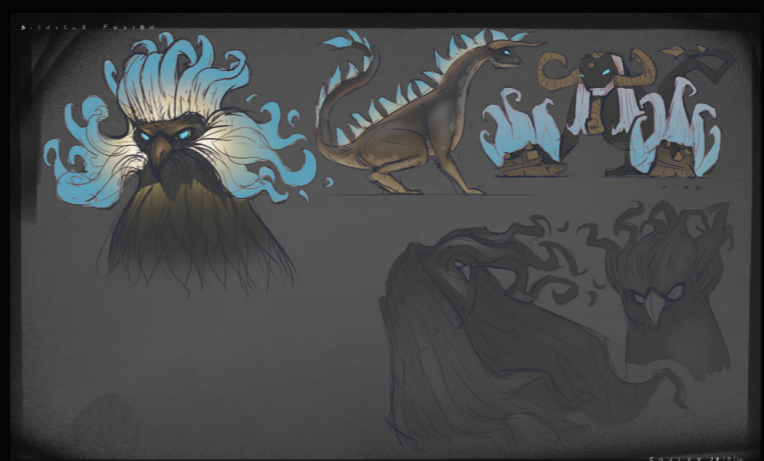
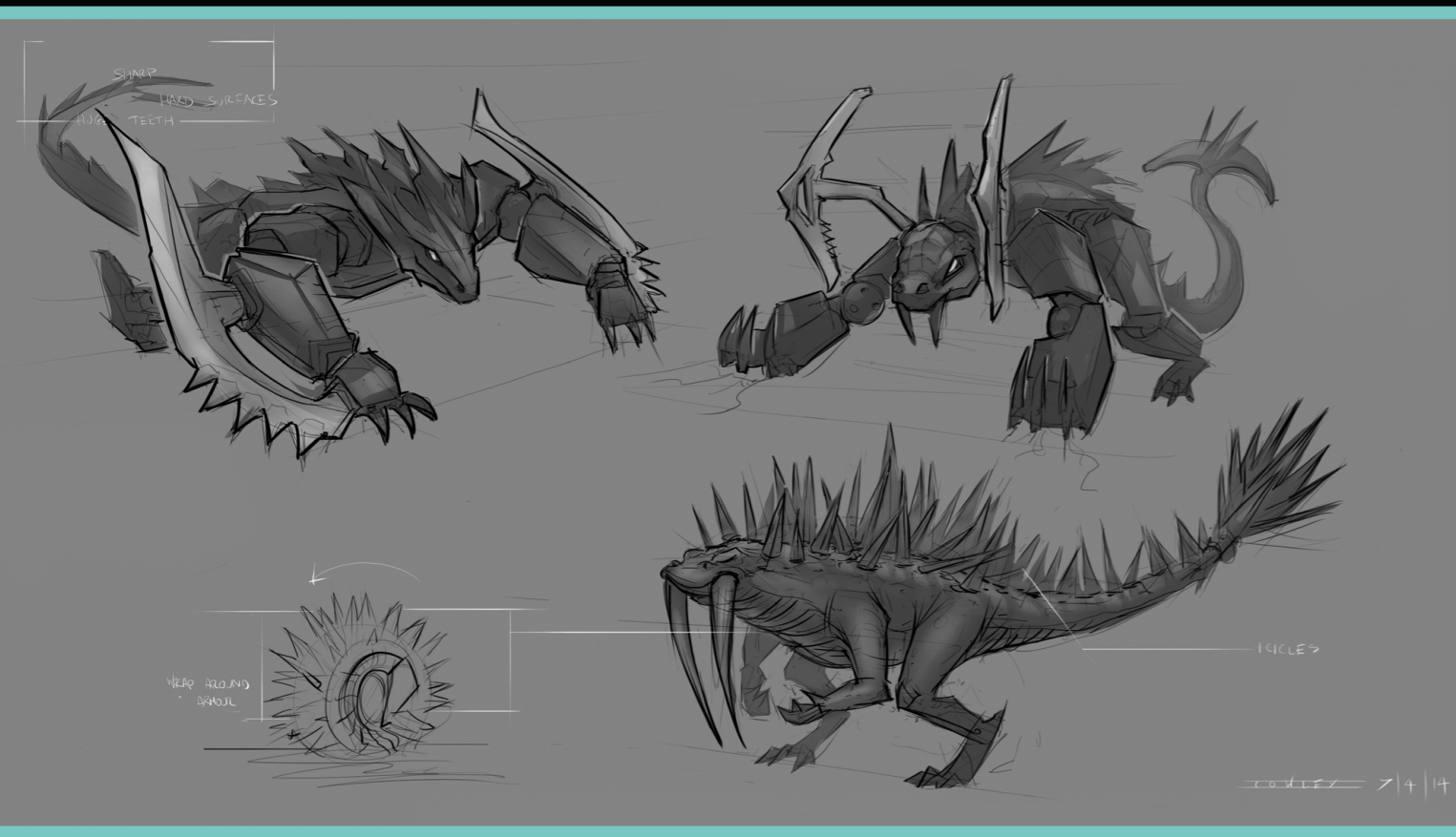


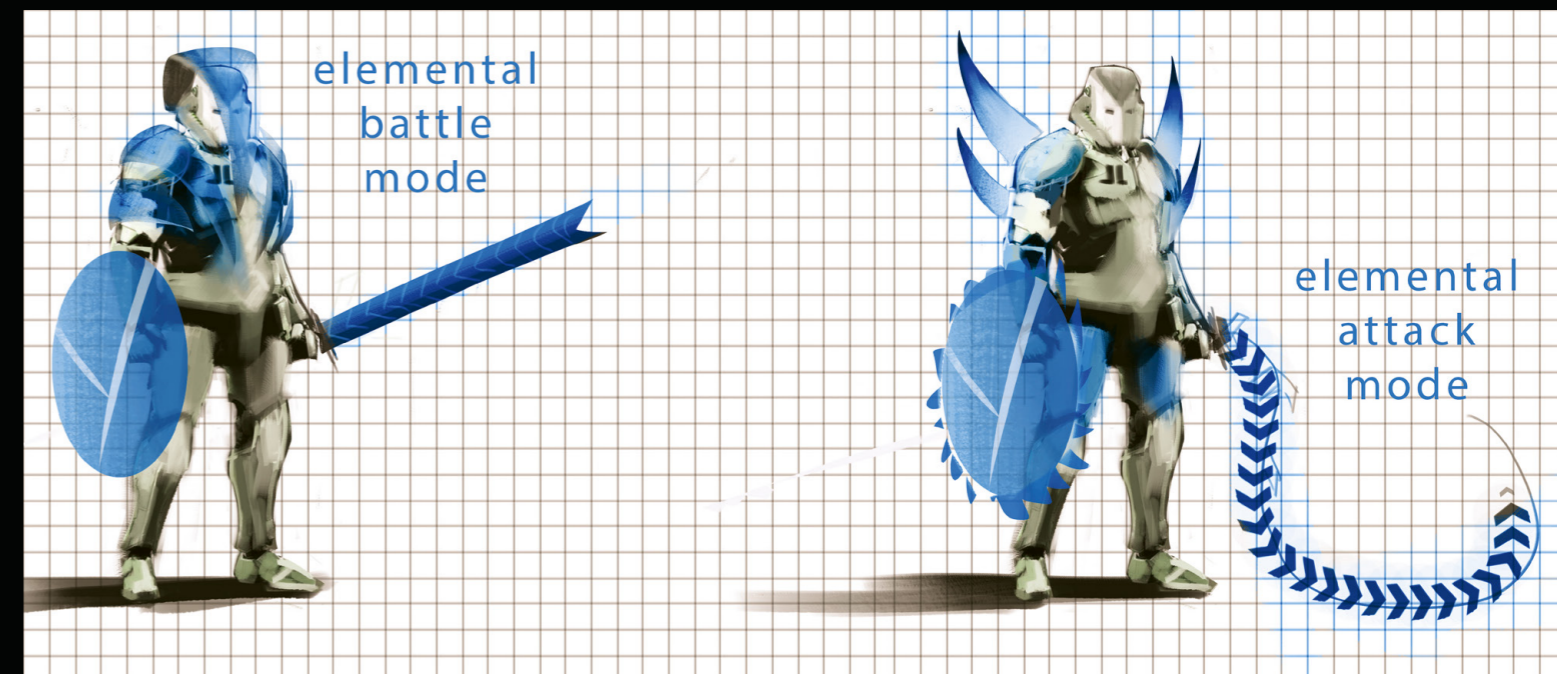
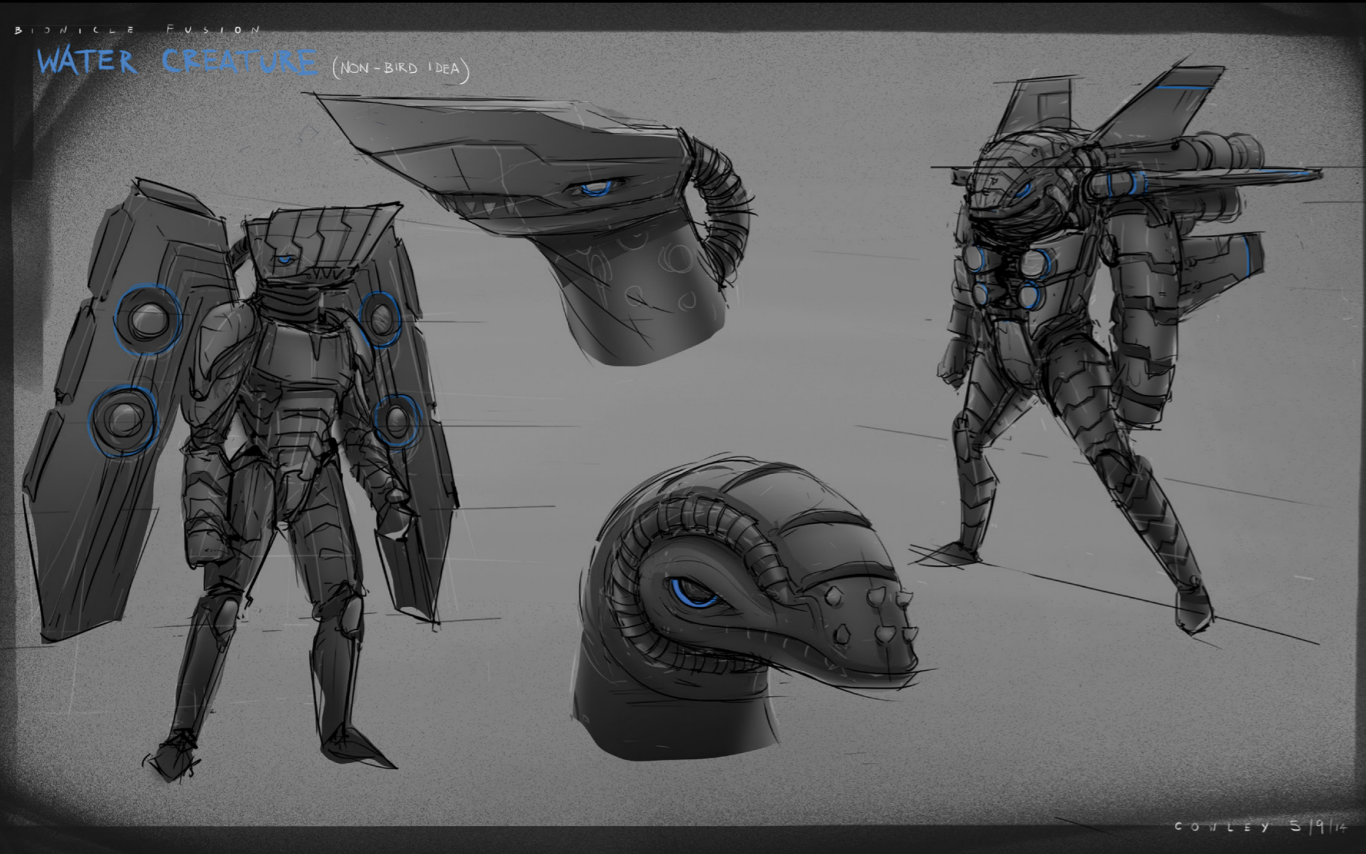
WEAPON



COWLEY 5/14/14

FUSION WEAPON CREATURES: ICE





EARTH CREATURE

Principle Exploration



cave flyer



FLIGHT

ABILITY

crystal crusher

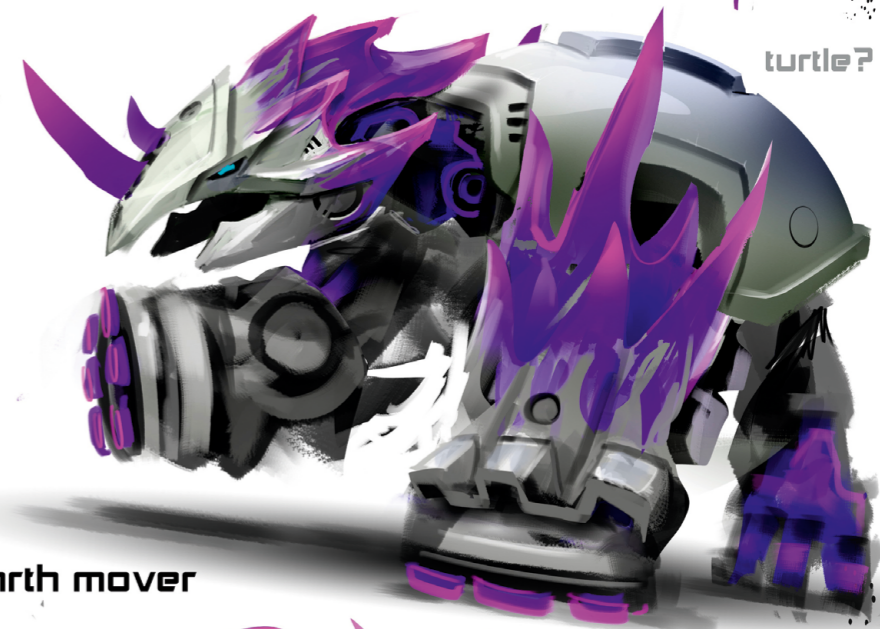


co-injected armor claw



ARMOR

turtle?



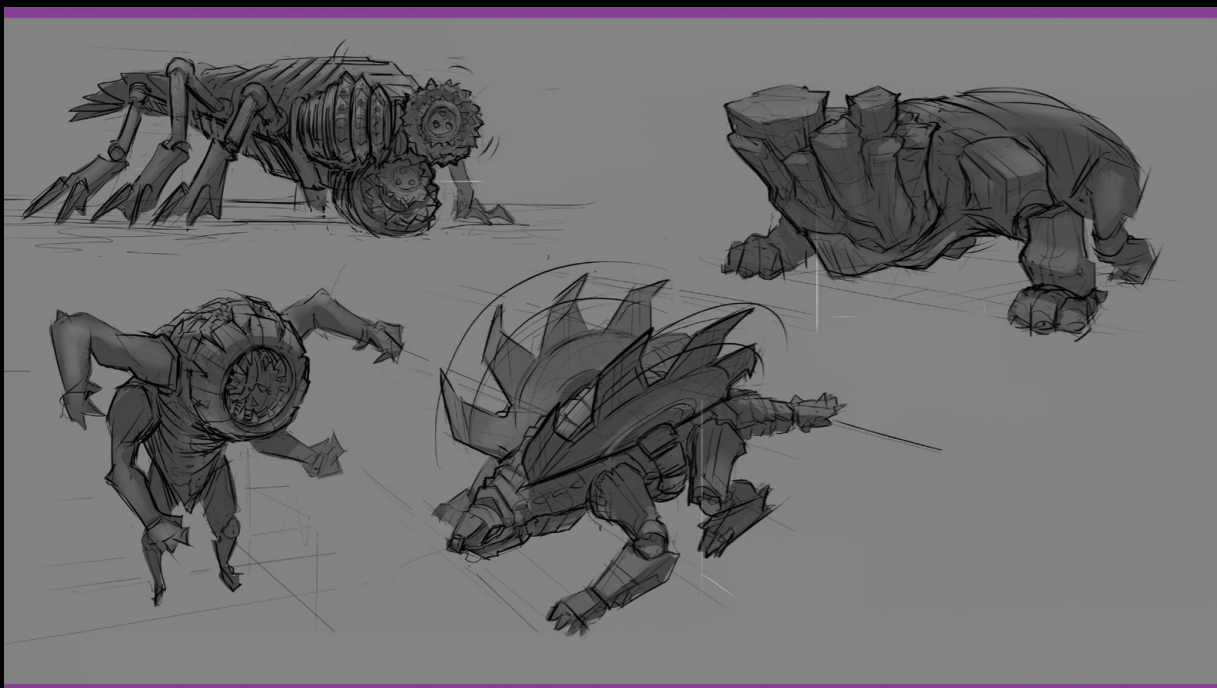
earth mover



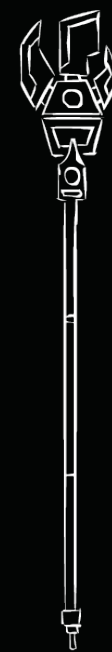
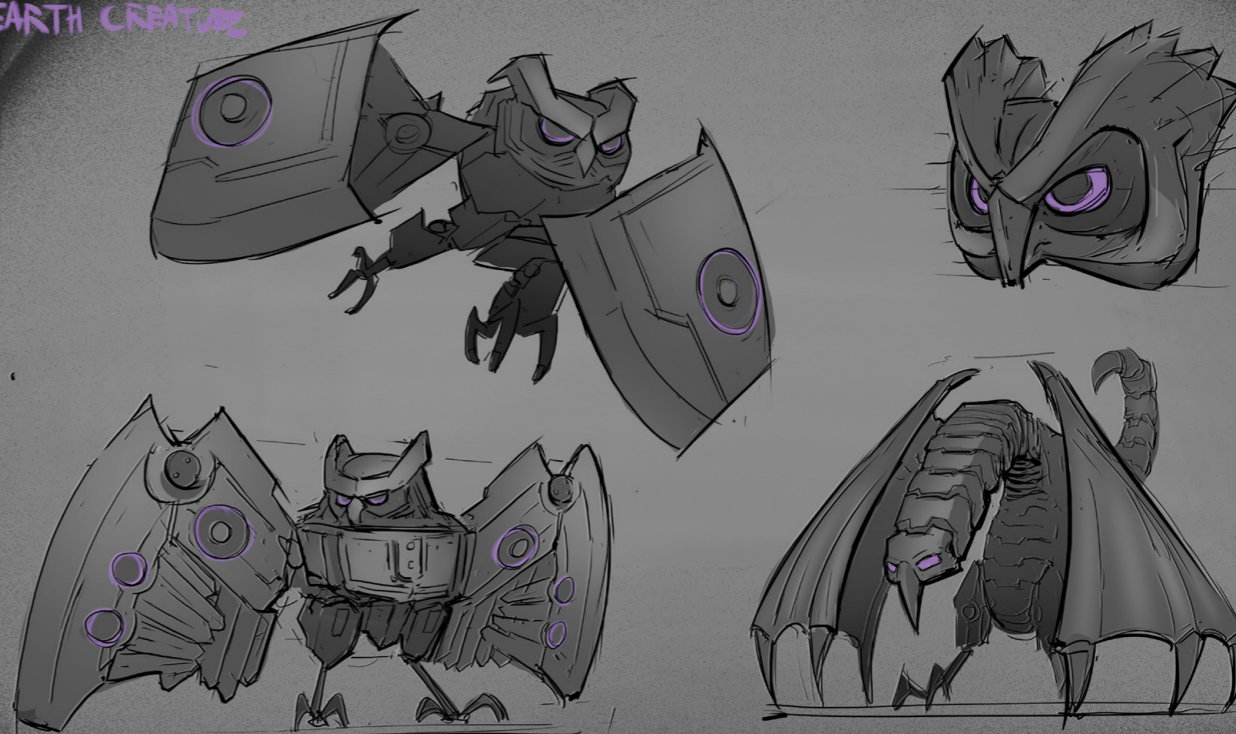
6-shooter fist cannon

WEAPON

FUSION WEAPON CREATURES: EARTH

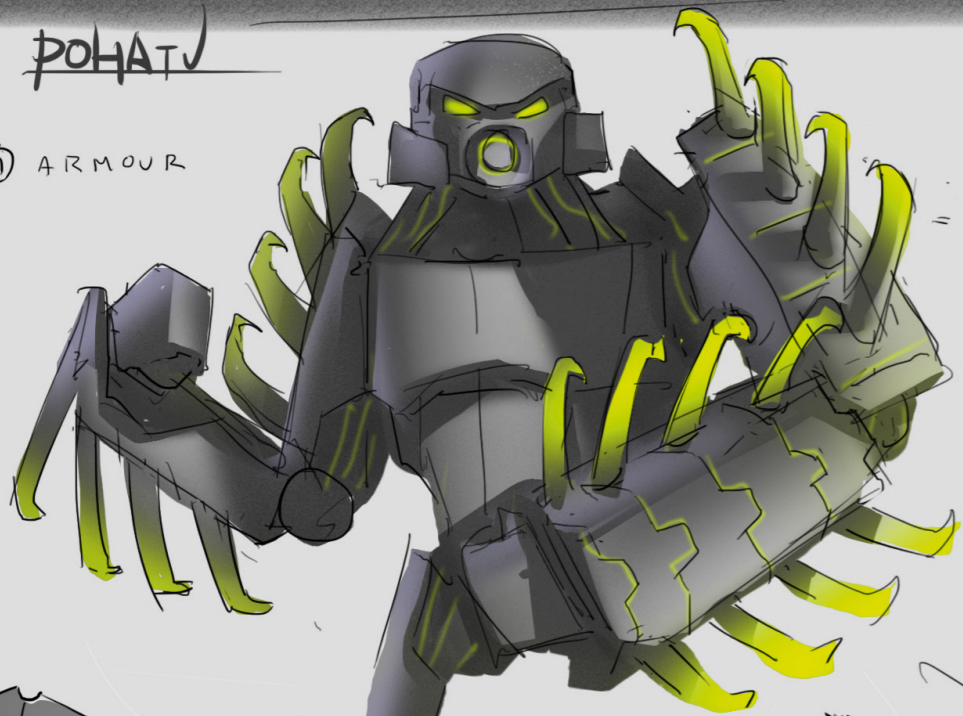


PHICTION FUSION EARTH CREATURE

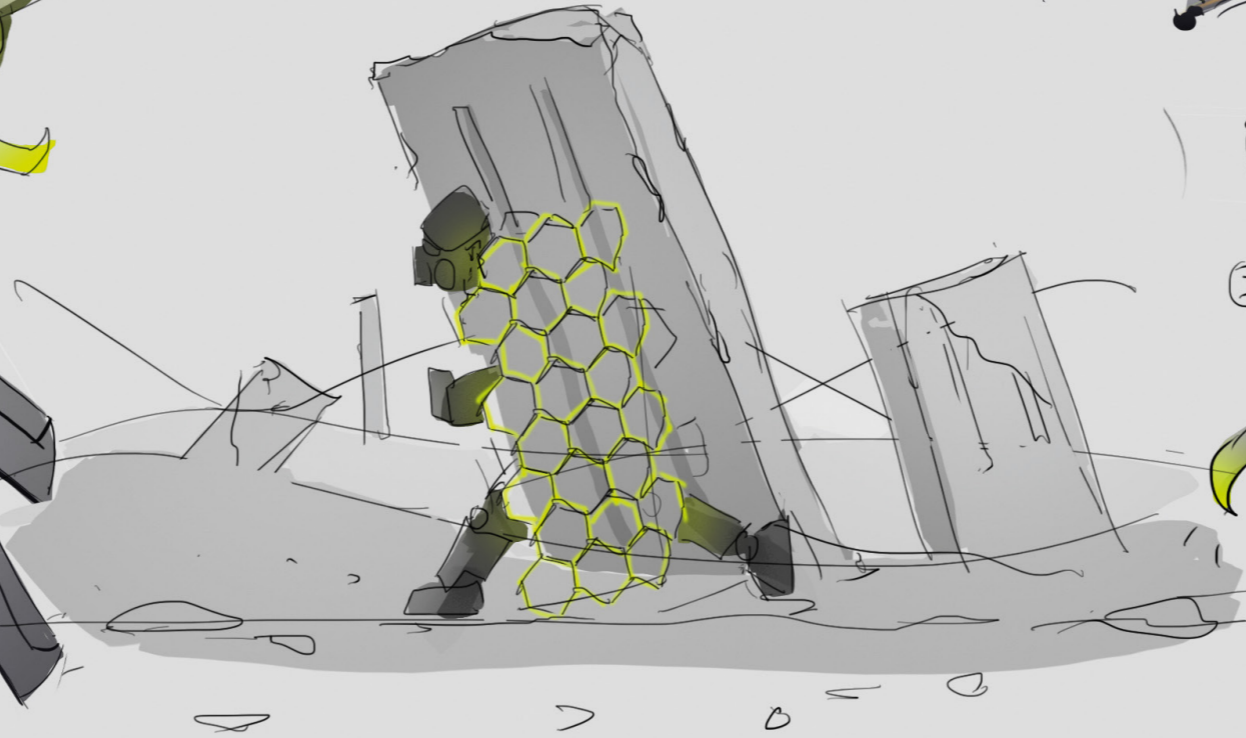


POHATV

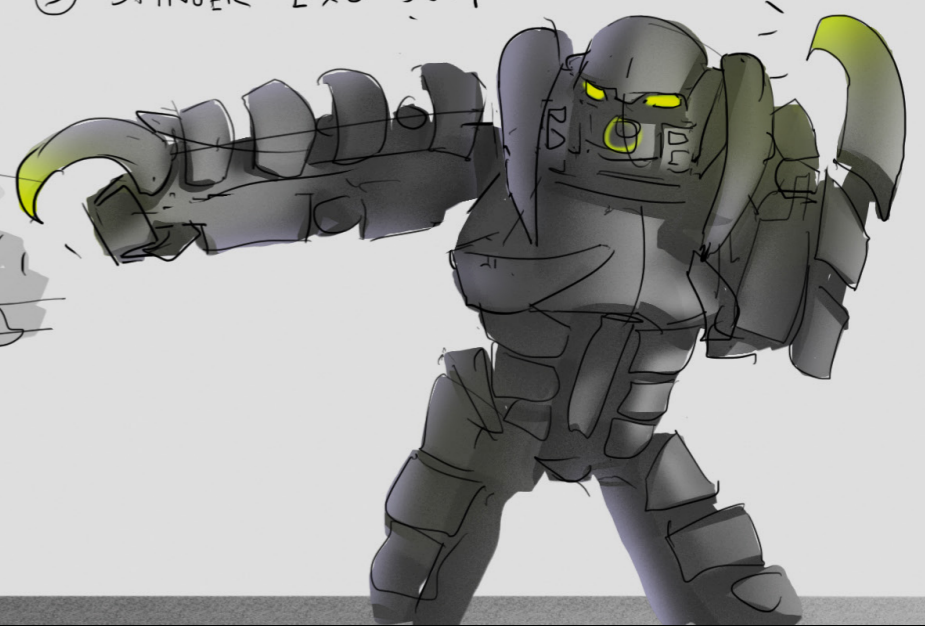
① ARMOUR



② CLOAKING / CAMO



③ STINGER EXO SUIT



STONE CREATURE
Principle Exploration



draco fly

FLIGHT

ABILITY



lightning clamp

armor claw

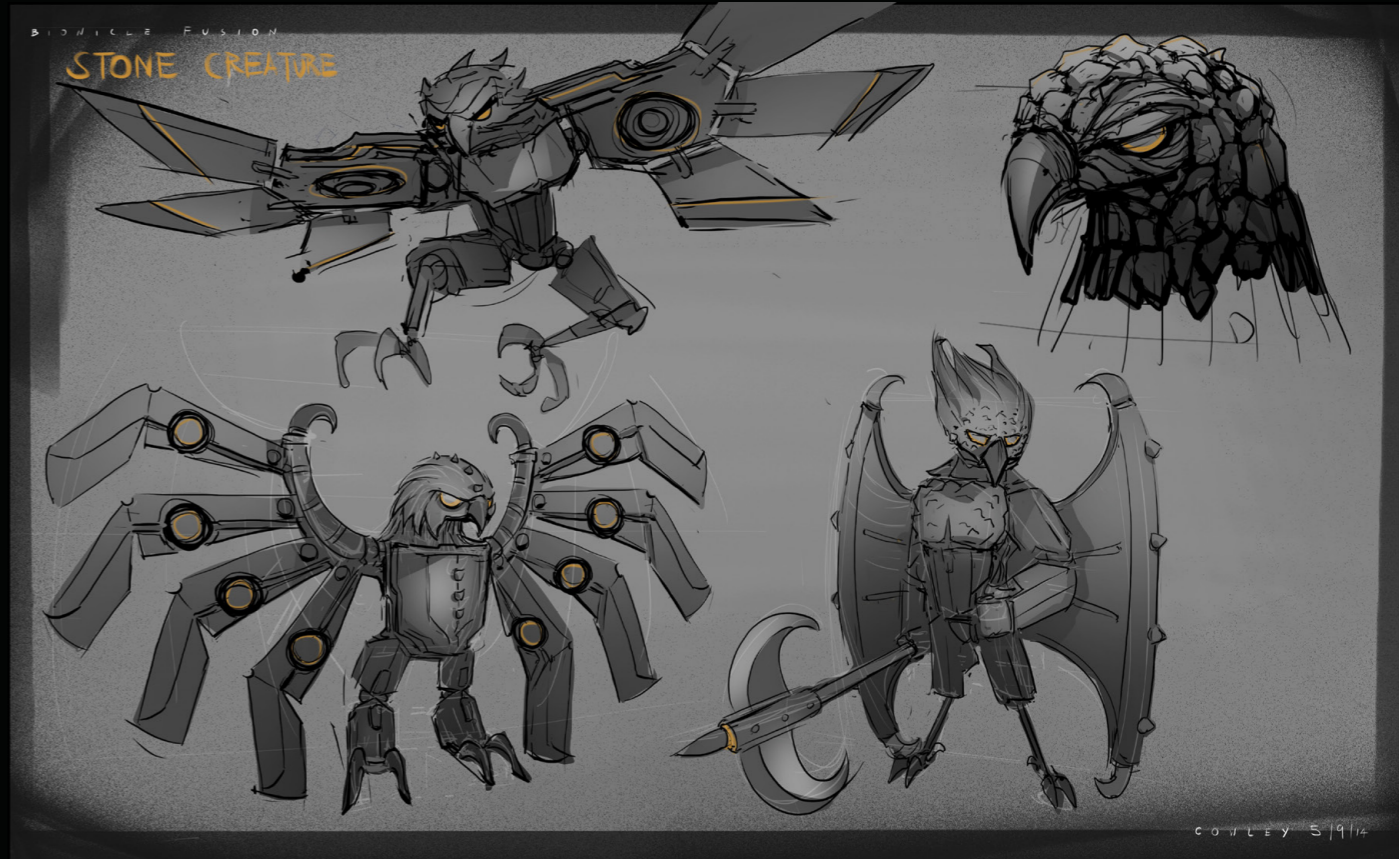
ARMOR



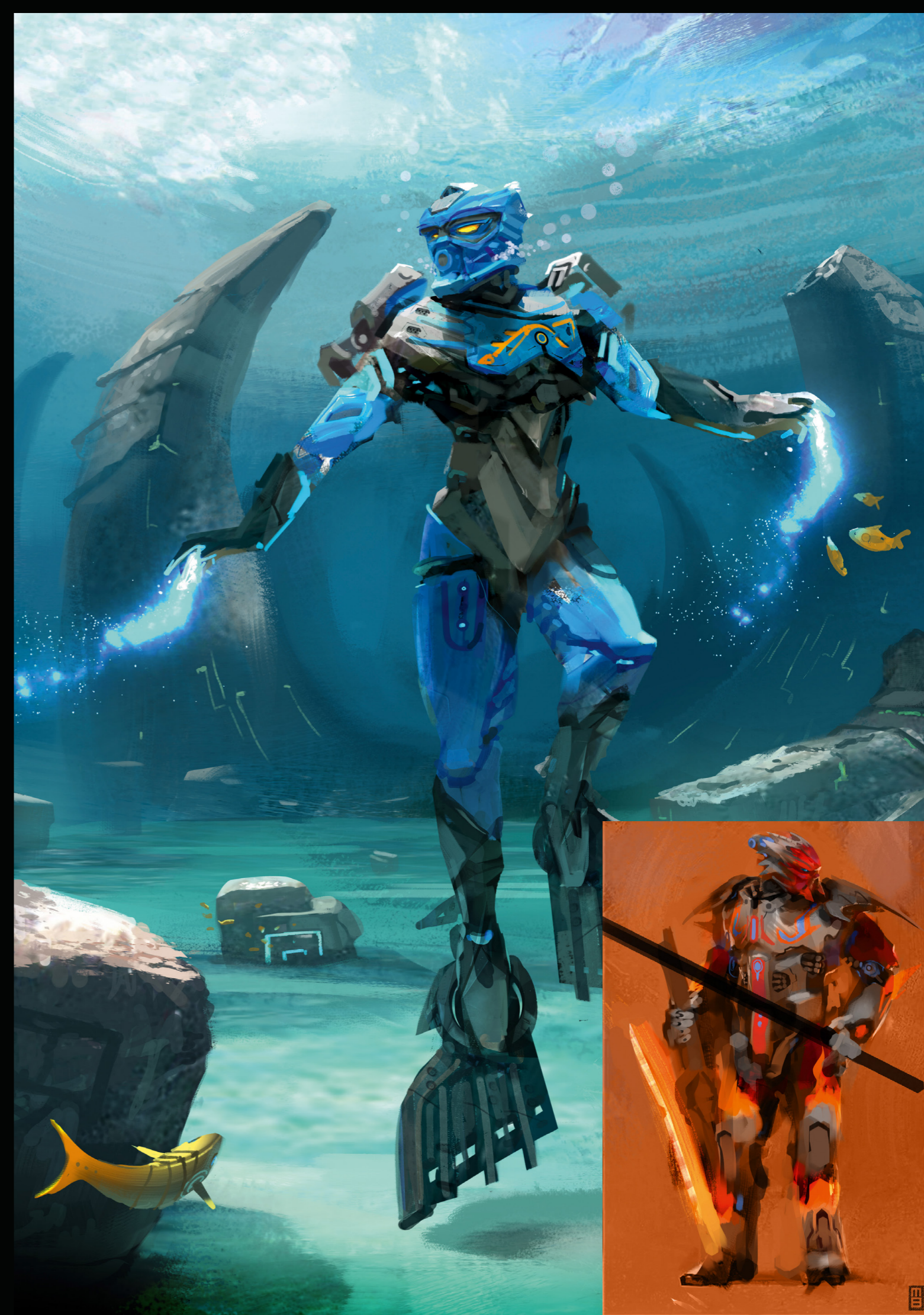
stone slicer

SPIKE SAW

WEAPON



STONE CREATURE

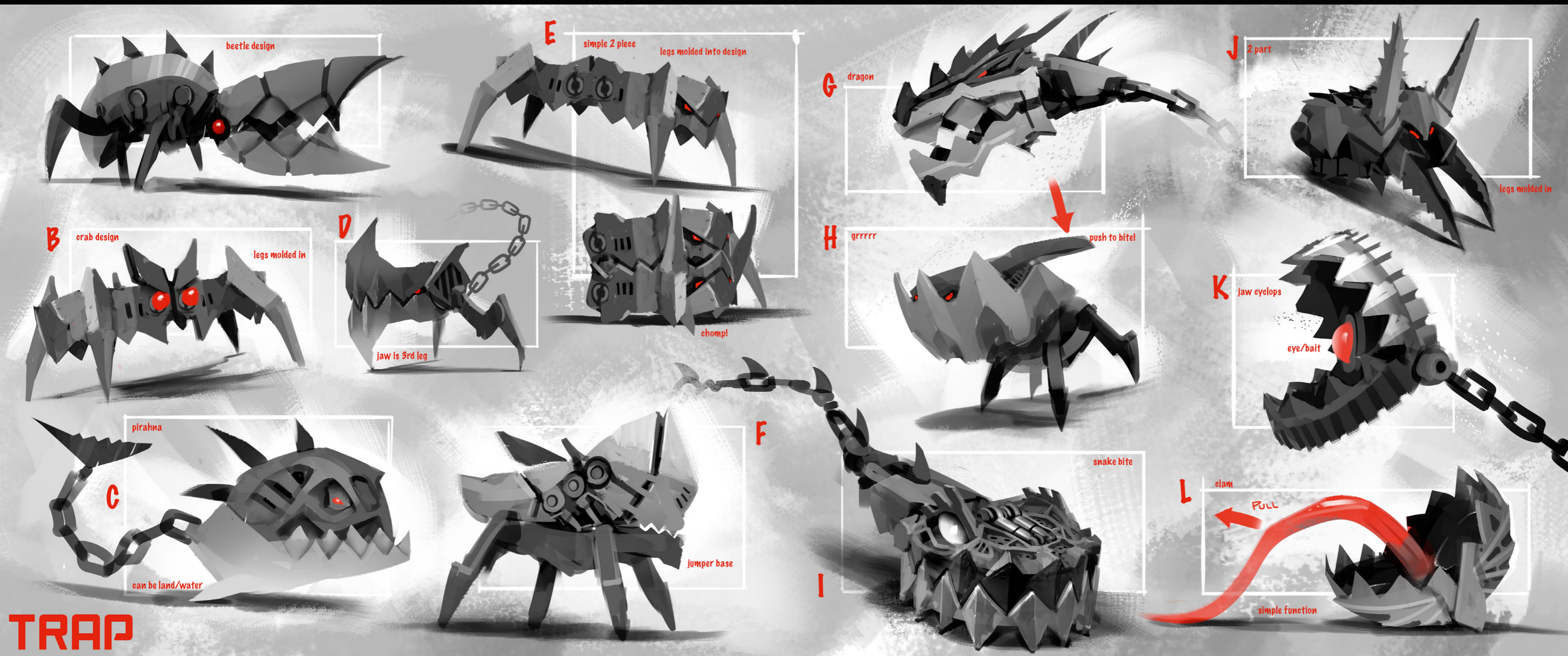


VILLAINS:

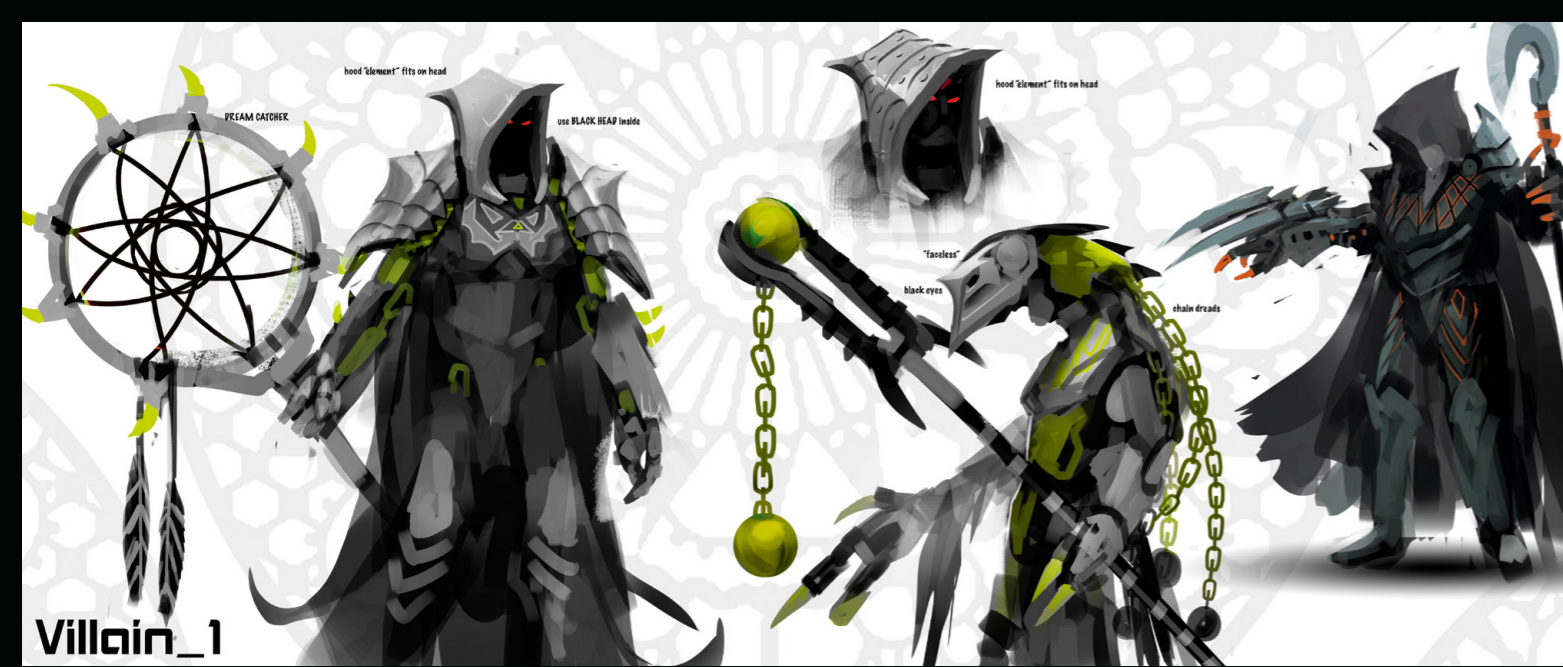
TO SAVE THE WORLD, THE TOA MUST FIRST OVERCOME A NUMBER OF VILLAINS BEFORE FINALLY FACING OFF AGAINST THE EVIL OF EVIL, THE GREAT LORD MAKUTA.

THE NEW, DETAILED CONSTRUCTION BUILDING SYSTEM ALLOWED US TO ADD A NEW RANGE OF ICONIC BAD GUYS TO THE EVER EXPANDING UNIVERSE OF BIONICLE.

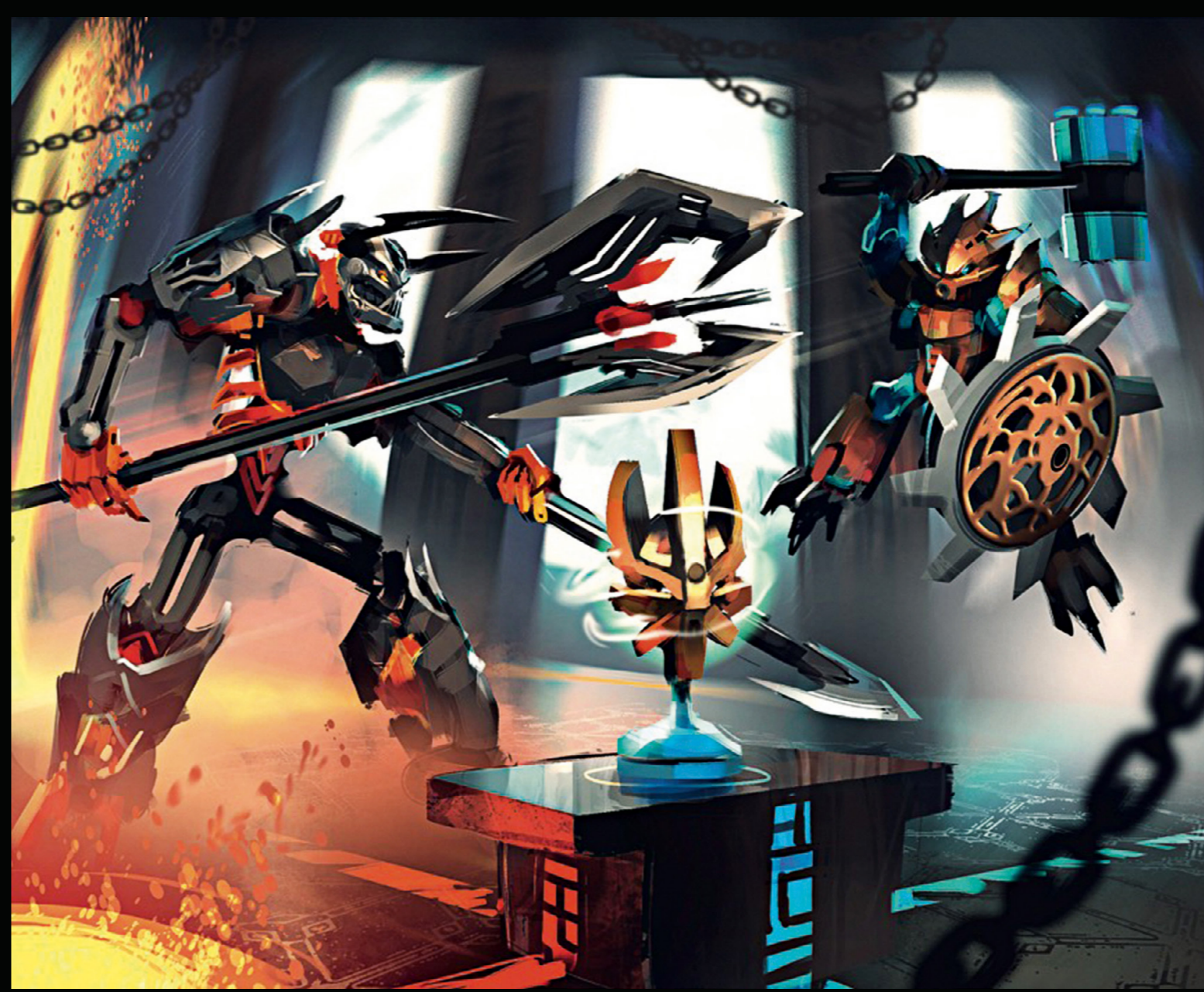




TRAP

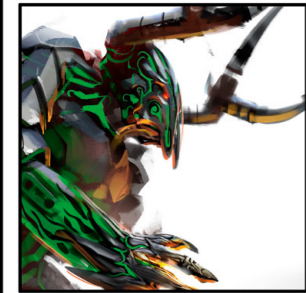






STYLE DIRECTION
VILLAIN

"ELEMENTAL"



FUSION WEAPON CREATURES: **BAR GUYS** EXPLORATION



• MASK SNATCHER

TAMU MASK
(DROPPED WHEN HE GOT THE GOLDEN MASK)



DEMON WARRIOR

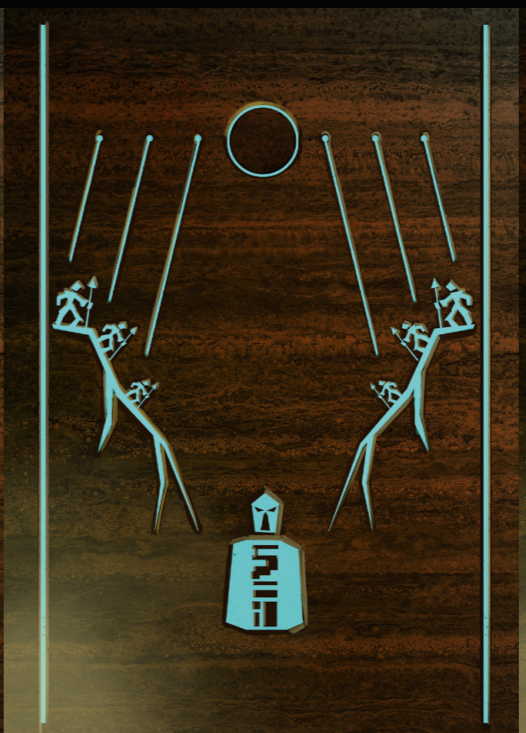
SKULL INNER HEAD
TRANSPARENT!

TRANSPARENT BONES!
To COMBINE DEMON/SKELETON

SHIELD WEAPON COMBO
CO-INJECTED BUILDABLE WEAPON SHIELD

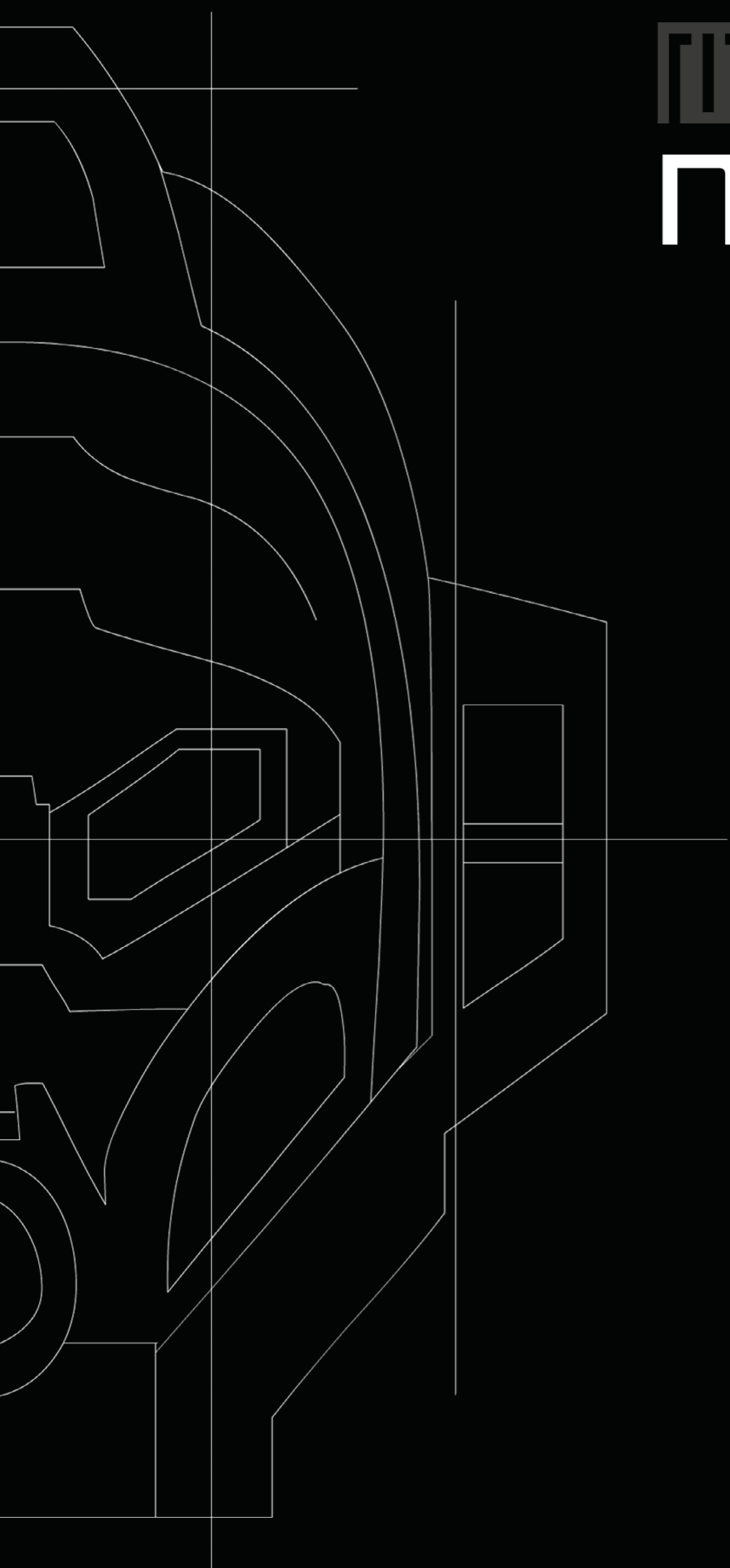
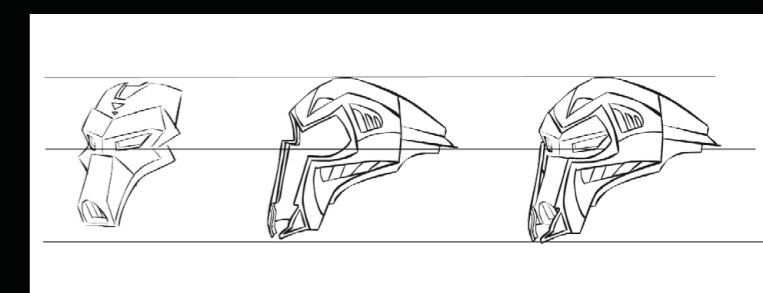


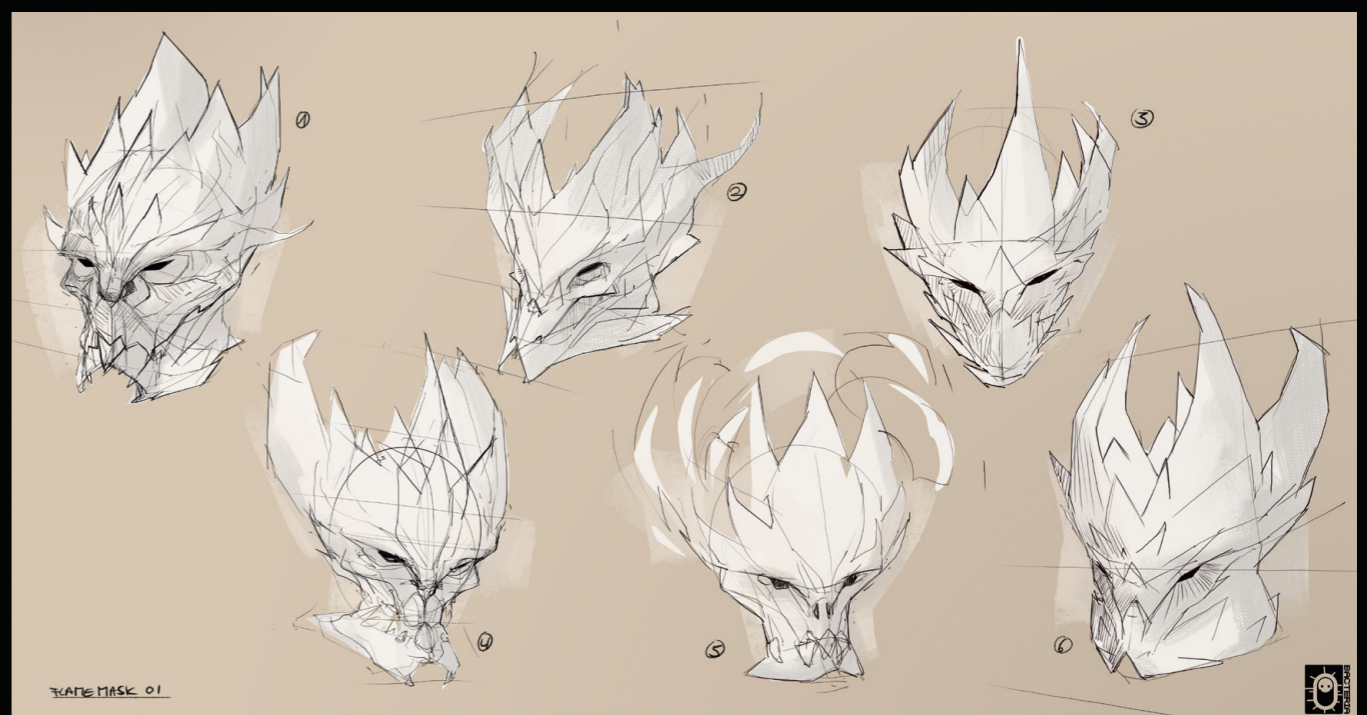
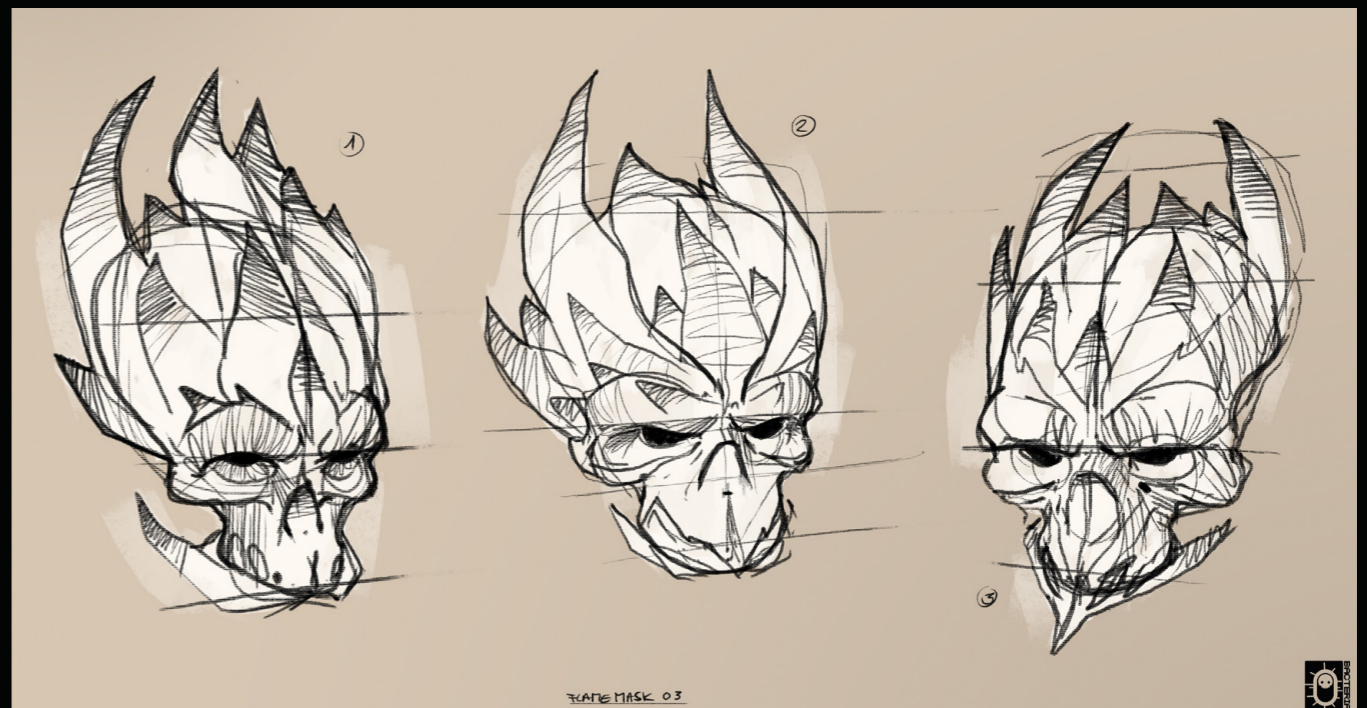
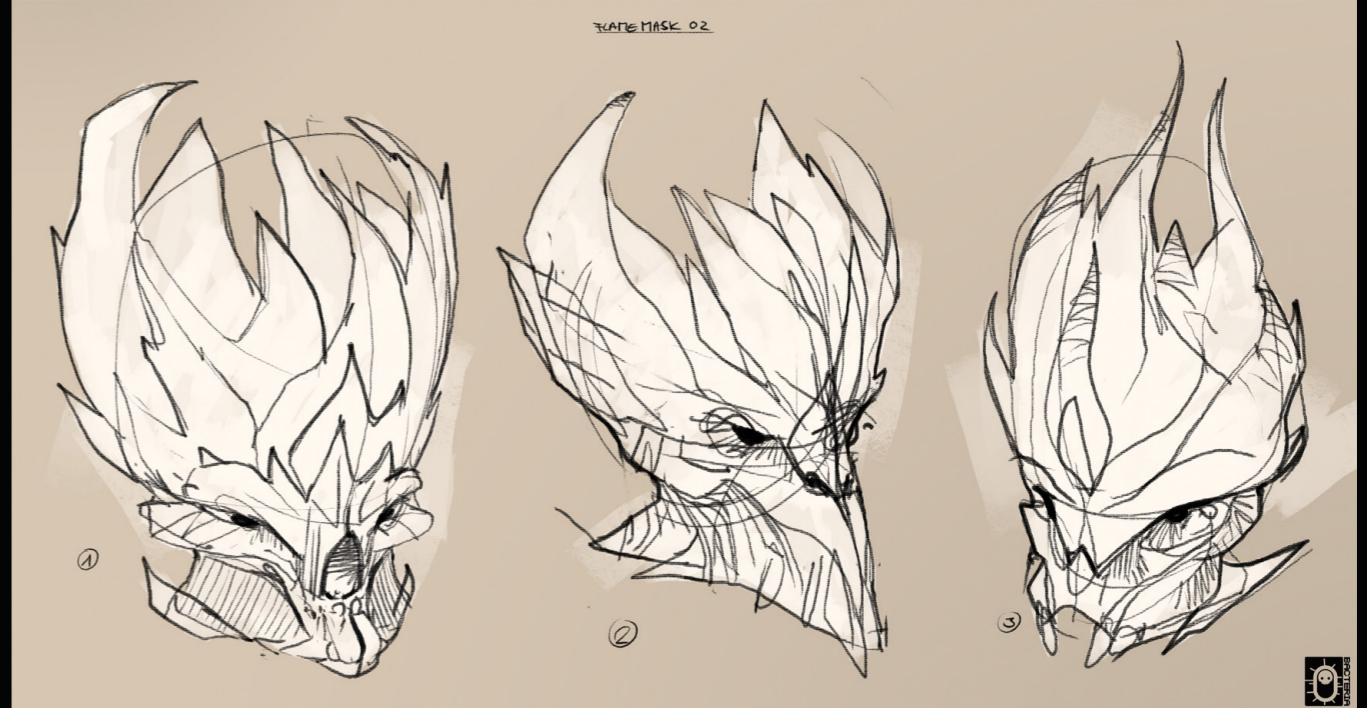
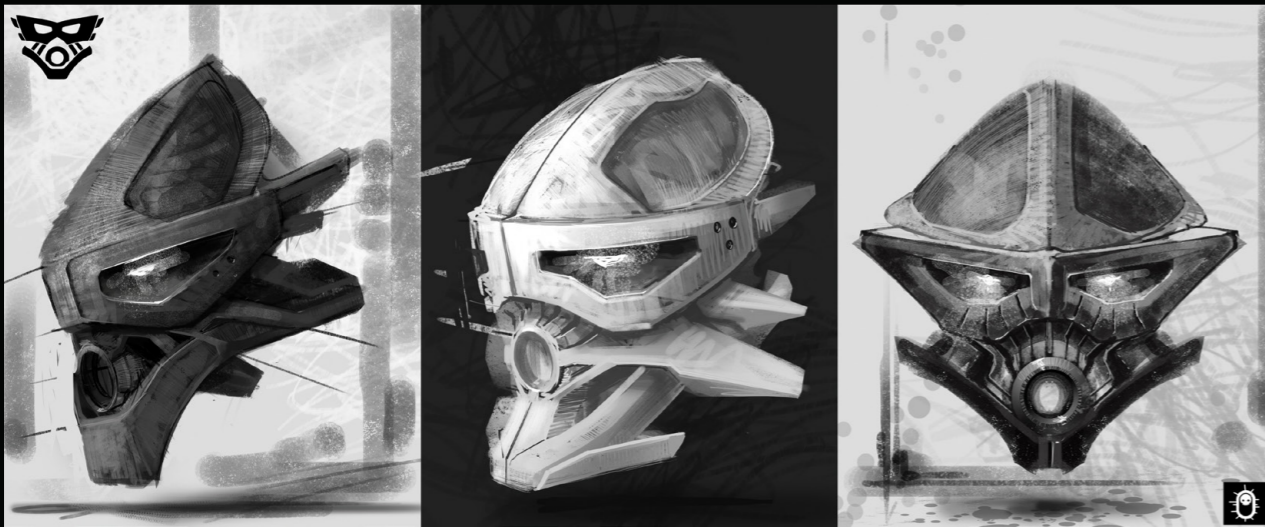


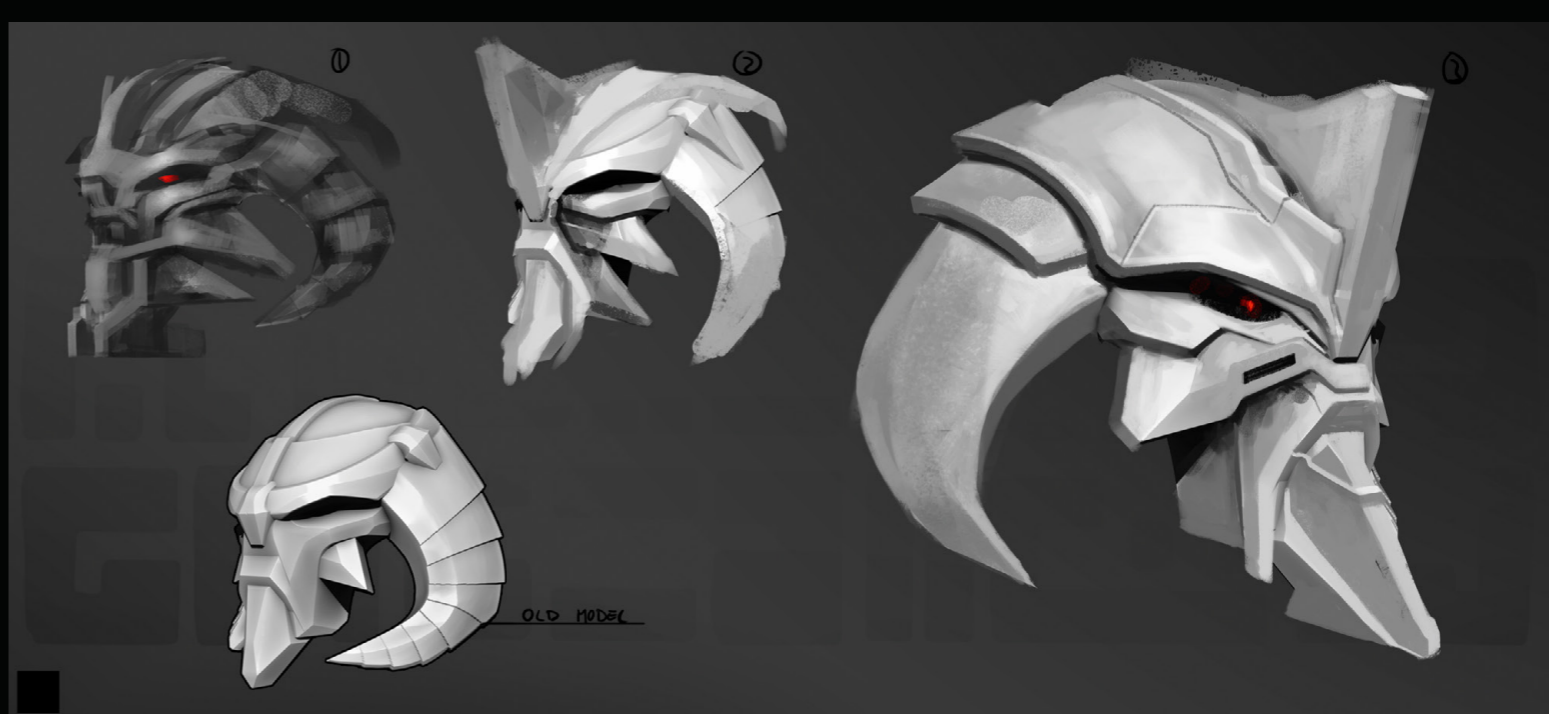


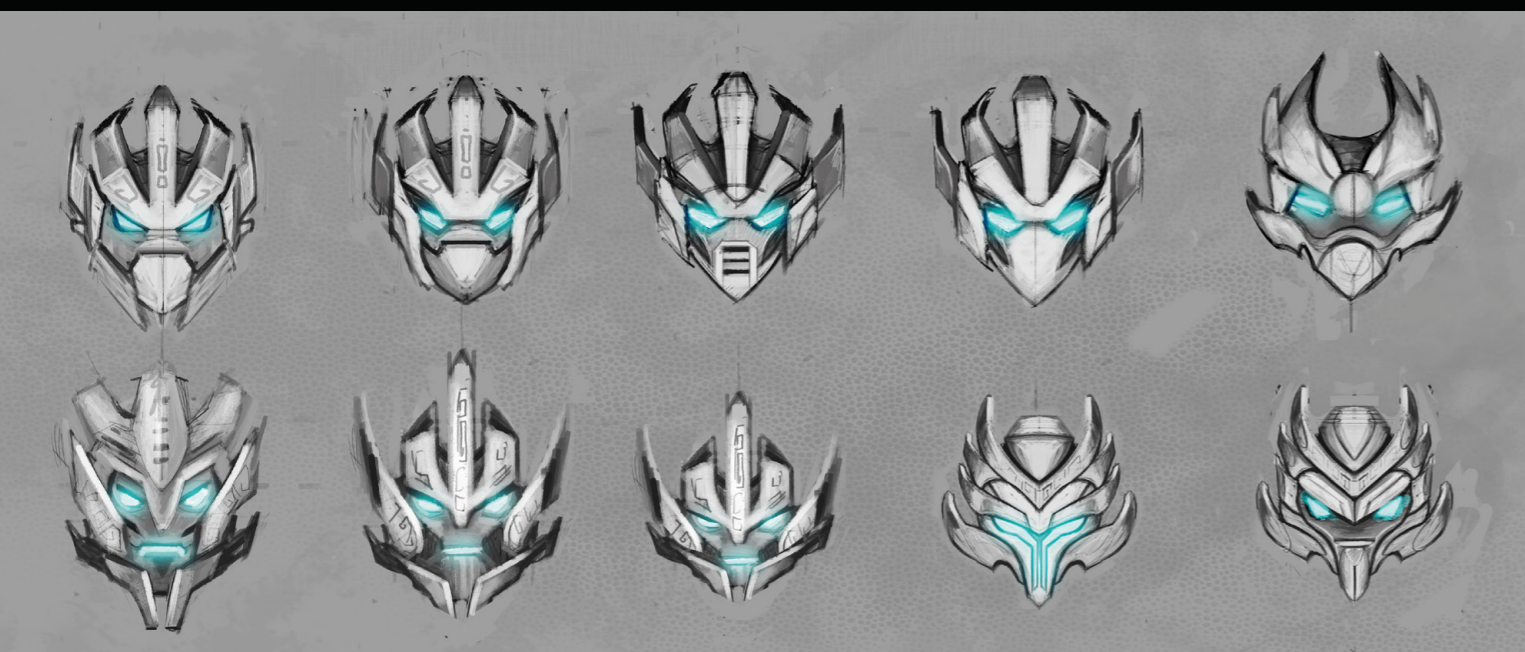
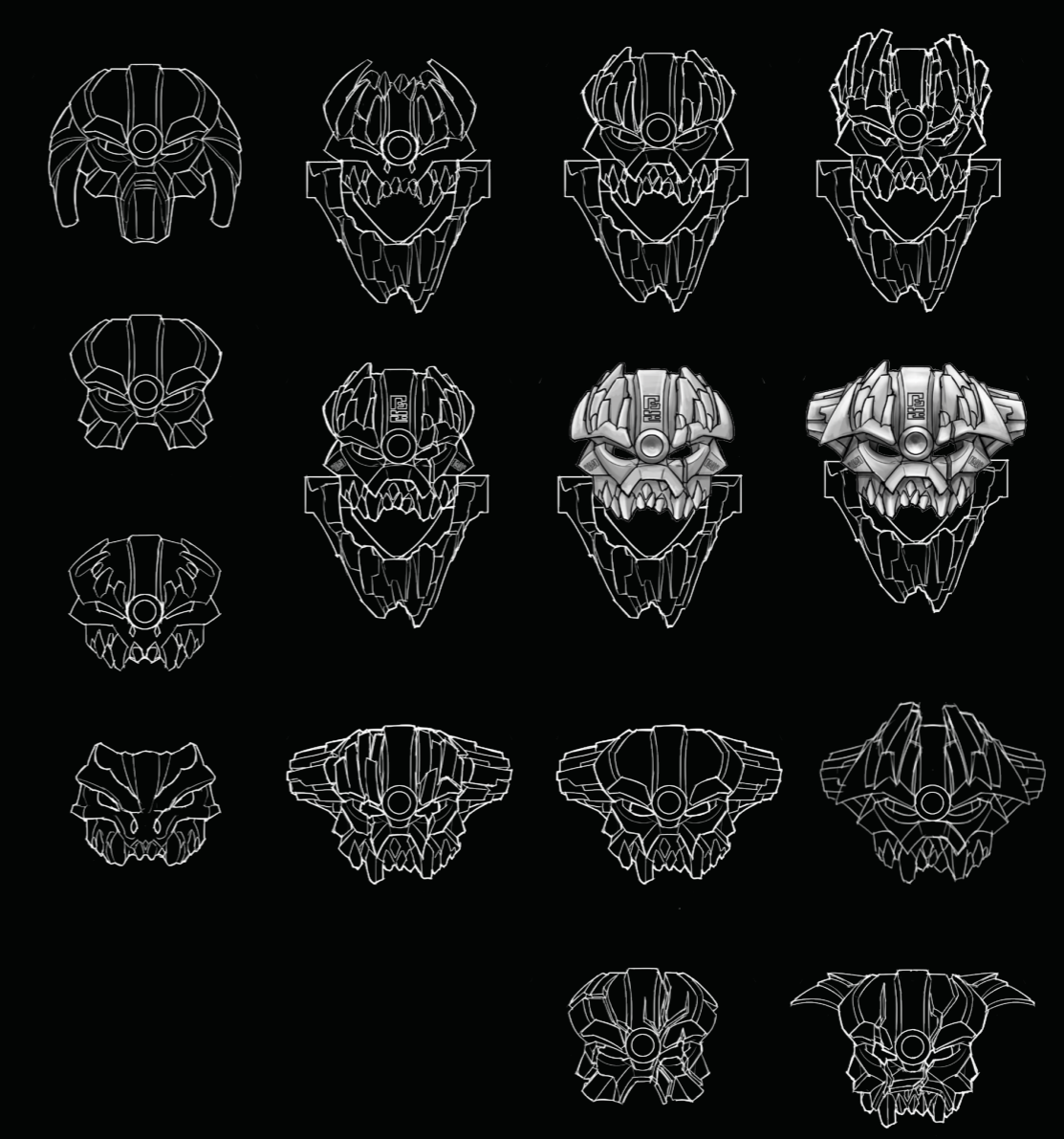
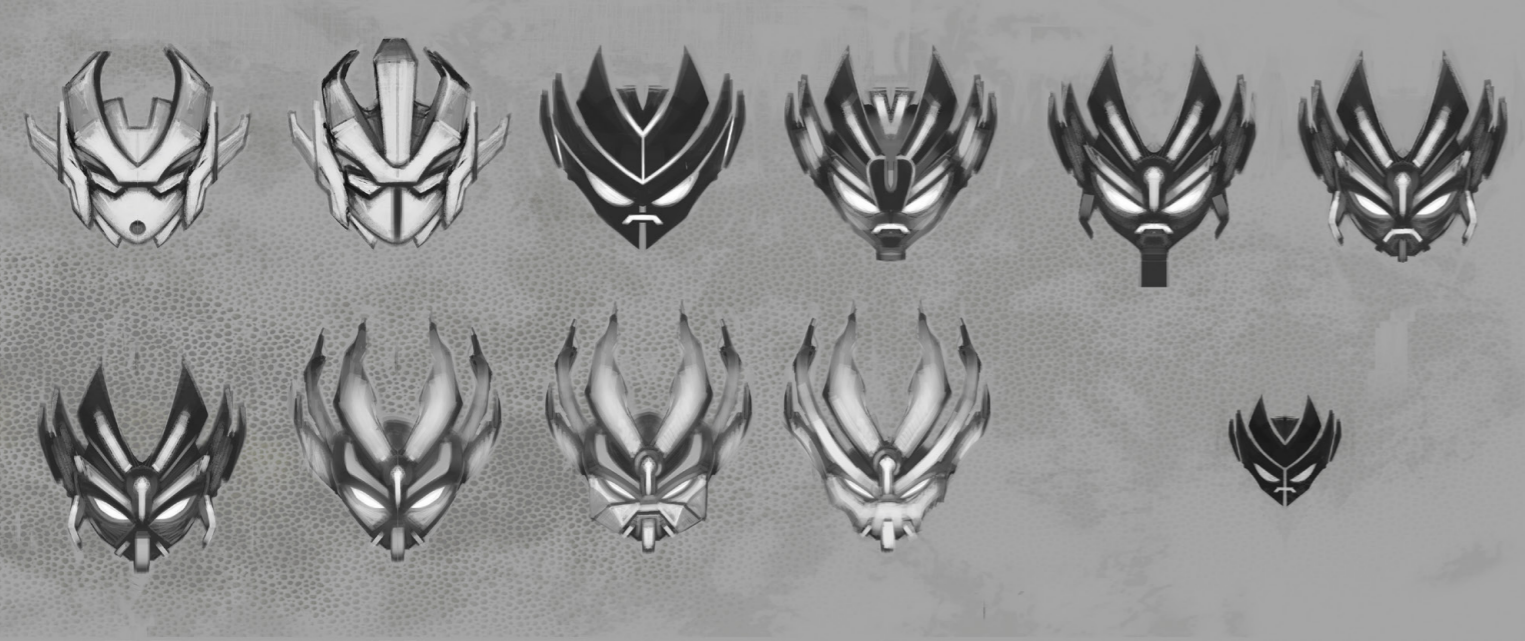
MASKS:

FOR THE MASK DESIGN WE PURSUED THE ORIGINAL DESIGN LANGUAGE, BUT TWEAKING IT SLIGHTLY TO MAKE IT MORE UP-TO-DATE. IN AN ATTEMPT TO INFUSE THE CHARACTERS WITH EVEN MORE ENERGY AND ACTION, WE TOOK INSPIRATION FROM MANY DIFFERENT SOURCES, E.G. FROM EXTREME SPORTS AND RACING.









SKETCH 01



BIONICLE ULTIMATE MASK

SKETCH 02



BIONICLE ULTIMATE MASK

SKETCH 03



BIONICLE ULTIMATE MASK

SKETCH 04



BIONICLE ULTIMATE MASK

SKETCH 05



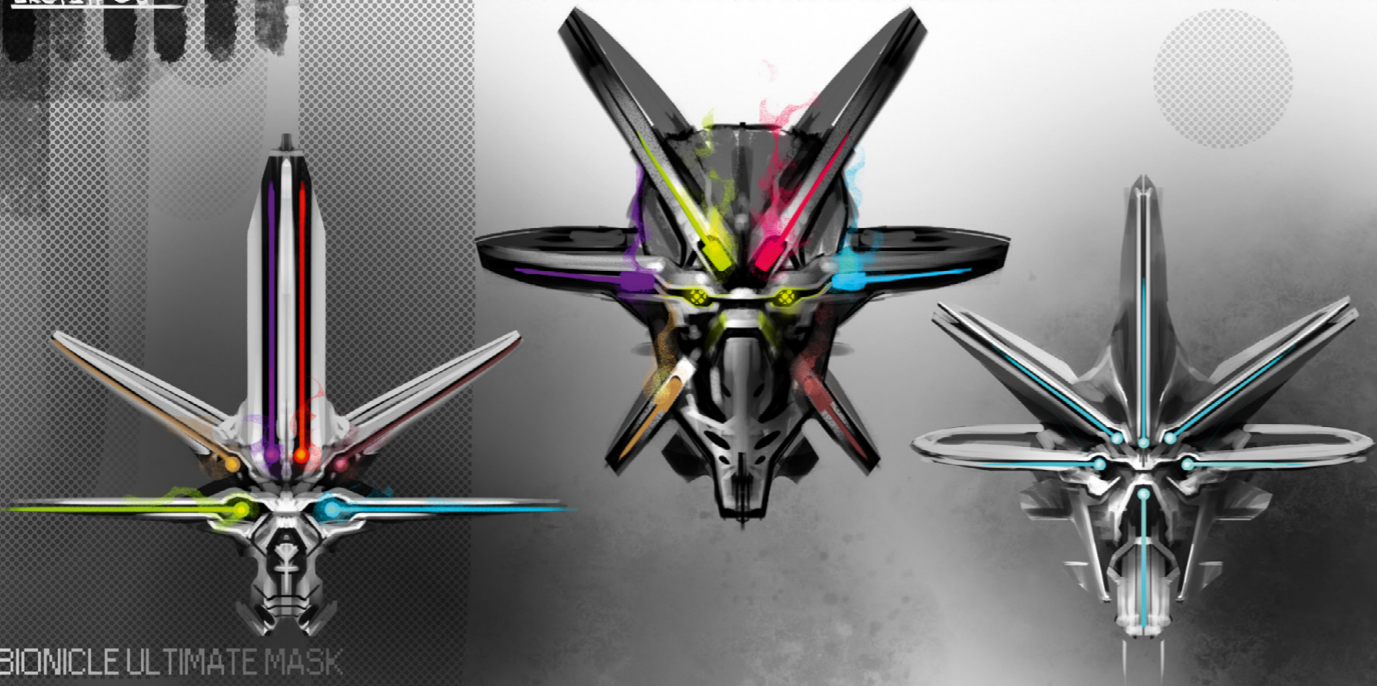
BIONICLE ULTIMATE MASK

SKETCH 06



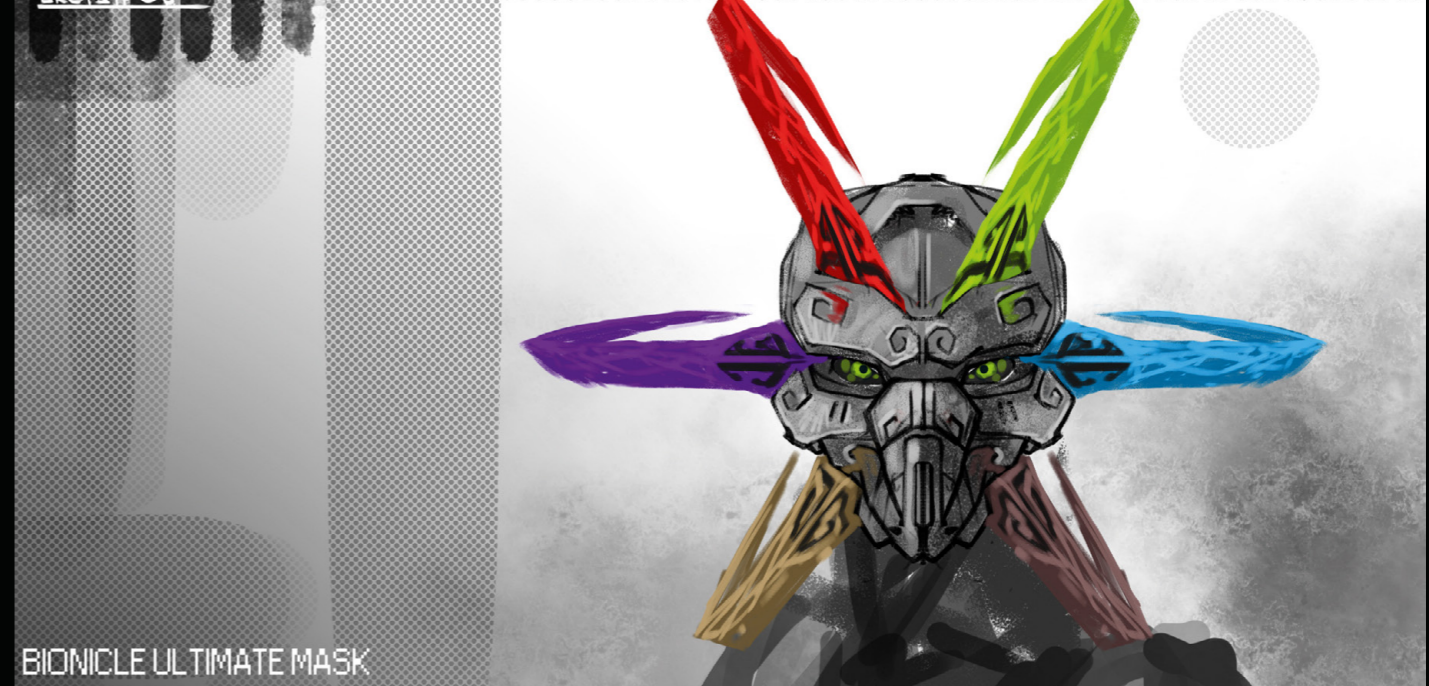
BIONICLE ULTIMATE MASK

SKETCH 06



BIONICLE ULTIMATE MASK

SKETCH 06



BIONICLE ULTIMATE MASK

SKETCH 06



BIONICLE ULTIMATE MASK

SKETCH 06

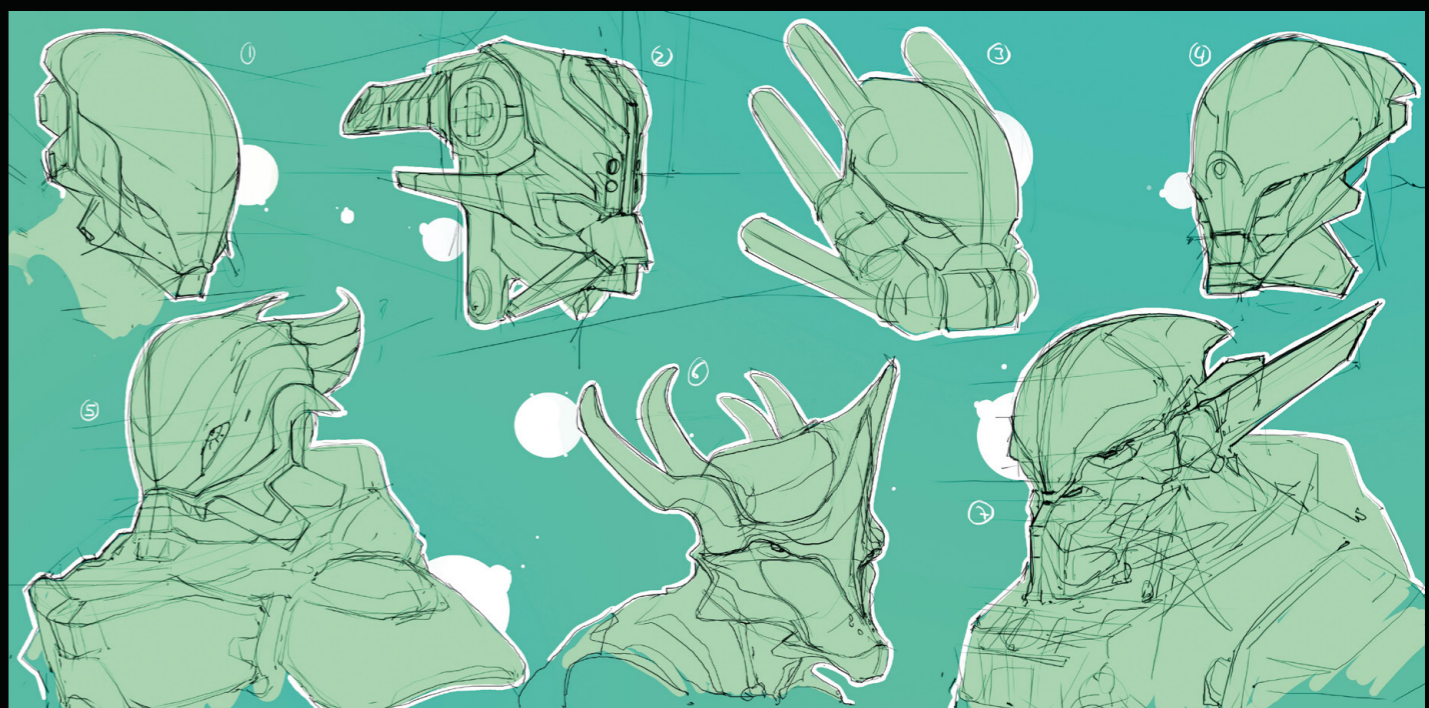


BIONICLE ULTIMATE MASK

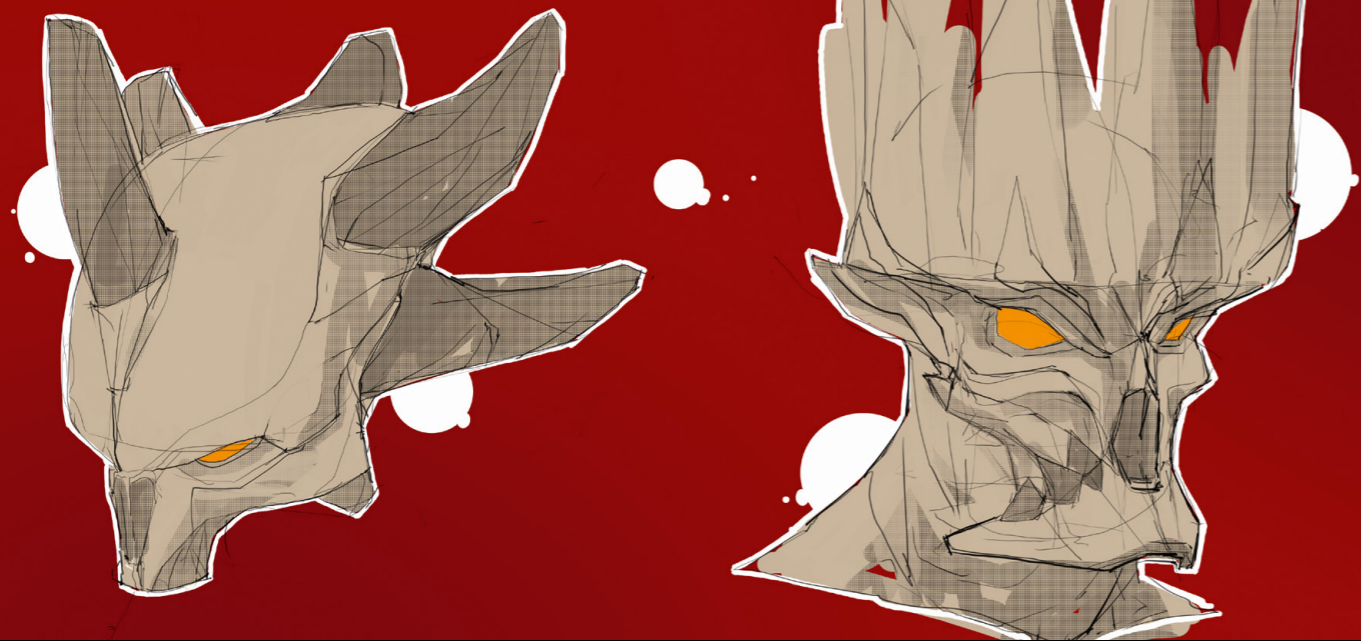
SKETCH 06



BIONICLE ULTIMATE MASK

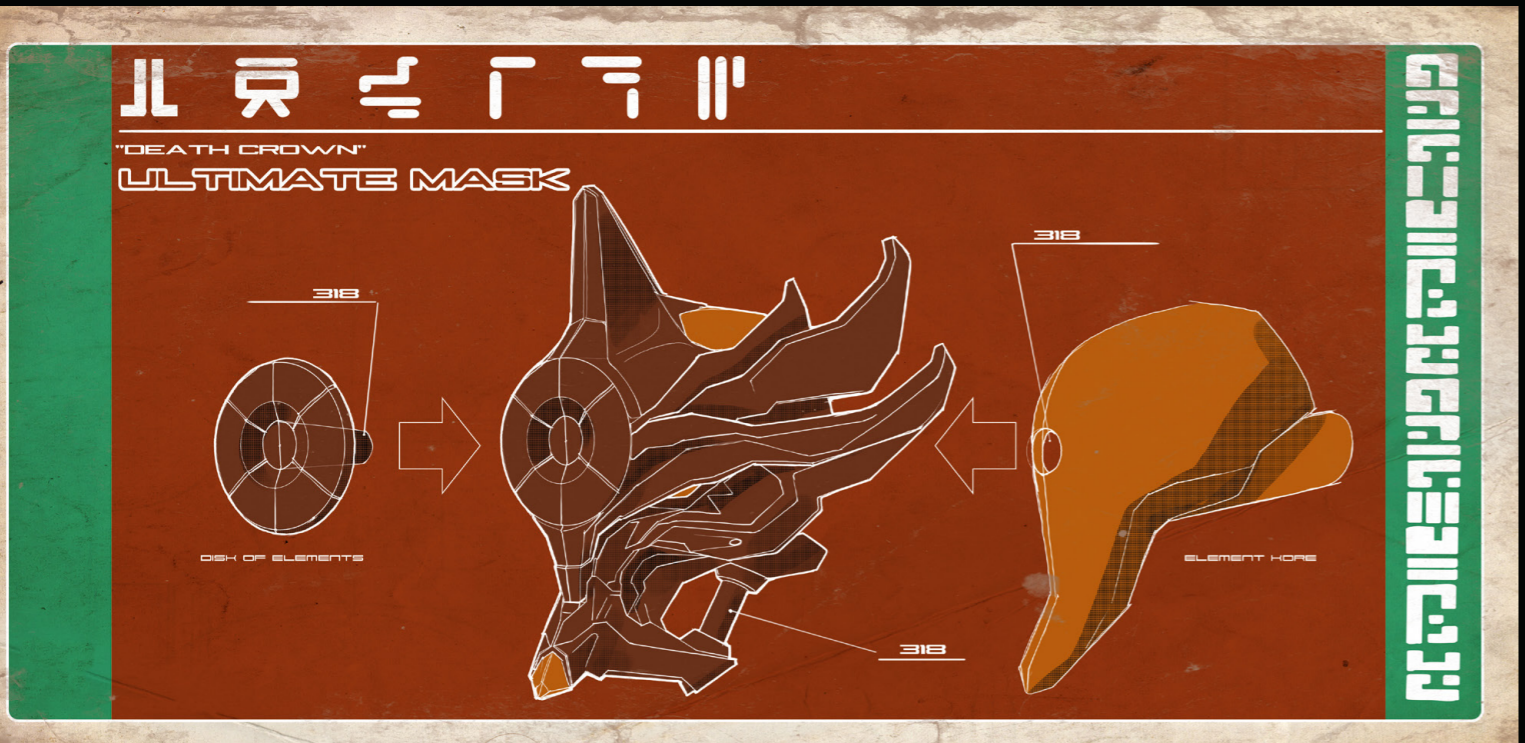


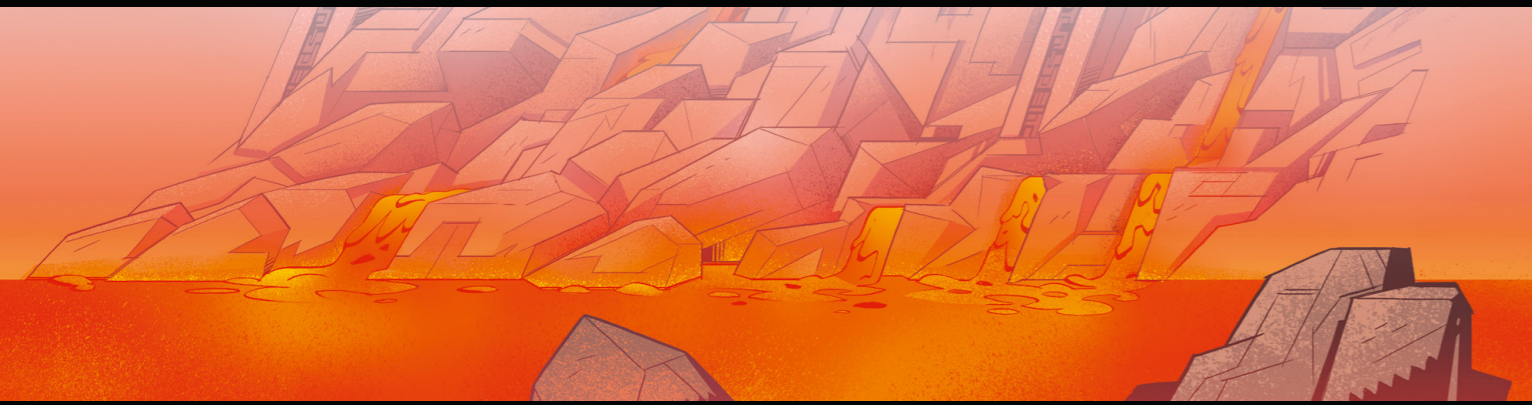
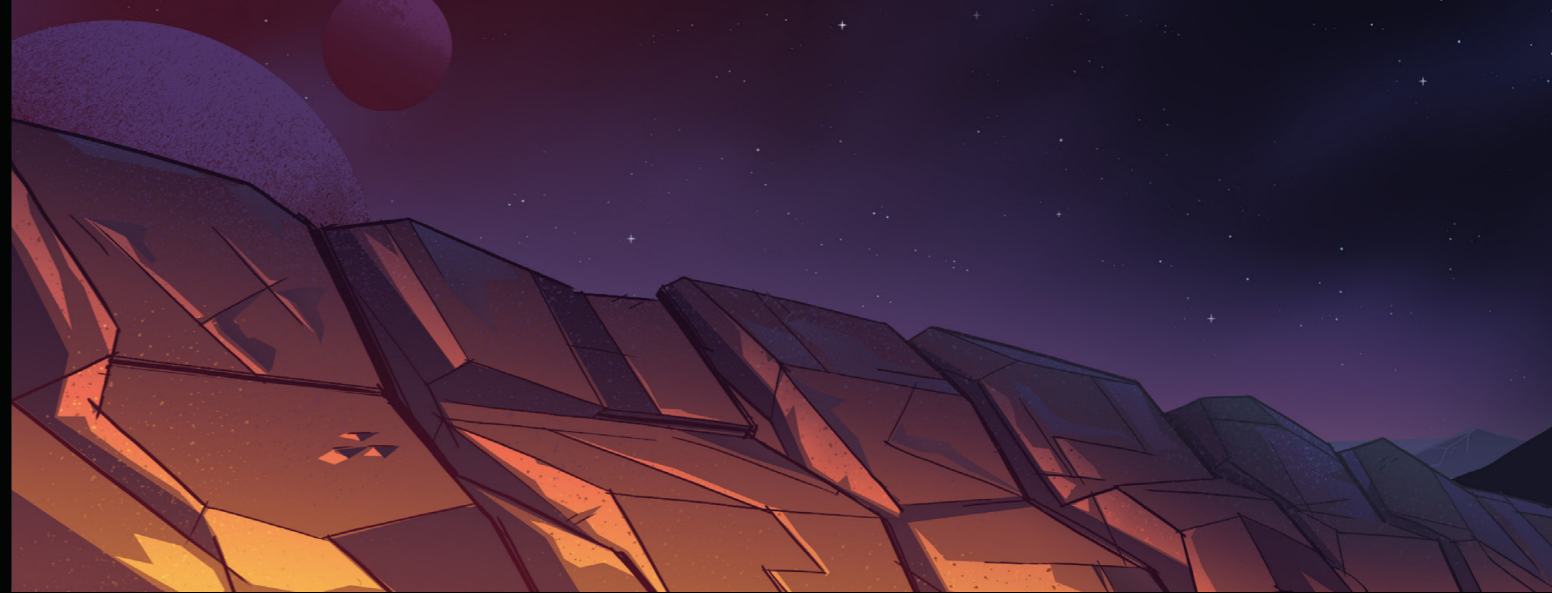




DESIGN:

THE EXPLORATION OF STYLE HAS BEEN AN ONGOING PROCESS. WE HAVE CONTINUOUSLY EXPLORED THE VISUAL IDENTITY, PUSHING IT FORWARD INTO NEW TERRITORY WHENEVER THE STORY CALLED FOR IT. THE MOST PROMINENT EXAMPLE IS THAT WE MOVED FROM 2D TO 3D TO ALLOW FOR MORE EPIC STORYTELLING FOR THE JOURNEY TO ONE TV EPISODES.





EKIMU SIGNATURE MOVES:

HAMMER STRIKE POWER IIII

EKIMU WIELDS HIS POWERFUL FORGE HAMMER TO DELIVER A DEVASTATING BLOW!

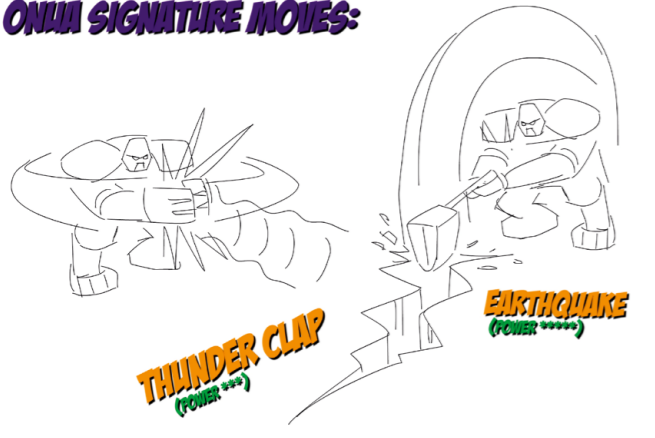
ELEMENTAL BLAST POWER IIIII

EKIMU FIRES THE HAMMERGUN FROM THE AIR TO UNLEASH THE POWER OF THE SIX ELEMENTS!

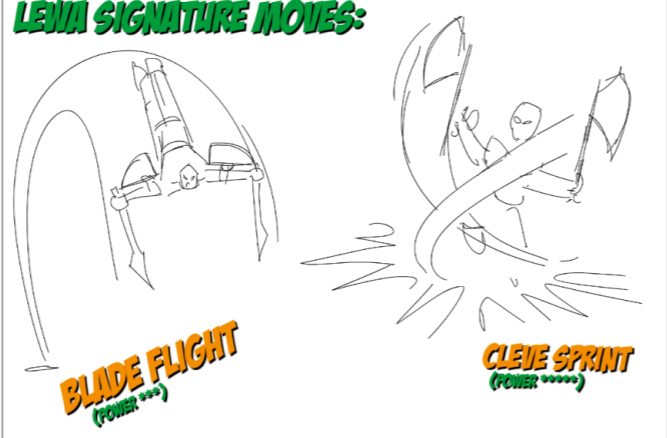
TORNADO OF CREATION POWER II

EKIMU USES HIS RAZOR SHARP SHIELD IN A SPINNING ATTACK!

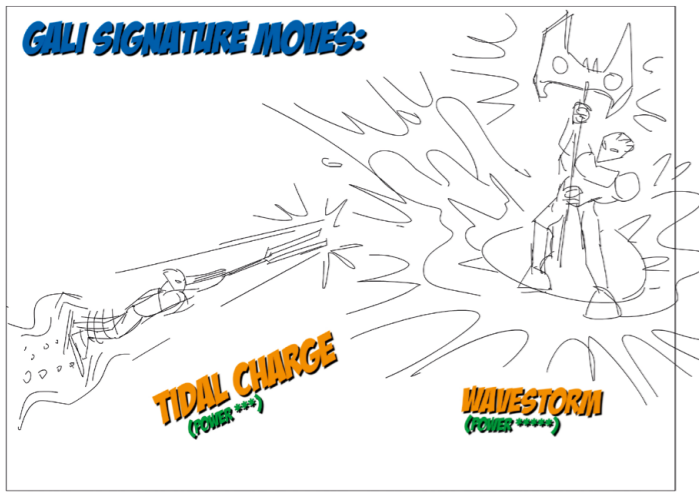
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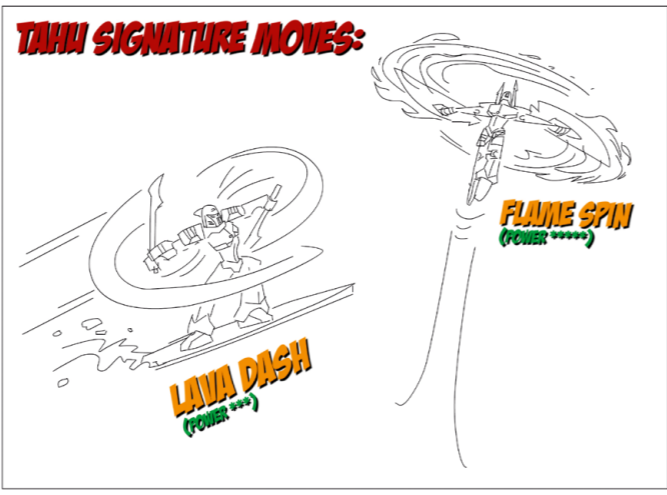
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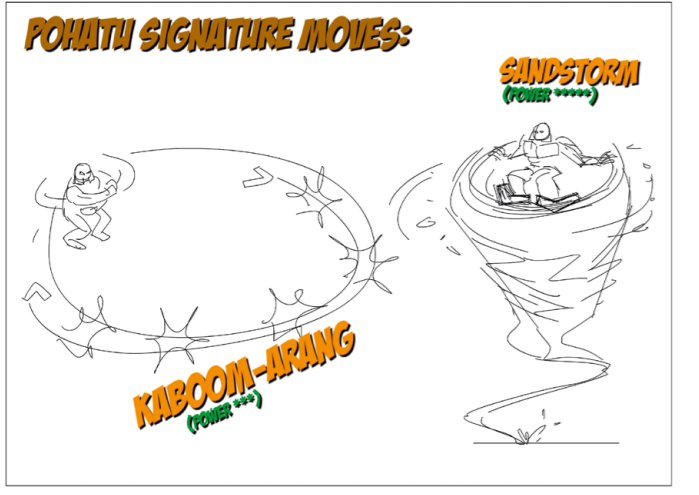
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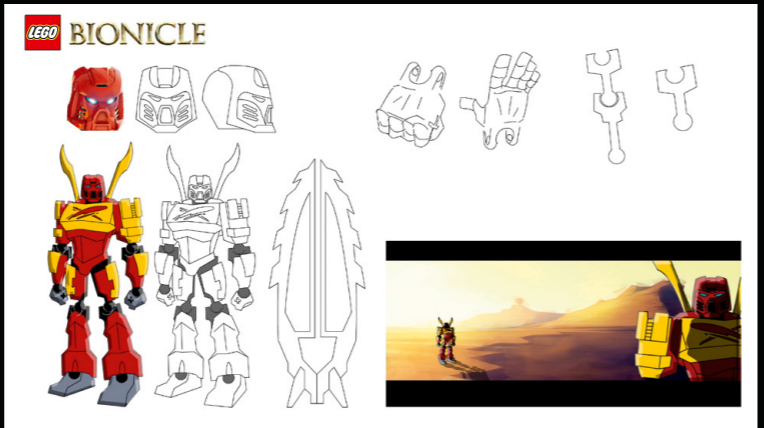
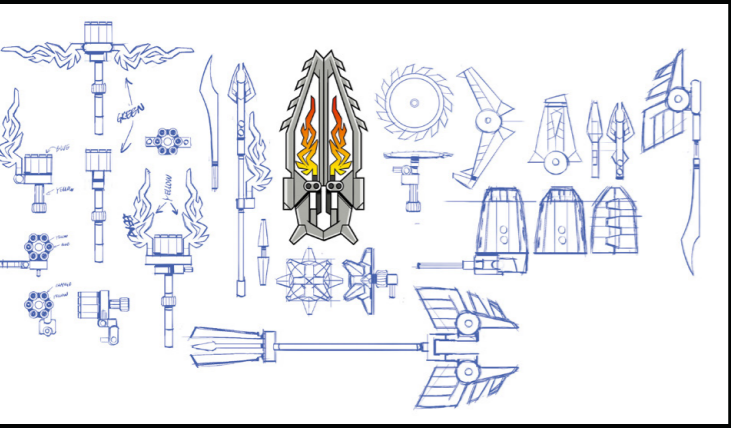
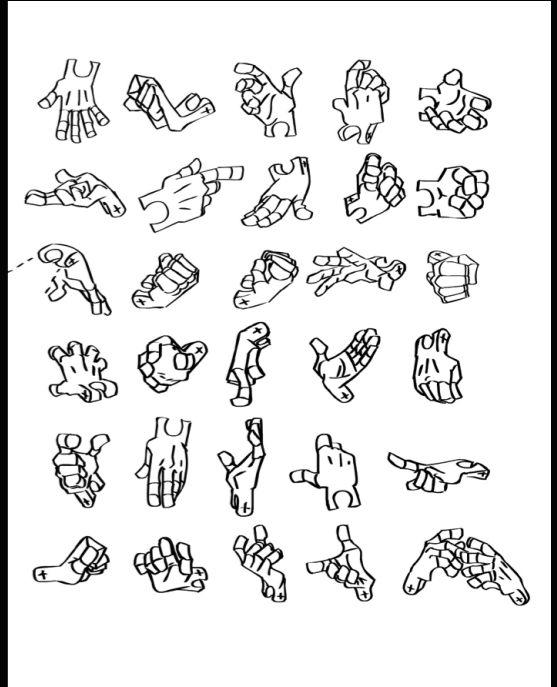
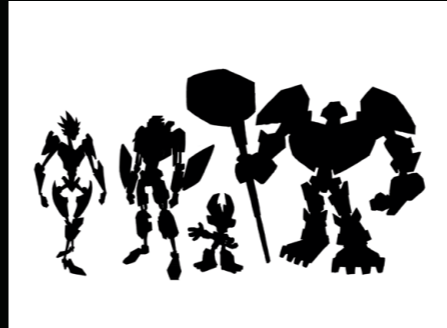
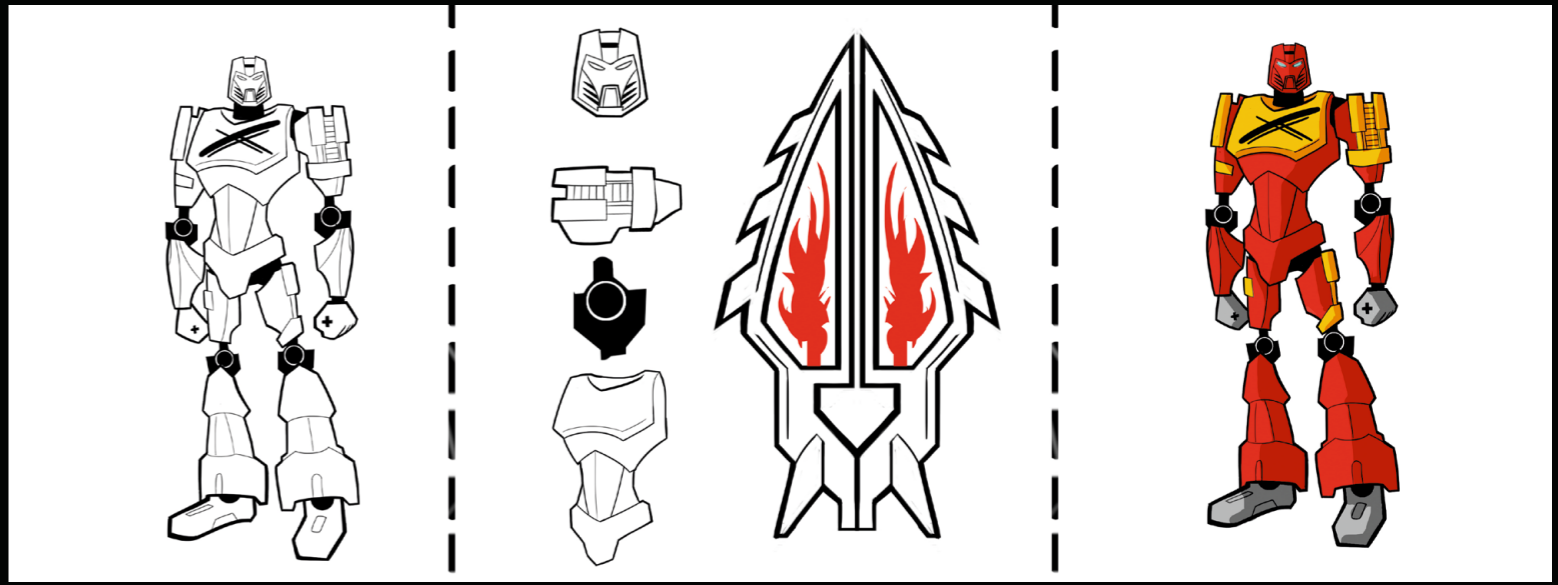
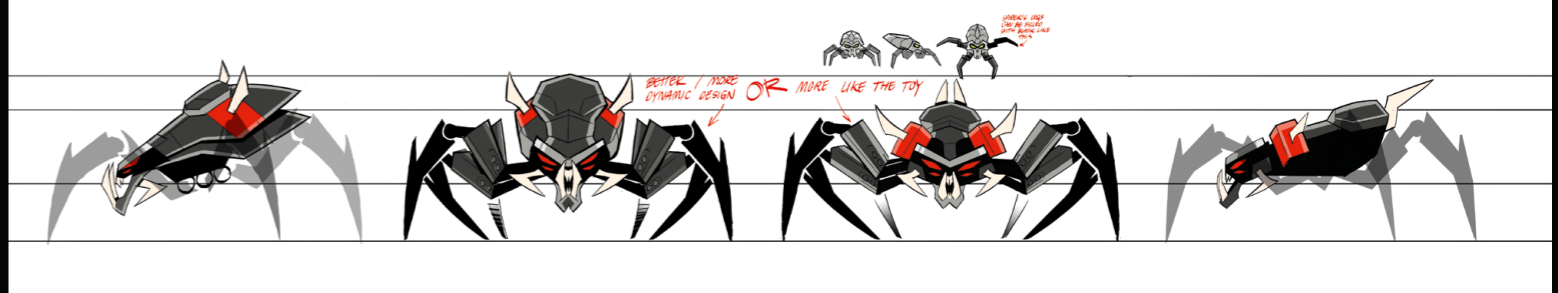
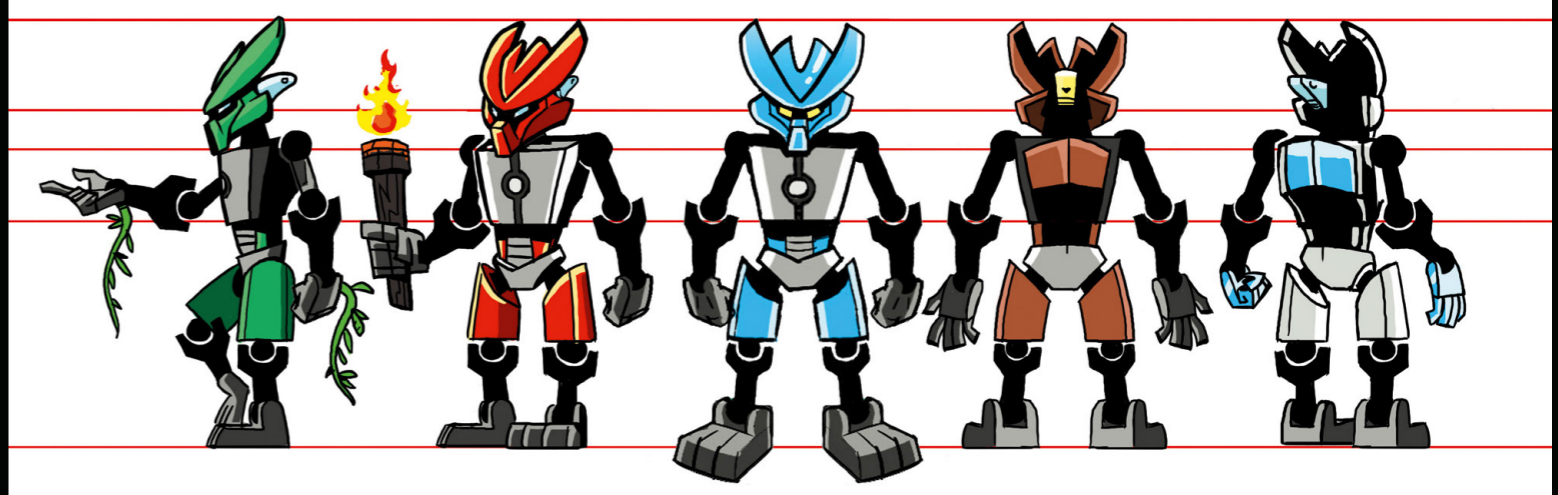
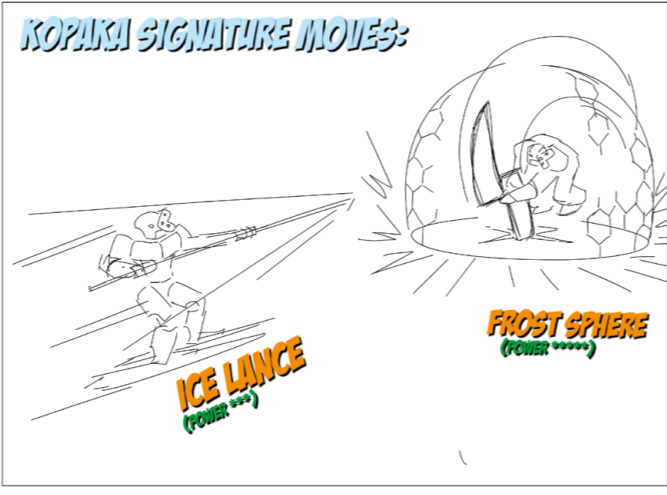
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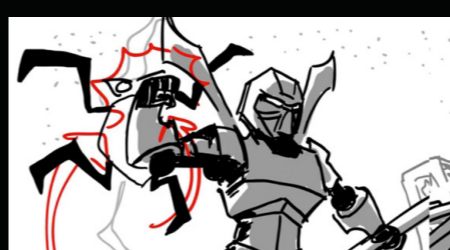
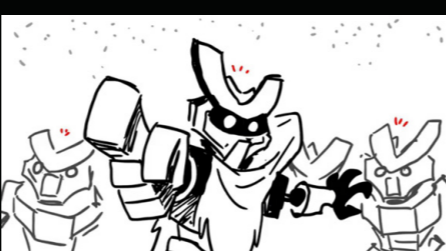
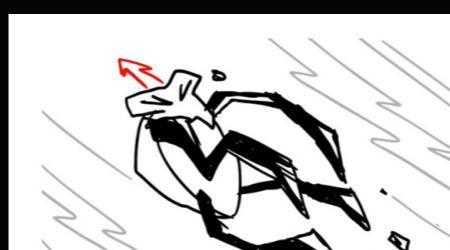
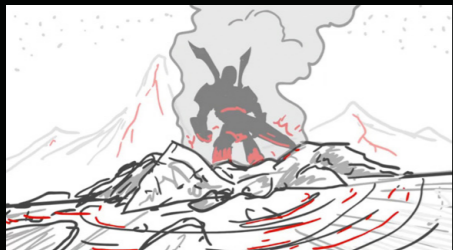
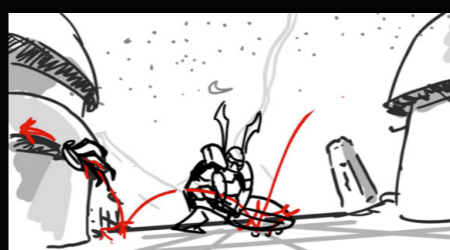
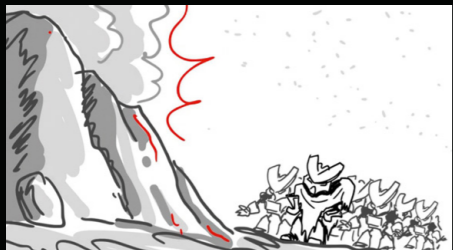
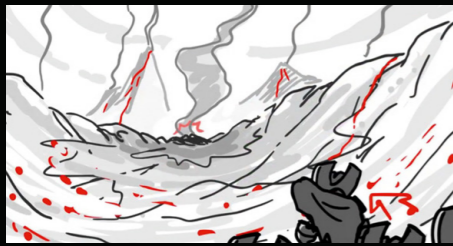
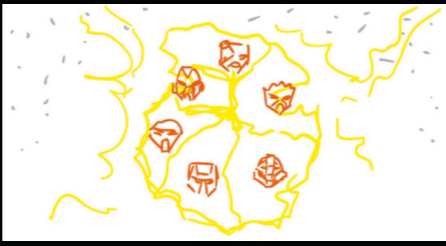
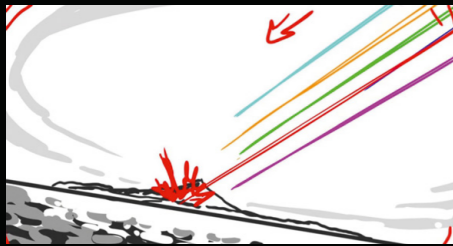
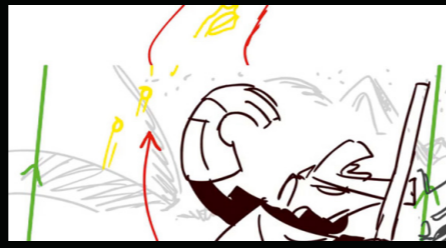
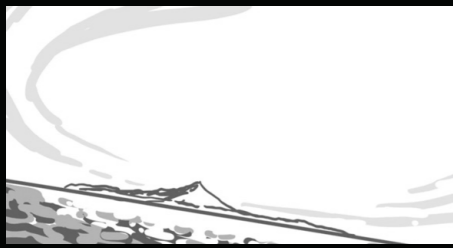


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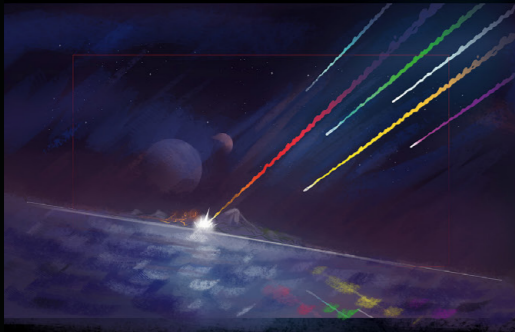


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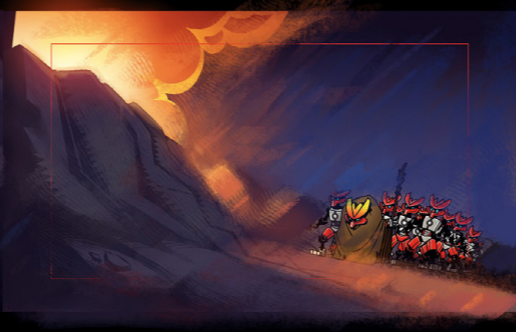
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Sh020



Sh030



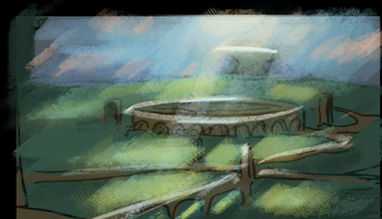
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Sh020



Sh030



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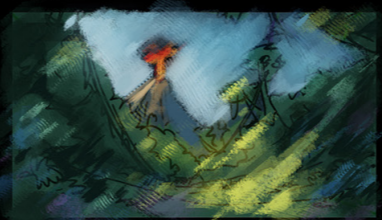
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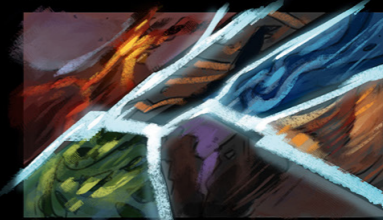
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Sh040



Sh050



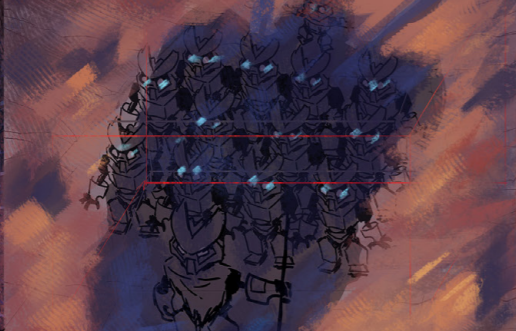
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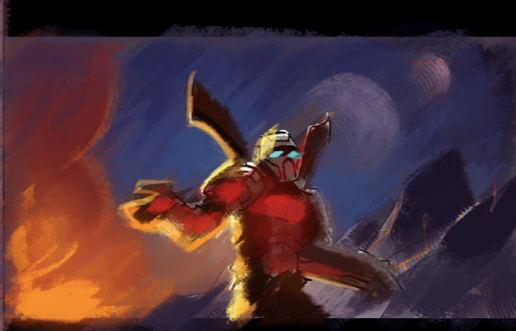
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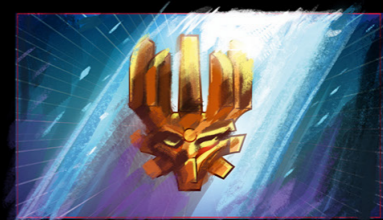
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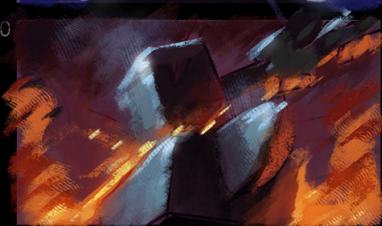
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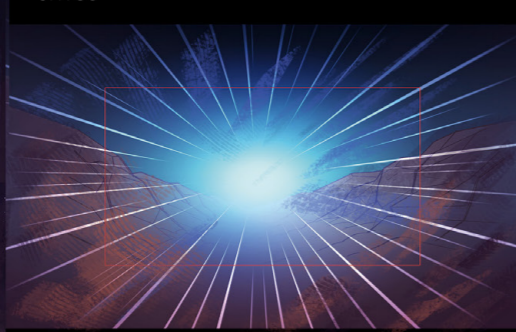
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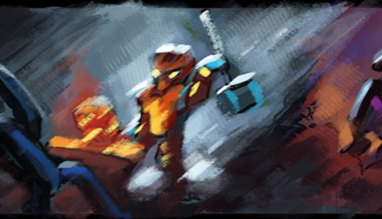
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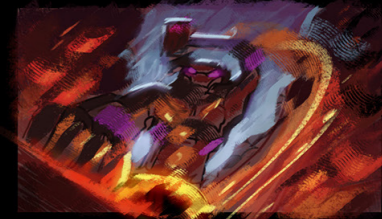
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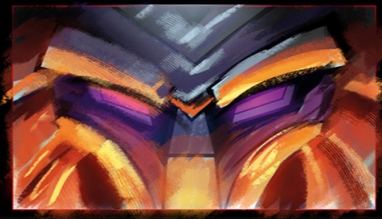
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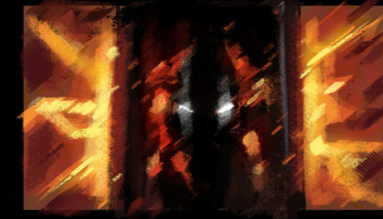
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Sh130



Sh0150



Sh160



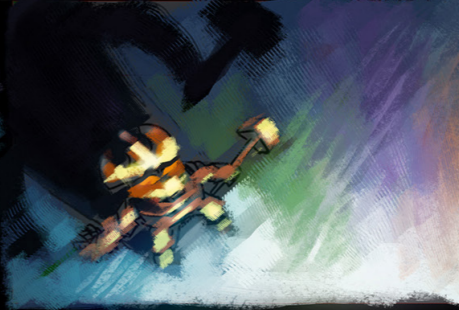
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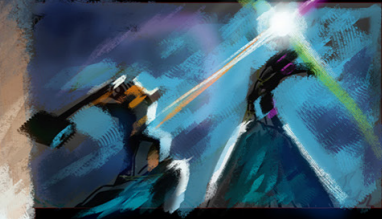
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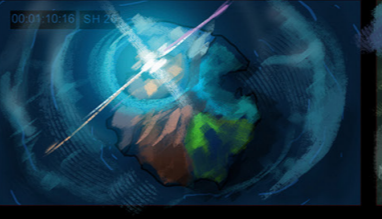
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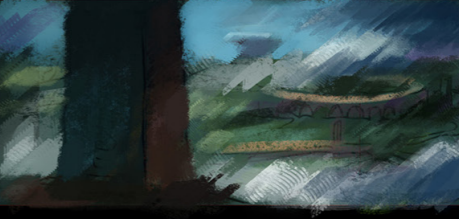
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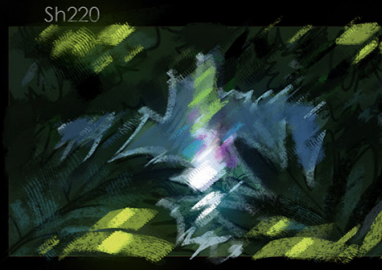
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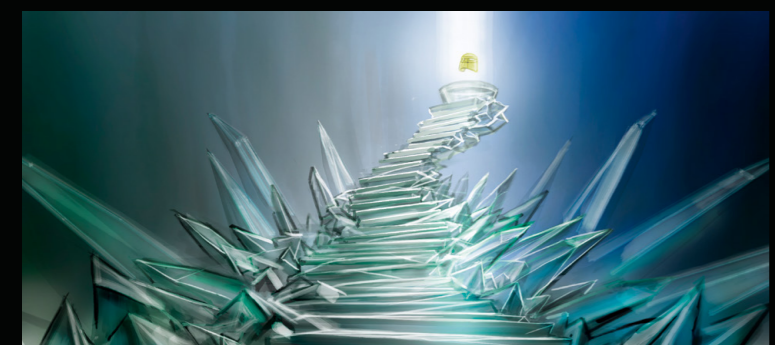
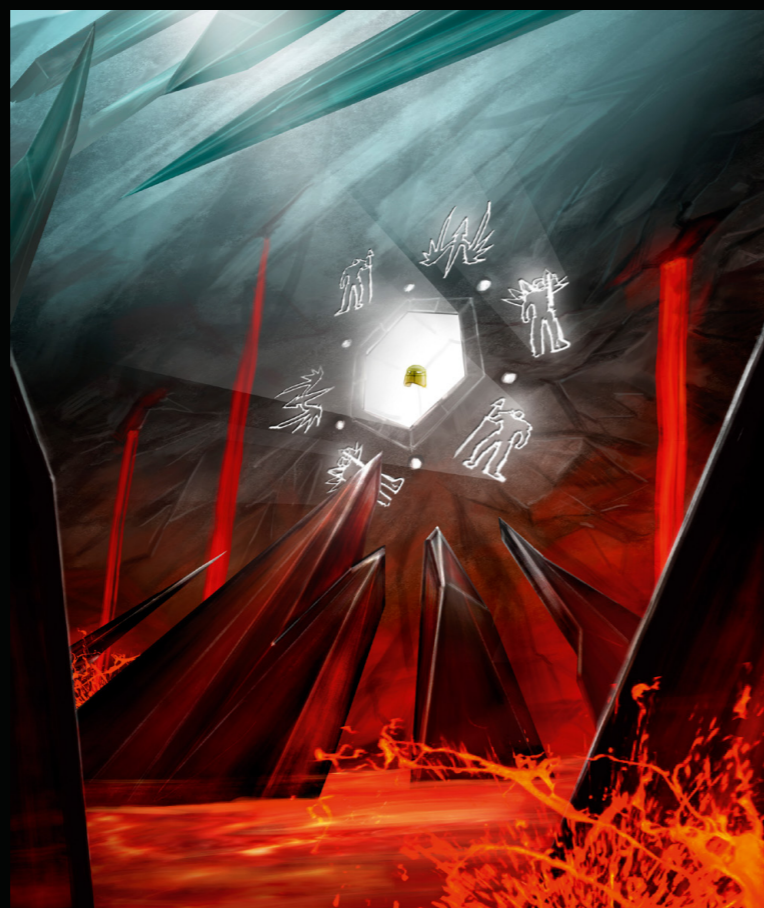
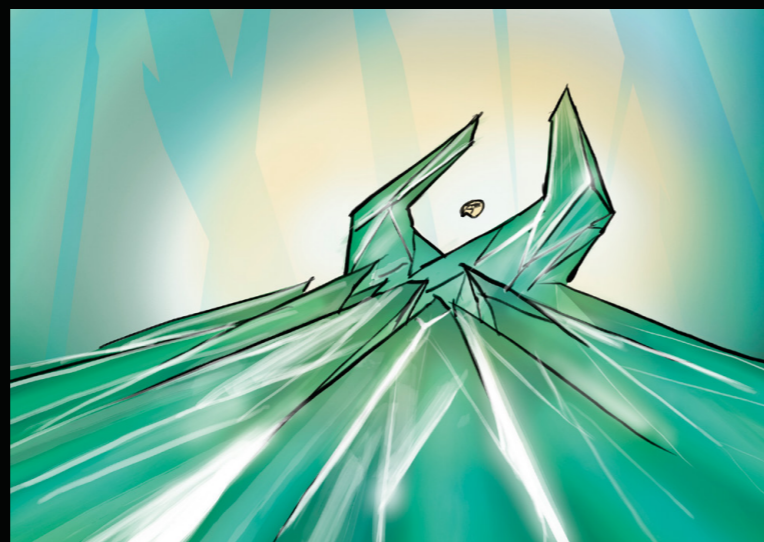


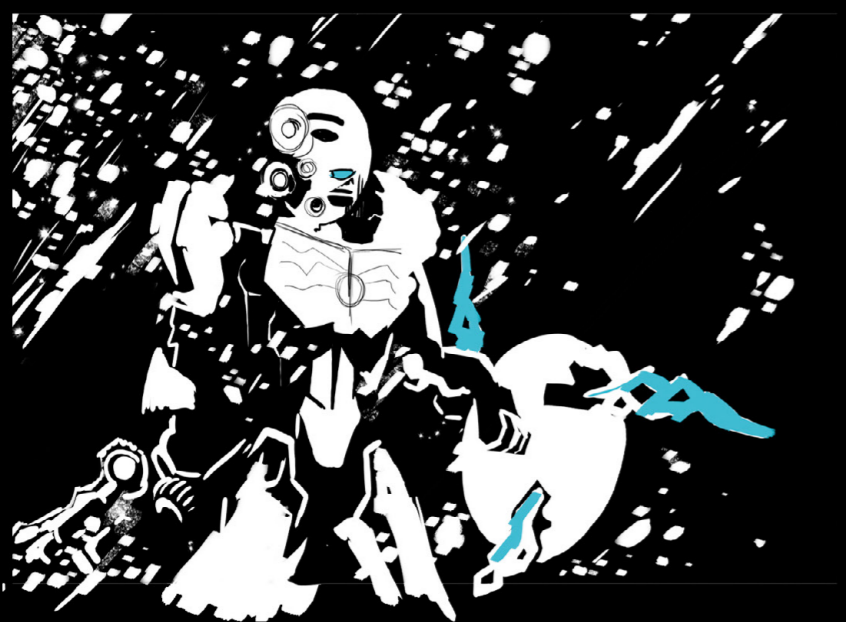
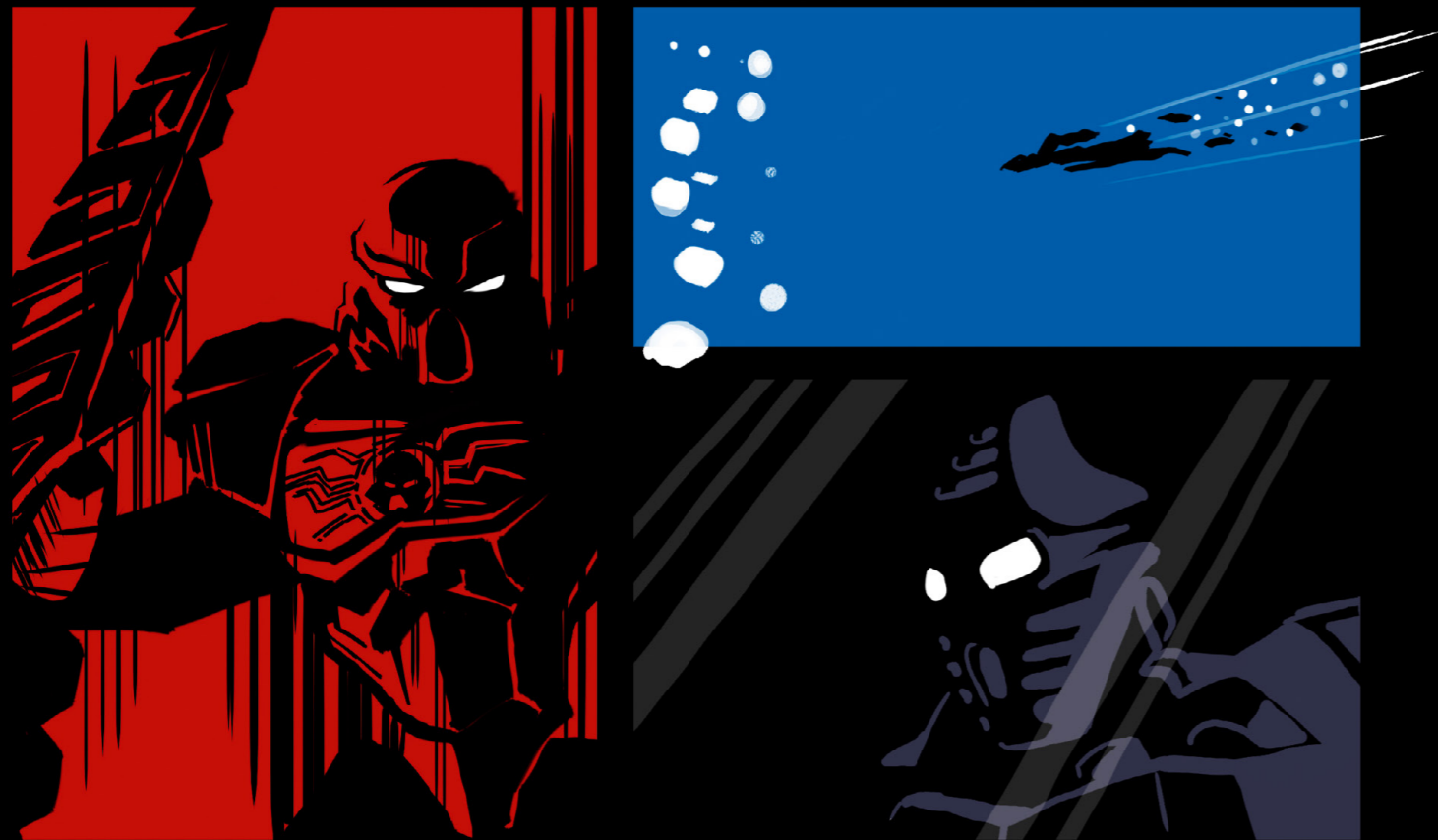
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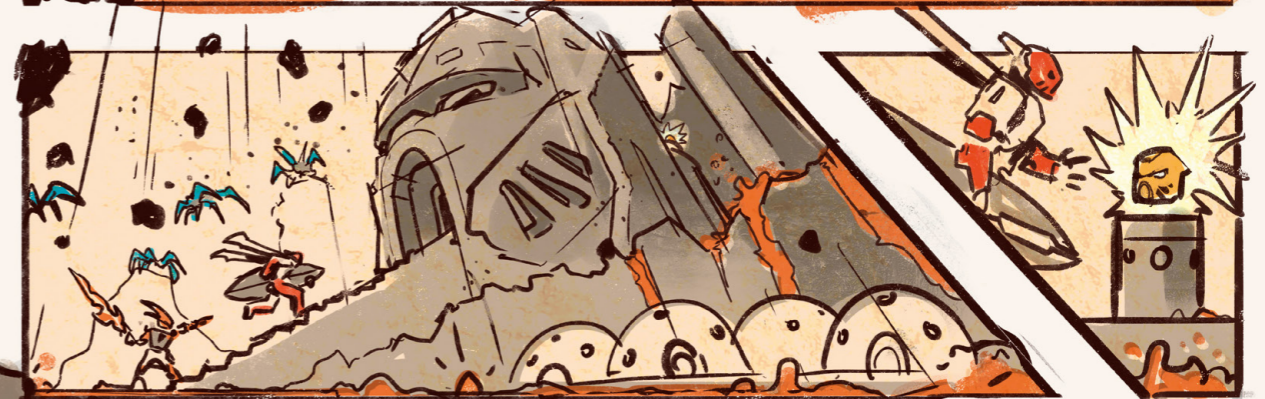
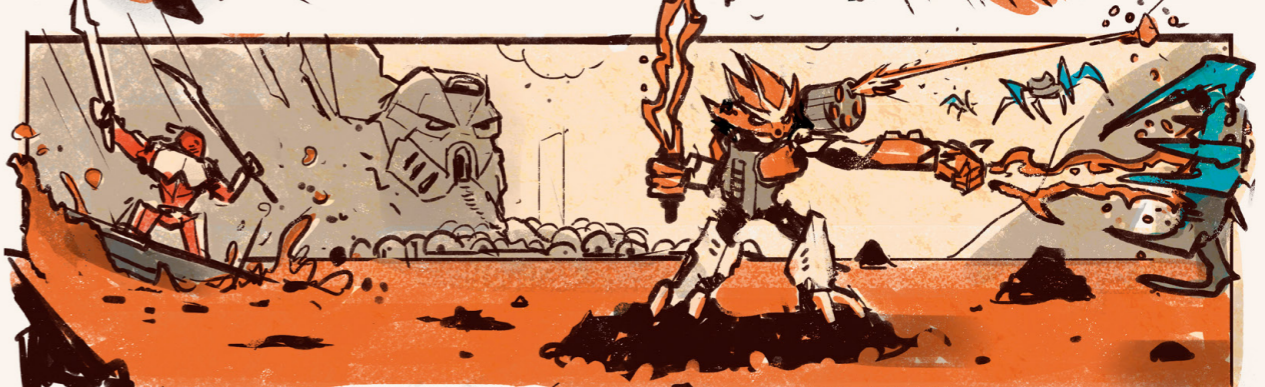
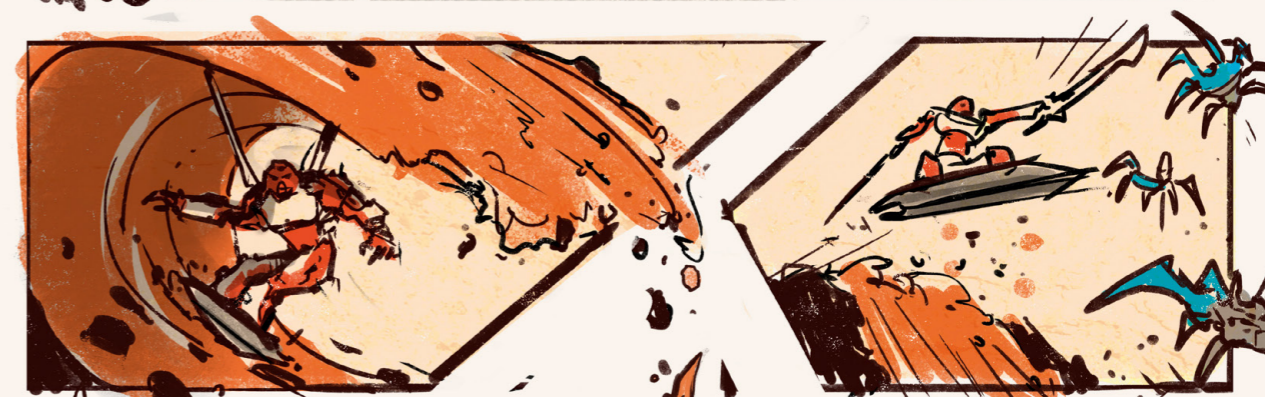
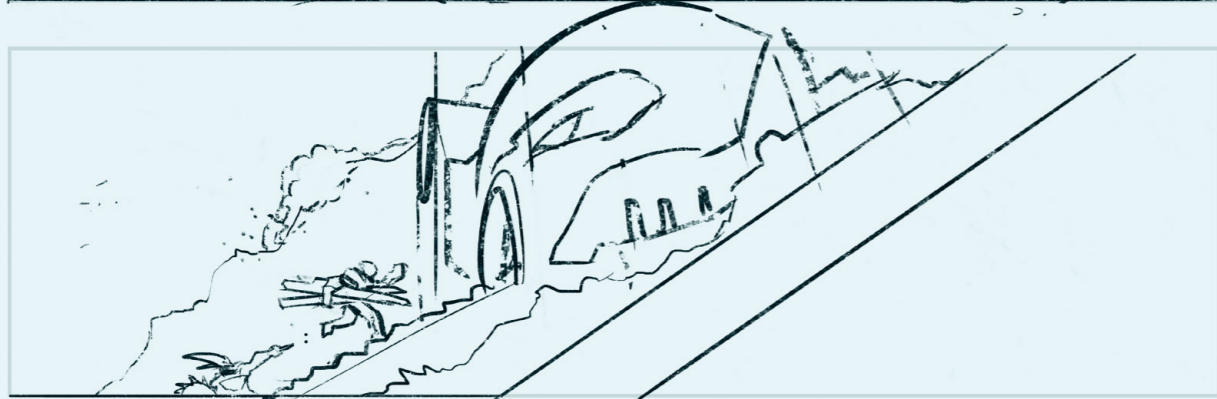
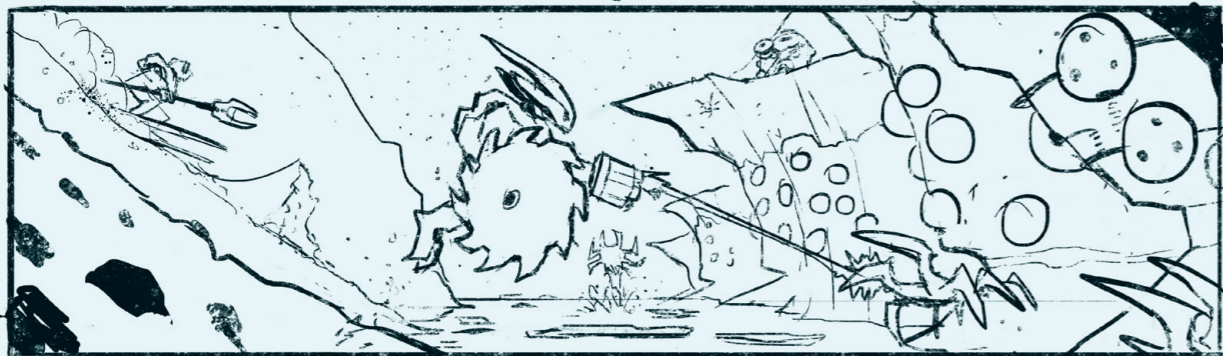
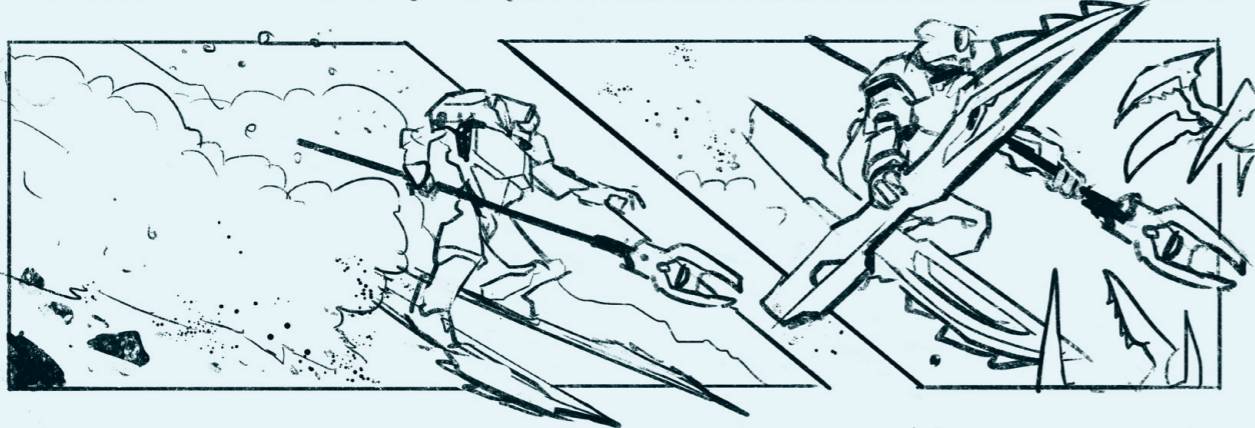
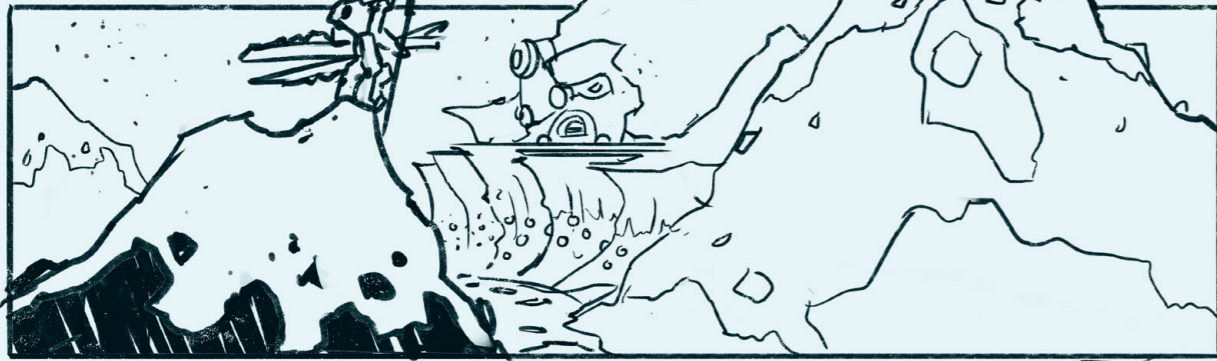


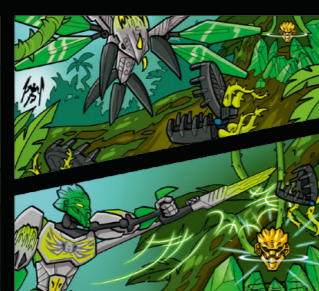
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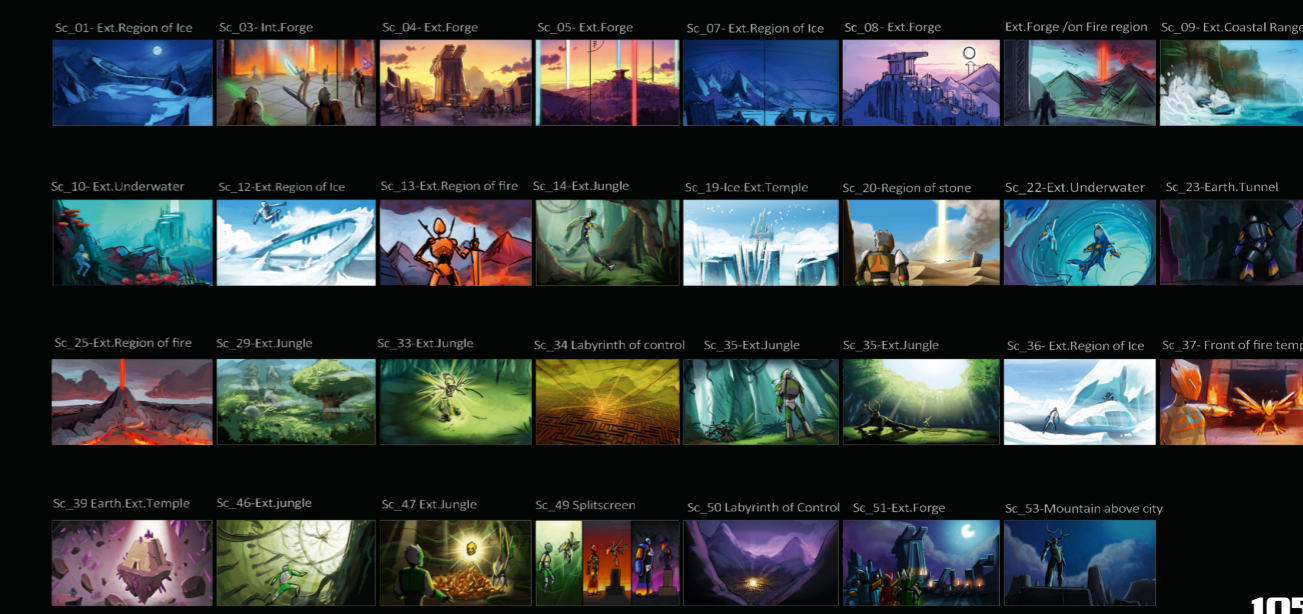
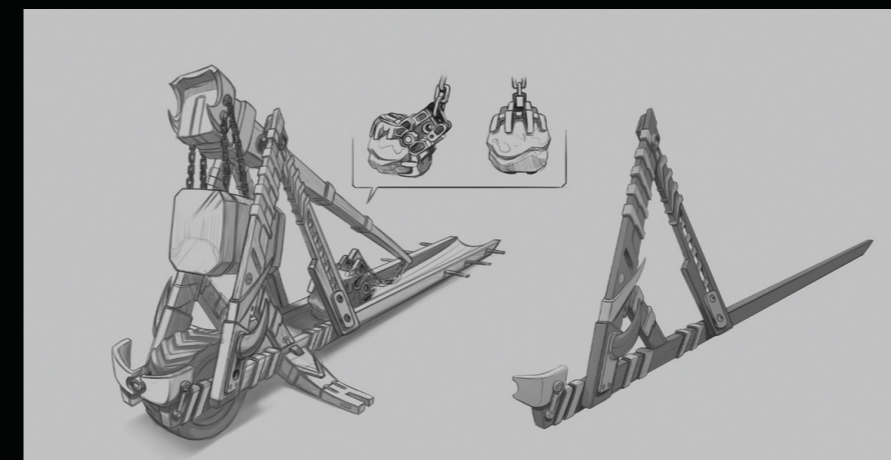
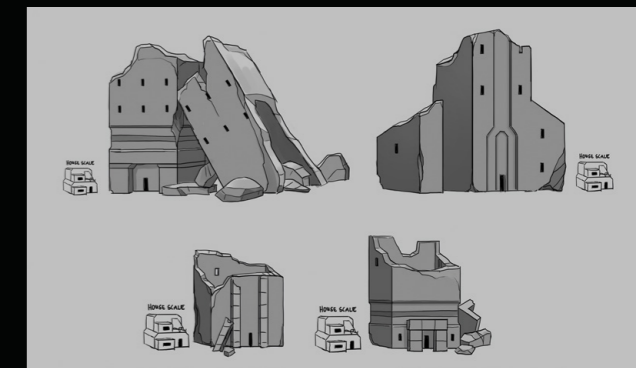
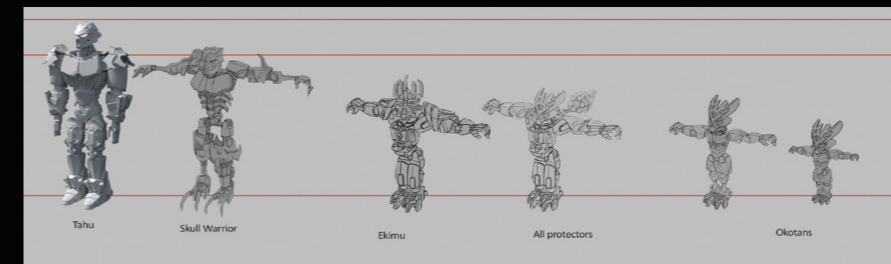












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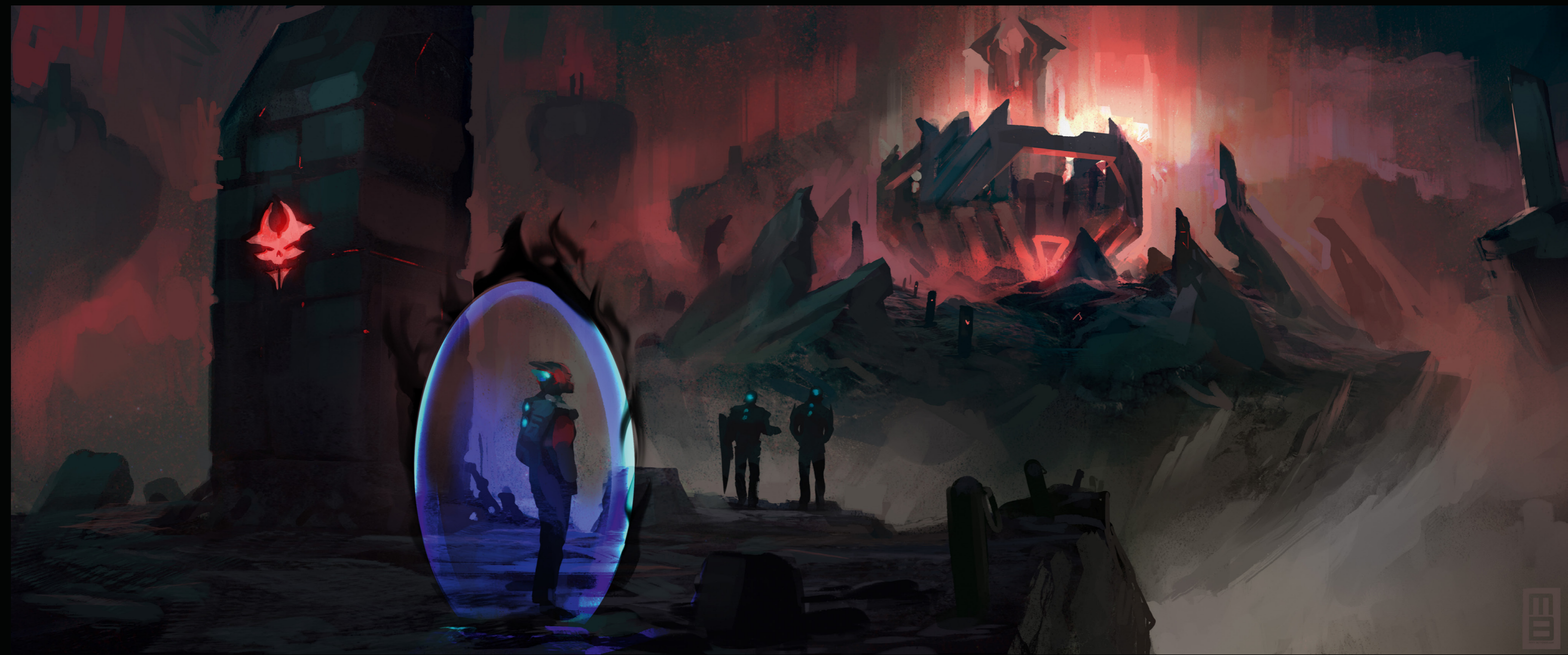


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